Swar AI

Building the Next Gen Enterprise Voice AI



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Next Generation Enterprise Voice at Telephony prices

Swar AI is an enterprise Voice AI platform.

- We transform human voice operations across sales, collections, and recruitment into scalable, AI-driven workflows

- Our focus is super affordable-0.5 cents/min, omni-channel, production grade Voice AI

Reliability Compliance Integration Measurable ROI

Enterprise Voice Is Still Not Software-Defined

Scaling customer-facing teams has become a **logistical nightmare** for enterprises:

- **Expensive hiring cycles** drain capital, delay deployment
- **Risk** of unprofessional behavior with customers
- **Unreliable human resources** lead to high attrition and quality issues
- **Management bandwidth** consumed by operational friction



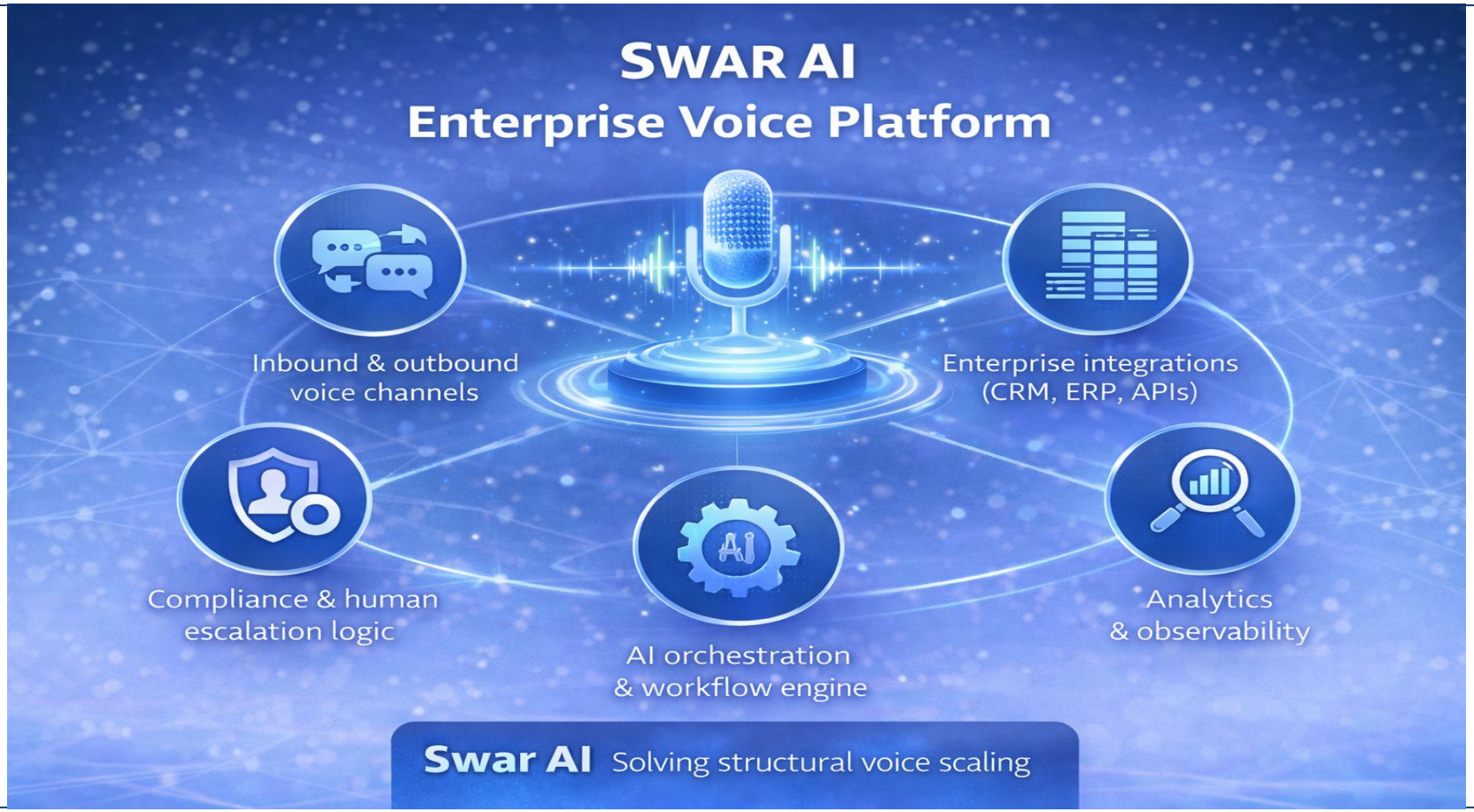


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Creating Configurable Voice Infrastructure for the Enterprise

UX/UI & SaaS Interface		
Programmable Workflows	**CRM Integration**	**Seamless Bidirectional Scalability**

Production-Grade Voice AI



Case Study

Swar AI: Customer Story

Meet Kumar,

Manages telecalling operations at a large company



- Automated thousands of daily calls with Swar AI.
- Scaled operations **instantly**, no more hiring stress.
- *Voice AI at **10–20x lower cost** than before.*

His CFO is thrilled!



*Same great results at a **fraction** of the cost.*

Kumar's voice operations are now predictable, scalable, and efficient.



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The Inflection Point for Enterprise Voice AI

Breakthroughs in ASR, LLMs & neural voice synthesis.

- ❑ Rising call center costs—North of 10-30 cents per minute + stress
- ❑ Enterprise shift toward AI automation

A Multi-Billion-Dollar Structural Opportunity

Global contact center market: $400B+

- ❑ Voice workflows across industries
- ❑ Early AI penetration → massive expansion potential





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From Voice Tools to Infrastructure Platforms

Legacy contact centers: built for human agents

- Voice bot vendors: Yellow.ai, Bolna.ai, Elevenlabs etc

  Convenient, but costly(5++ cents/min) with quality and latency issues.
  Almost no on-prem solutions available.

- Swar-AI: premium quality, low latency and unmatched affordability .

  Swar AI's product is the most cost efficient product anywhere in the world. Pricing of 0.5 cents/min.
  SAAS/On-prem options



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Infrastructure Economics at Scale

Platform subscription + usage-based pricing:

- Revenue aligned with customer growth
- High-margin, scalable infrastructure model



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Built to Redefine Enterprise Voice Economics

- Ajay Nair — IIT Delhi | ISI Kolkata | 20+ years systems
- Achyut Nayak — 30+ years architecting enterprise systems
- Sushma Anthuraj- NIT Surathkal| Decade of product mgmt
- Strategic Advisor: **Arjun Malhotra** (Co-founder, HCL)

$1M to Establish the Infrastructure Layer





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Voice will Become the Software Infrastructure of Tomorrow

We are building the Platform that Enables it

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