Praman Labs

Providing The Data Layer for

- User Verification (KYC)
- Business Verification (KYB)

Powering Anti Money Laundering (AML) compliance and Identity Verification (IDV) platforms

Manmohan Nayak
Founder & CEO

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Customer Pain Points



Stale, Duplicate & Fragmented Data

Outdated and disconnected information



False Positives

Wrongly flagged customers, wasted analyst hours



Expensive with Minimum Commitment

Locked into high minimums, regardless of usage



Token-Expensive for AI Agents

Raw data burns tokens, burns budget

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Proprietary AI Agents, Models and Processing Engine

Ingest

Official Government & Regulatory Records

News & Public Media — 100+ Languages

30,000+ sources

Process

Proprietary AI Agents & Models

Captures **100+** Risk Signals

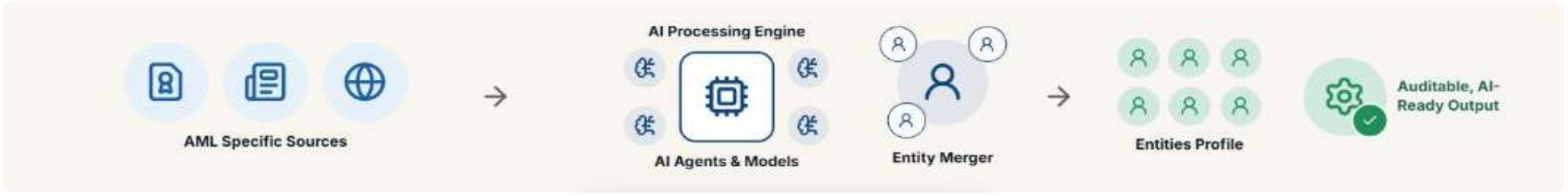
Merges Similar Entities into One Consolidated Profile

Deliver

Delivered via API or Flat File

Token-Efficient, AI-ready

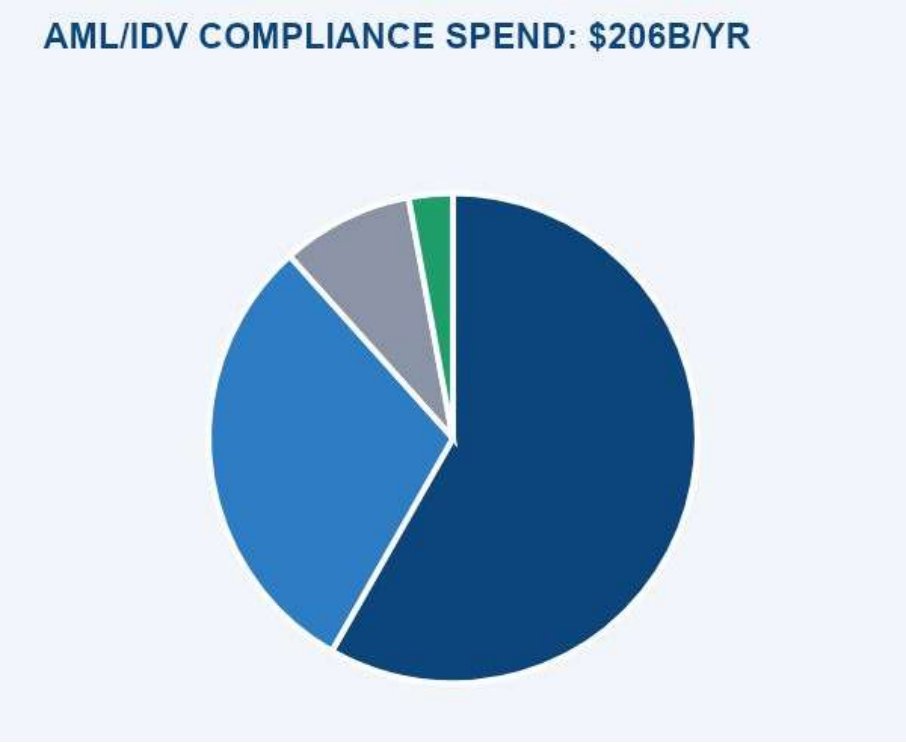
Full Audit Trail, complete Traceability

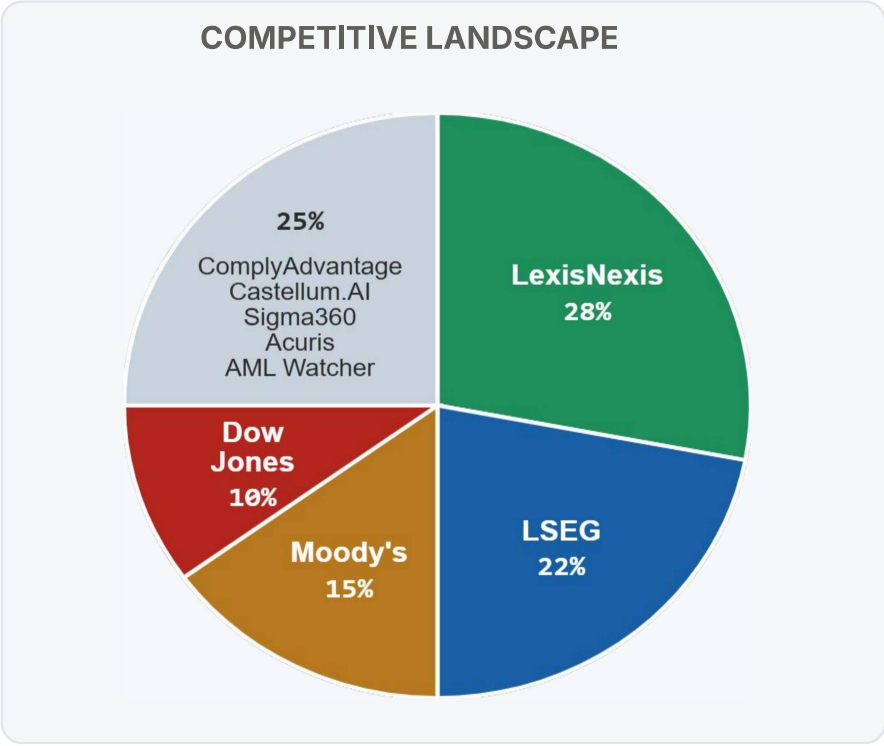


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Market Size: $6B Data Market

Growing 15% every year





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WHY WE WIN?

We offer ABCD

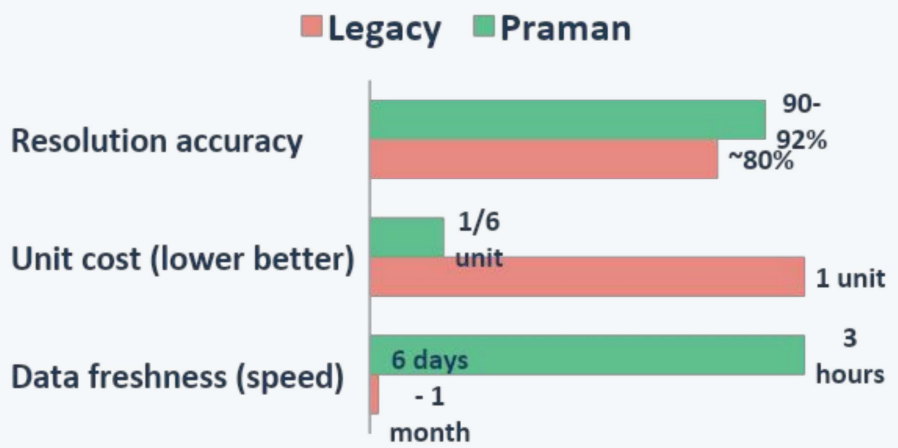
Accurate Matching
90–92% Entity Resolution

Built for AI
Token-Efficient

1/6X **Cost-Effective**
1/6 Legacy Unit Cost

Dynamic
Auto-Heals in 3 Hours

Praman vs Legacy Providers



Legacy: LexisNexis · LSEG · Moody's · Dow Jones
Bars indexed to legacy baseline = 100. Internal estimates, Aug 2026

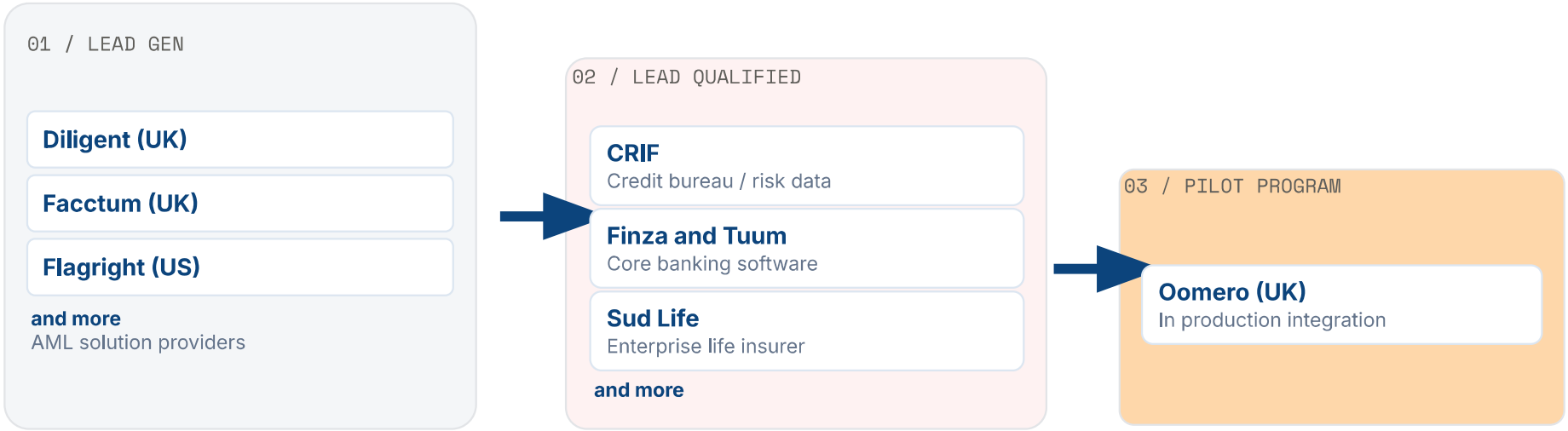
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WHERE WE ARE

Current Stage & Traction

$225K Cloud credits secured for compute and storage

Sales Funnel



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GO-TO-MARKET

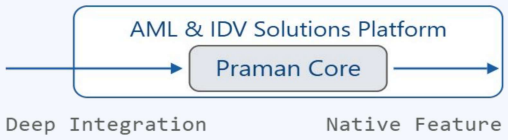
Leverage Partners and Resellers

OEM Partners

Deep Platform Embedding

Seamlessly embedded into other AML & IDV Solutions Providers as a core background layer.

✔ Native feature integration



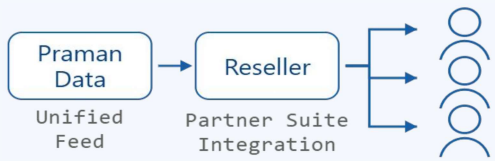
Embedded Solution

Reseller Partners

Channel Distribution

Bundled into larger compliance suites as a referral or resale add-on for immediate distribution.

✔ Unified partner feed



Indirect Distribution

Direct Sales

High-Touch Engagement

Direct Enterprise & SME Outreach managed by an expert dedicated business development team.

✔ Direct corporate leads



Direct Outreach

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The Team



Manmohan Nayak

FOUNDER & CEO

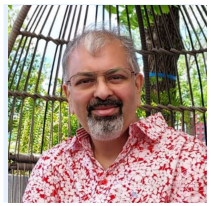
Tech + Domain Expert



Manoj Singhal

CO-FOUNDER

Sales & Marketing



Sandeep Golechha

SOLUTION ADVISOR

AML/IDV Domain Veteran



Rameshwar Nayak

FORWARD DEPLOYED ENG

AI Expert



Ashutosh Pradhan

CYBER SECURITY EXPERT

Secures Praman's Data

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THE ASK

Funding & Execution Roadmap

$3M for 18 months runway

Proposed use of funds

Go-To-Market & Sales	50%
Product & Data Infrastructure	35%
Core Hires & Operations	15%

18-Month Execution Milestones

- Convert 5–7 Design Partners to Paid Contracts
- Scale to $1M ARR
- Process Historical Archive Data
- Launch Commercial Praman AML Platform

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Startup: Praman Labs

https://iitstartups.org/us-demoday-cohort-15/

AI-ready data layer for user (KYC) and business (KYB) verification in anti-money laundering. Aggregating and verifying data from thousands of sources into a single clear profile at 1/6th the cost

SCAN

https://zfrmz.com/p19jyuetieRIM6wRPsfF



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