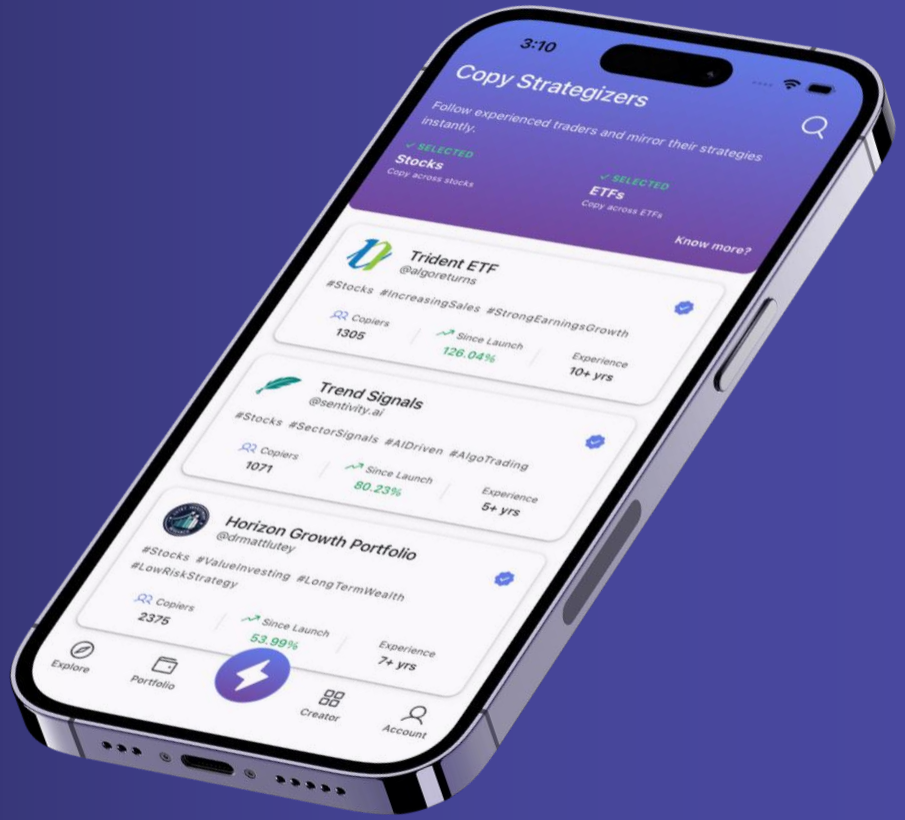
PiTrade

Everyone gets a share

PiTrade : Peer-to-Peer Investing Platform



Problem : Intelligent Investing Demands Hours Most Can't Spare

~74%

Millennials say time/effort required is a barrier to investing

~10K

Influencers drive investment decisions for their 100M+ followers

Current Investing Methods have multiple barriers :



Time-intensive research



Manual Execution



Knowledge gap



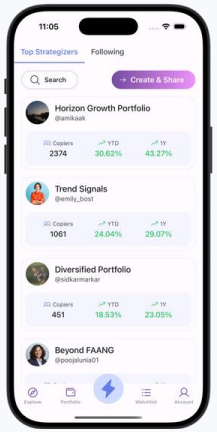
Unregulated advice for social-media

PiTrade
Everyone gets a share

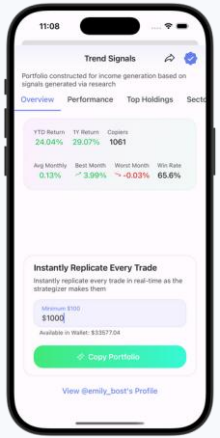
Our Solution : Where Real Traders Become Real-Time ETFs

- **Verified Experts**
- **Transparent performance**
- **Realtime Execution**
- **Portfolios Per Style**

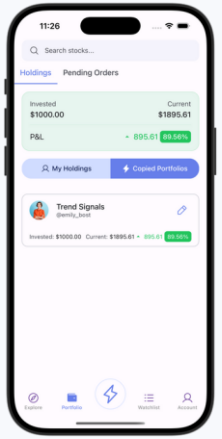
Step 1: Swipe
Choose Portfolio



Step 2: Copy
Choose Amount



Step 3: Invest



It's that simple !!

With our platform, users can follow and **replicate** the strategies of **successful traders** with execution within **miliseconds**, making investing more **accessible** and **social**.

PiTrade
Everyone gets a share

Our Team

Priyanka Ranjan
Co-founder and CEO



- Managed a $10B Equity Derivatives Portfolio
- Quantitative and Derivatives Research

Indian Institute of Technology, Kharagpur · Goldman Sachs · J.P.Morgan

Harshit Khandelwal
Co-founder and CTO



- Led the social-proof product and tech vision powering $1B a year
- Led the networking tech powering Amazon

Indian Institute of Technology, Kharagpur · amazon · IEEE Senior Member

Harrison Zeldin
Head of Social Media



- Stocks, Options and Crypto trader
- 150,000+ followers on Social Media

FLORIDA STATE UNIVERSITY · TikTok

PiTrade
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Journey so far

PARTNERSHIPS

SEC registered

Partnered with IBKR for trade execution

FDIC Protected upto $5M

SIPC Insured upto $250K

METRICS SINCE LAUNCH DEC'25

500+

Downloads

10+

Expert lead Portfolios

2000+

Trades

100K+

AUM

PiTrade
Everyone gets a share

Market Opportunity : Social Trading Market Estimated at $5.2B in 2025 is Growing at 7.8% Annually

67M

Target Audience comprising of GenZ and Millennials in USA

We aim to capture

20%

of P2P market with our strategy



* US total retail trading value is ~$10T of which 2.2T is driven by people investing based on social media advise (source : Bitget)

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Revenue Model : Increased Profitability for Users, Strategizers and PiTrade



User Subscription Fees

Transaction fees

PiTrade
Everyone gets a share

Strategizers Commission

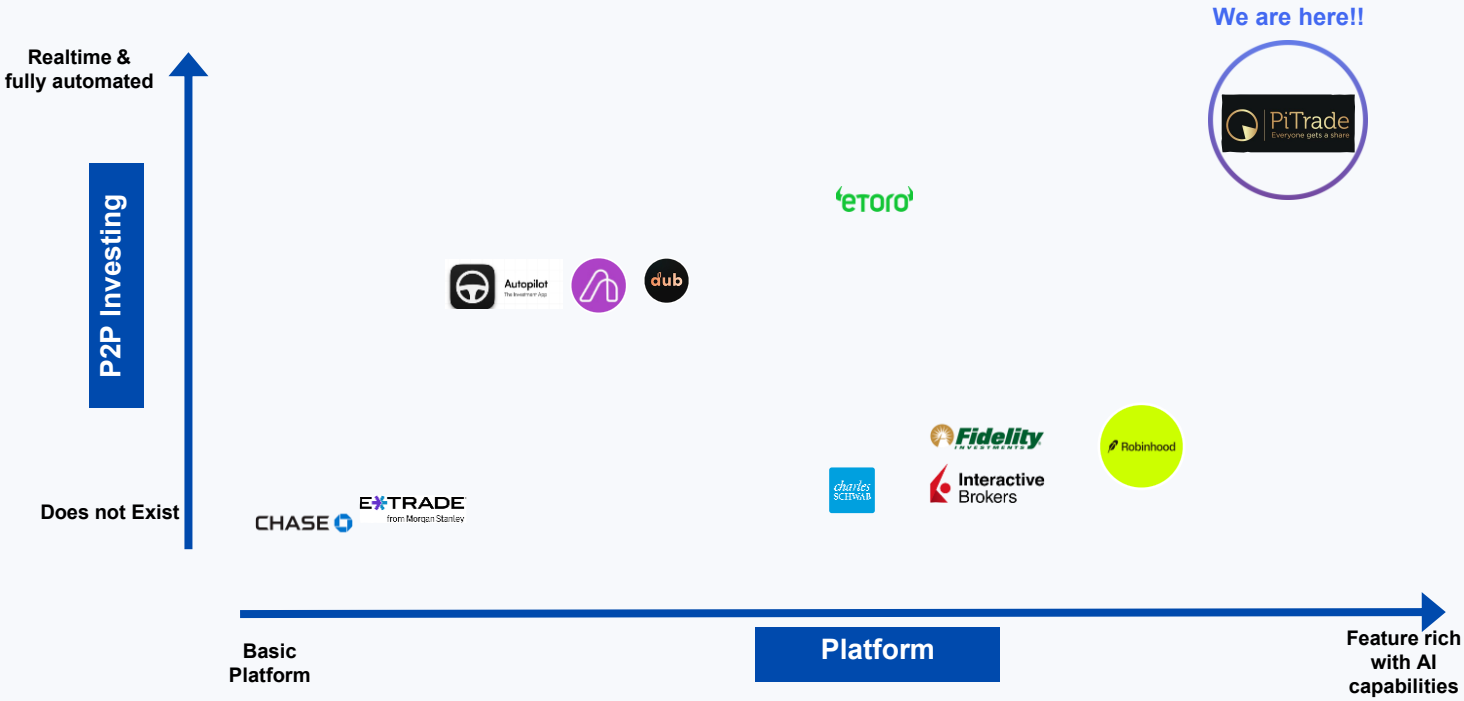
Sources of revenue for PiTrade:

- Subscription fees of $10 or $30 per month
- PFOF Payment for order flow (Post acquiring broker-dealer license)

Transaction fees: $150 per user annually
Total Average Revenue Per User (ARPU): $210 per user annually
Subscription: PiTrade captures $5 from $10 total fee per month equates to $60/year per user
~25M potential young investors (40% adoption) leads to $5.25B TAM

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Everyone gets a share

Competitive Advantage : Only Peer-to-Peer Investing Platform with Real-Time Recommendation and Alert System



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Everyone gets a share

User Acquisition Model - Optimized 4 Pillar Strategy for Efficient Growth

1 Social Media Outreach (Influencers etc)



5 organizations with 30+ traders

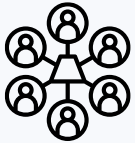


Access to 150,000+ followers

2 In-Person Events



Colleges & Institutions



Monthly Trader Meetups

3 Welcome Offers



Give $20, Get $20



First 2 months subscription free

4 Performance Marketing

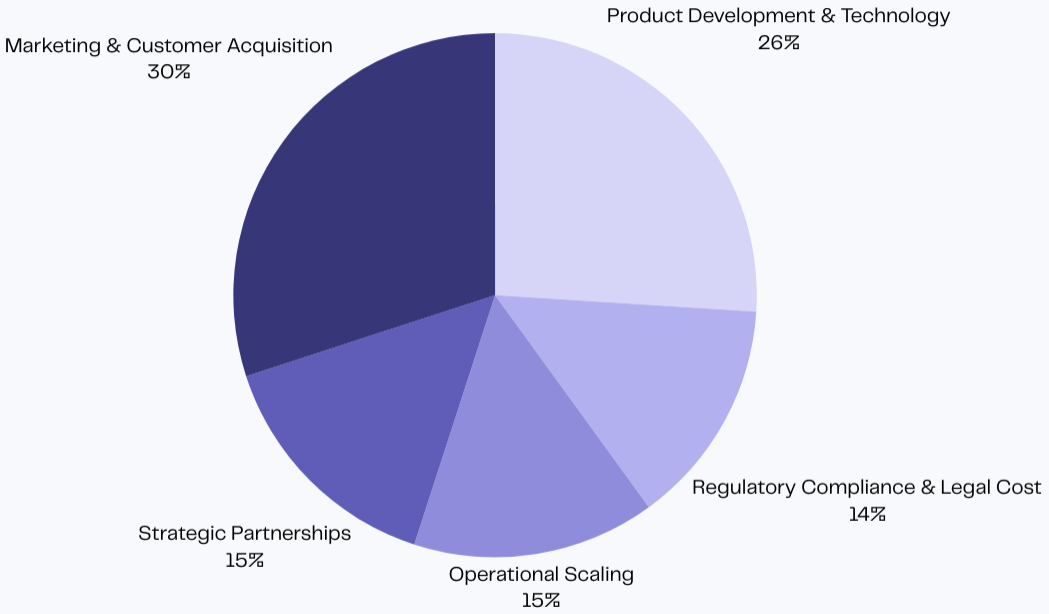
TikTok Ads

Google Ads

Meta

PiTrade
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Our Ask : $3M for est. 2 Year Runway ($1.1M Signed Term Sheet)



18M

ARR in 2 years

Scale to

70K

Paying users

Unlock PFOF revenue

PiTrade
Everyone gets a share

PiTrade
Everyone gets a share

THANK YOU

Priyanka Ranjan

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+1 206-661-5225

www.pitrade.com