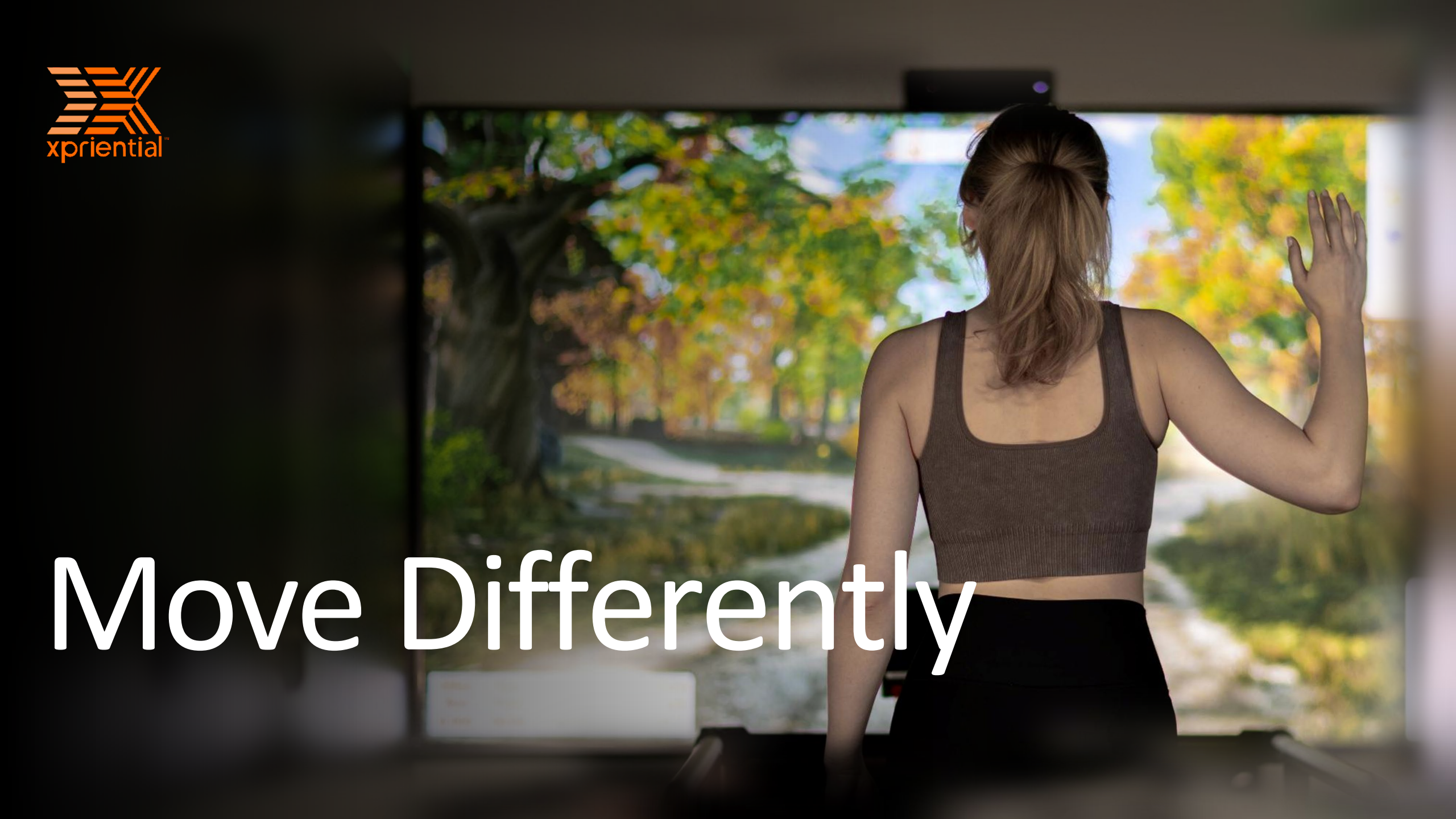

xpriential
Move Differently



The Problem

Cardio is losing favor among gym goers partly due to stagnant treadmill designs, yet…

Treadmills still form a key expense component for every fitness facility operator

The Opportunity



Provide Users

Engaging, Effective Cardio and Personalization



Provide Operators

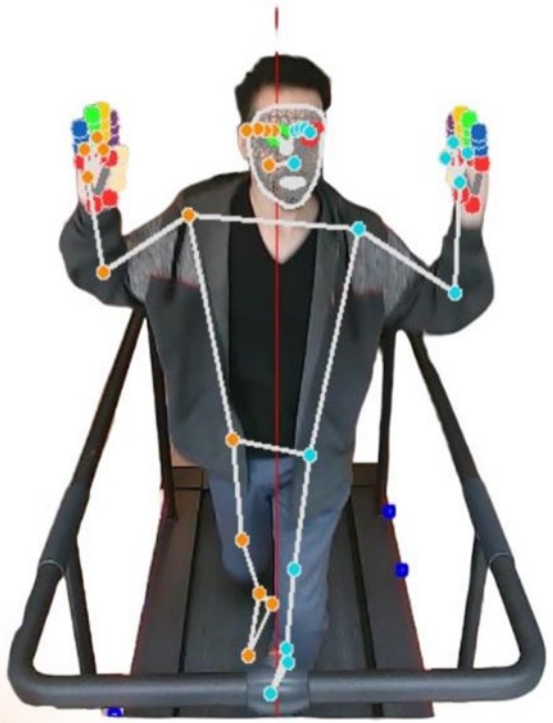
Differentiated Platform with Lower Total Cost of Ownership

Our Solution is the

Xpriential Immersive Platform

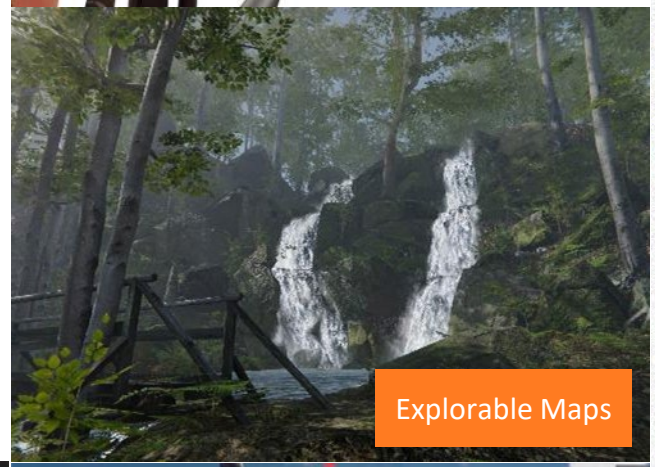


Our Patented AI Camera Tech
Puts **You** in the Scene

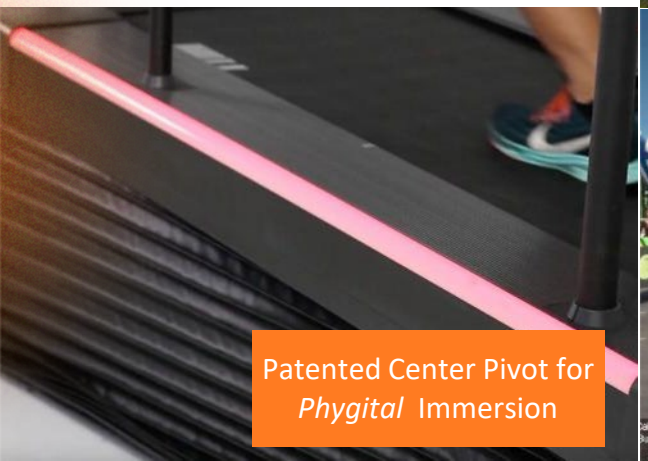




Games



Explorable Maps



Patented Center Pivot for
Phygital Immersion



Events & Virtual Races

Why It Works

For the User – Fun, Growing Library

40+ Gamified experiences,

1,000 + miles of explorable terrain

27,000 plus - Unique sessions to date

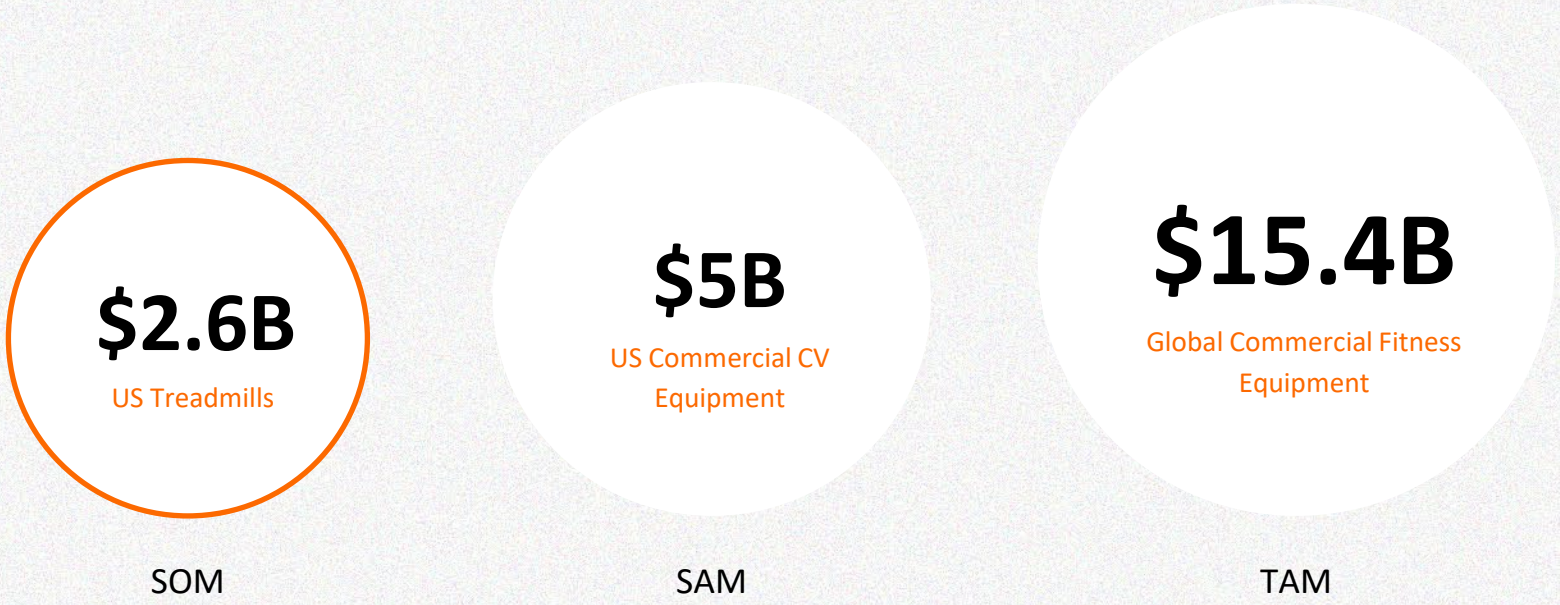
For the Operator - Lower Cost of Ownership

$ ~200+/month Revenue

Monetizing Ads, PPV Events and AI coaching

Allowing investment payback in **3~4 years**

Market Size



~$ 7,000 Avg
Hardware revenue per unit

~$3,000
Software services revenue per unit

10 + units
Per location avg

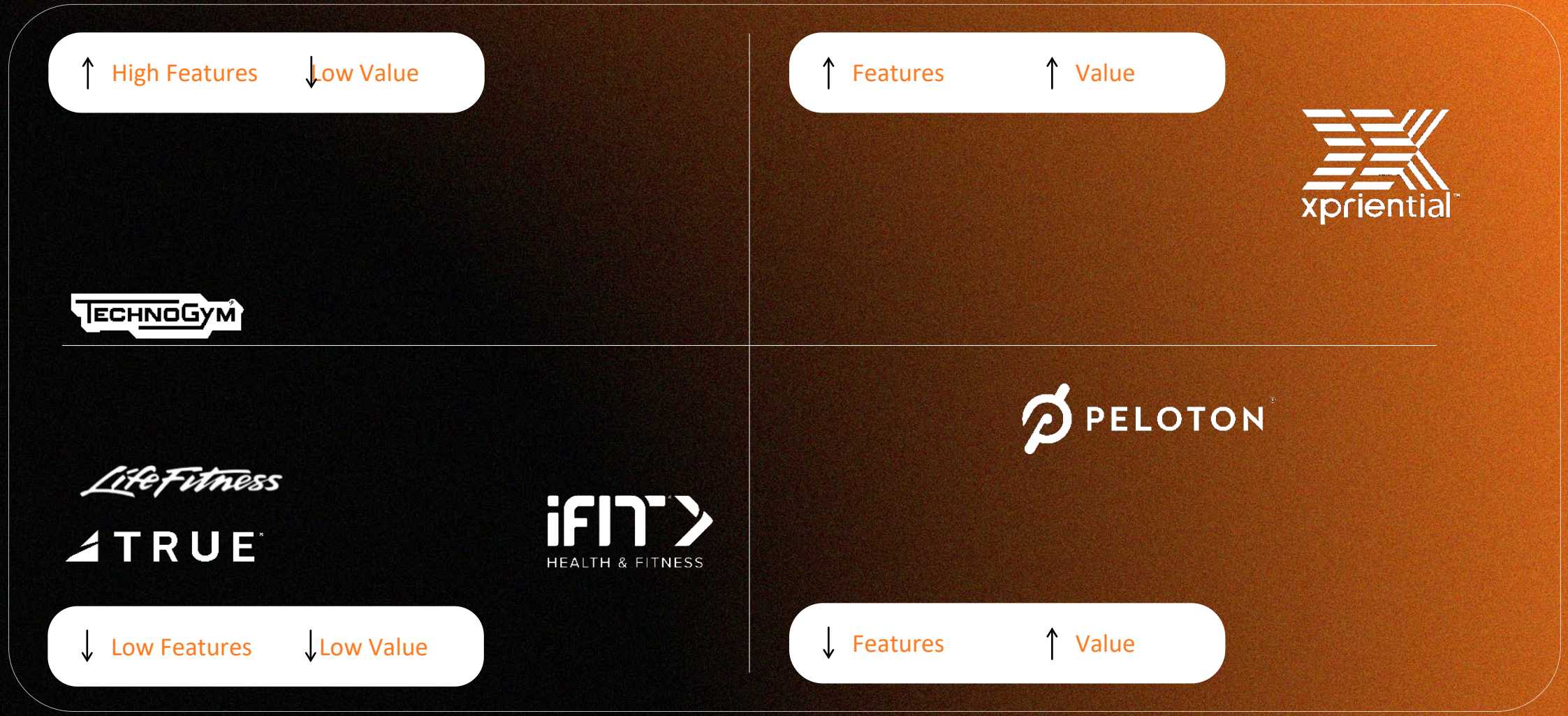
26,000+
Locations

SOM

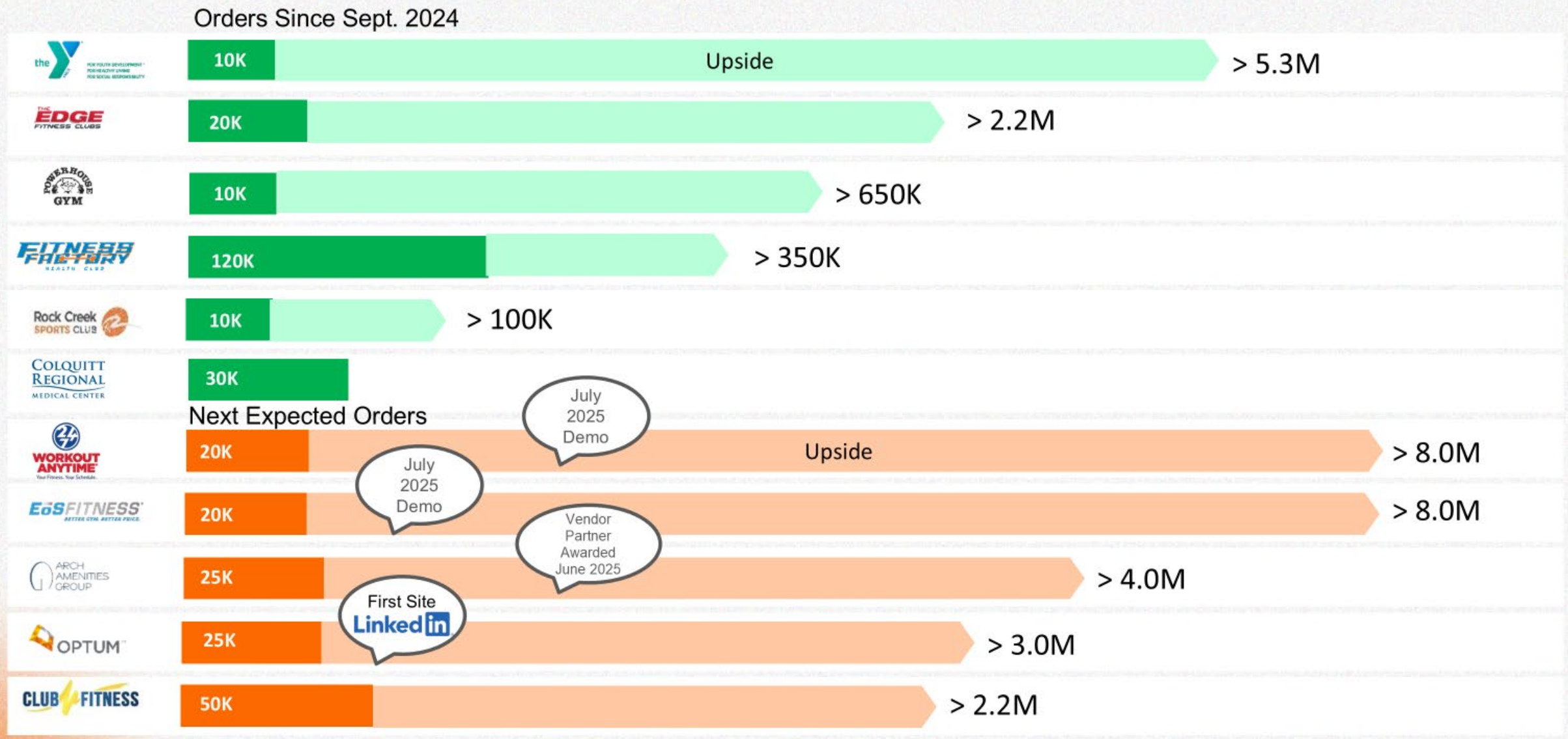
By-Vertical Location Totals

24,000	Commercial Gyms
500	YMCA & JCC
1000	Corporate, Residential & Hotel Amenity
100	Therapy
100	eSports
300	Senior Living

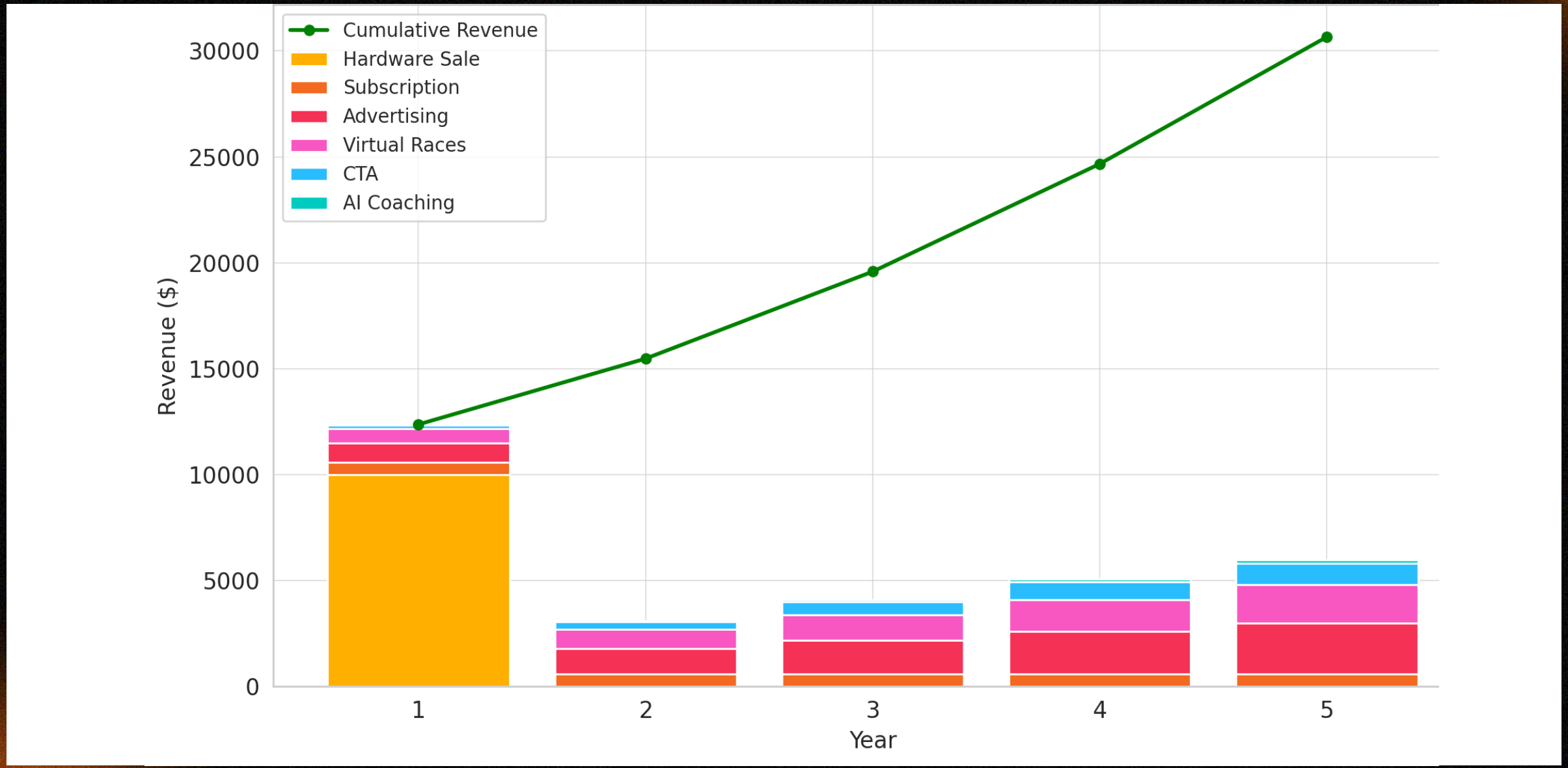
Cost and Monetization Potential



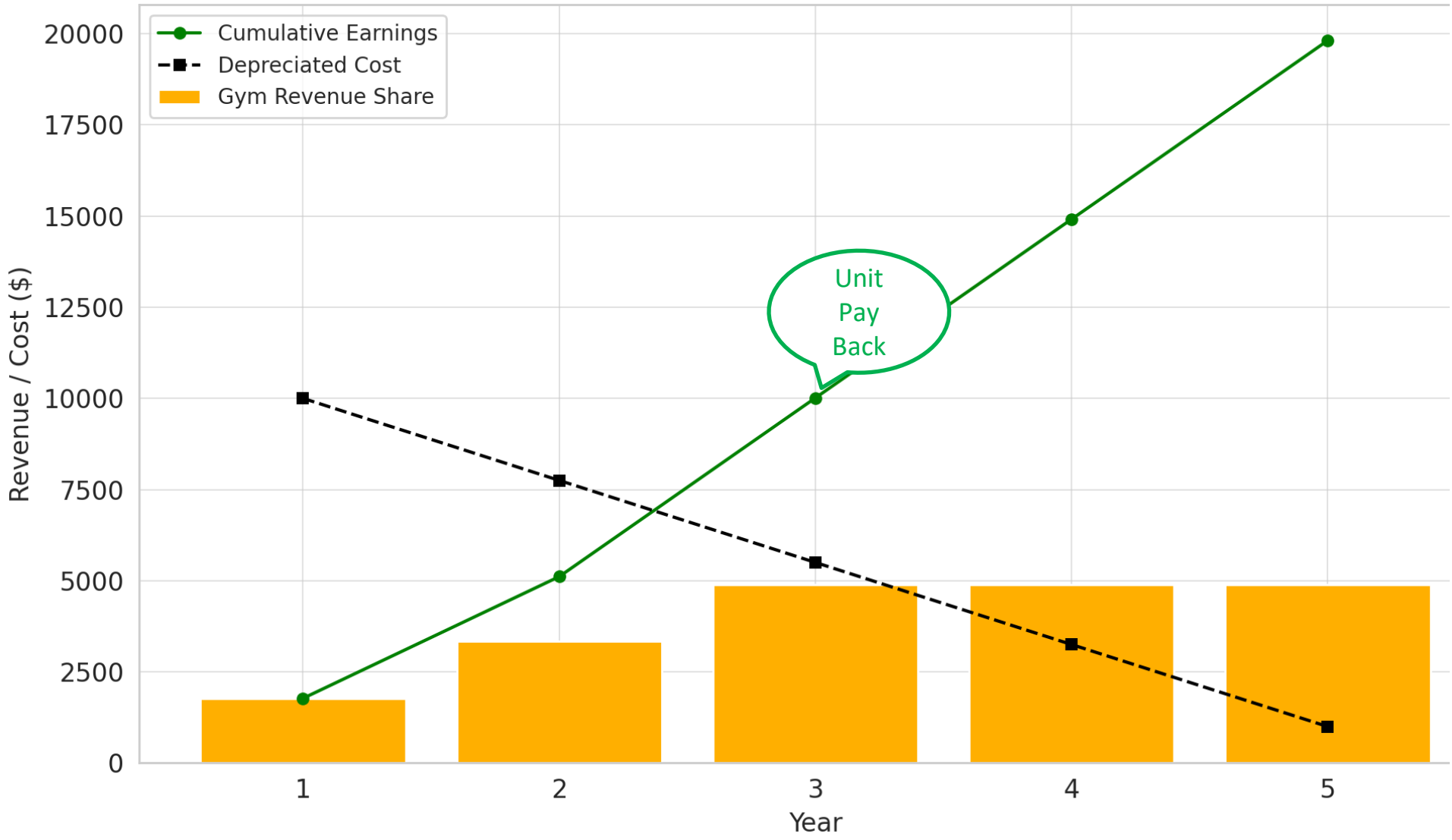
Traction - Product currently in front of almost 50,000 gym goers



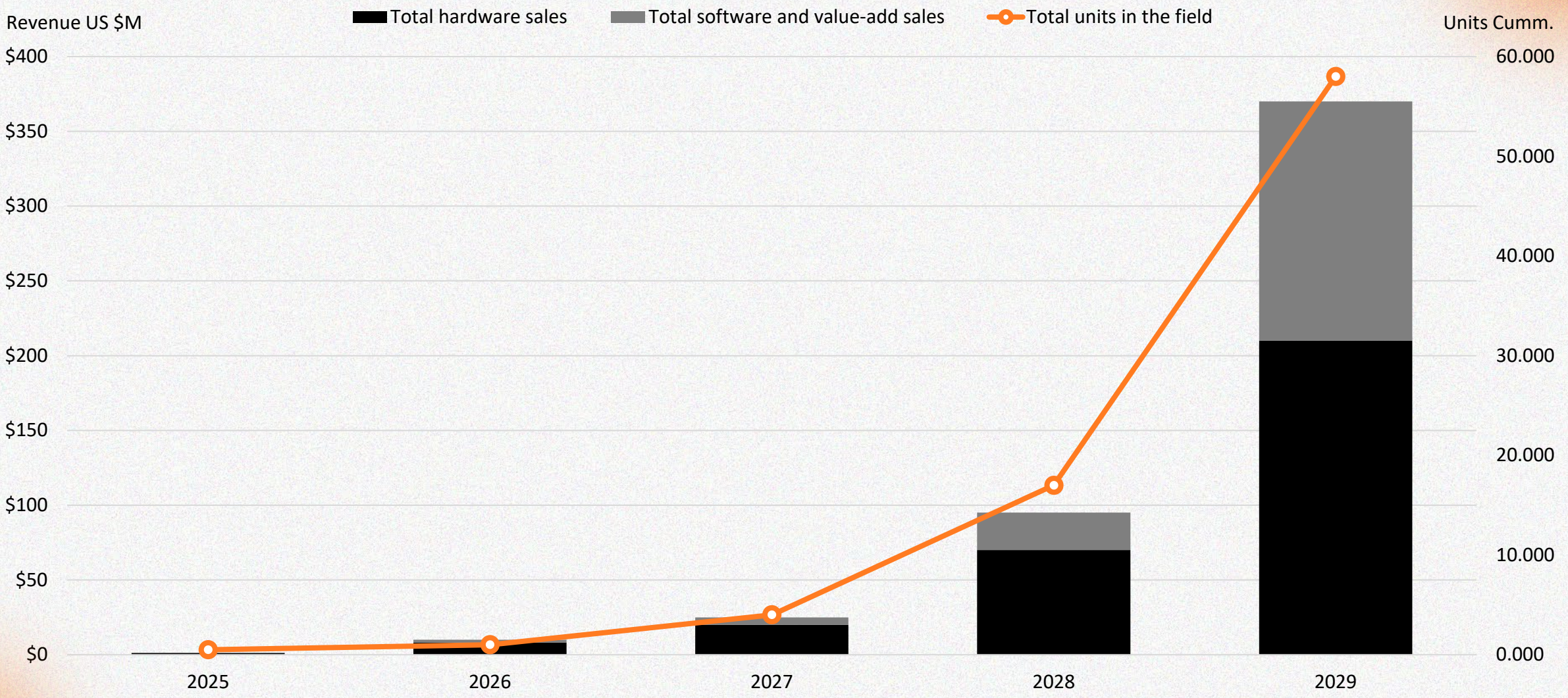
Unit Economics



Gym Economics



Revenue Growth



Founding Team



Sid Raman
Founder & CEO

30 Year Career

Multiple Startups

15 Awarded Patents

NSF Grant Awardee

IIT Delhi



Jeff McManus
CCO

30 Years Fitness Professional

2020 FitTech Exit to
Pear Health Labs

Grew Sales 4M to110M
at Technogym

Florida International University



Jason Becker
CTO

12 Years Mechatronics

Software, Gaming

BA Mechatronics

Engineering

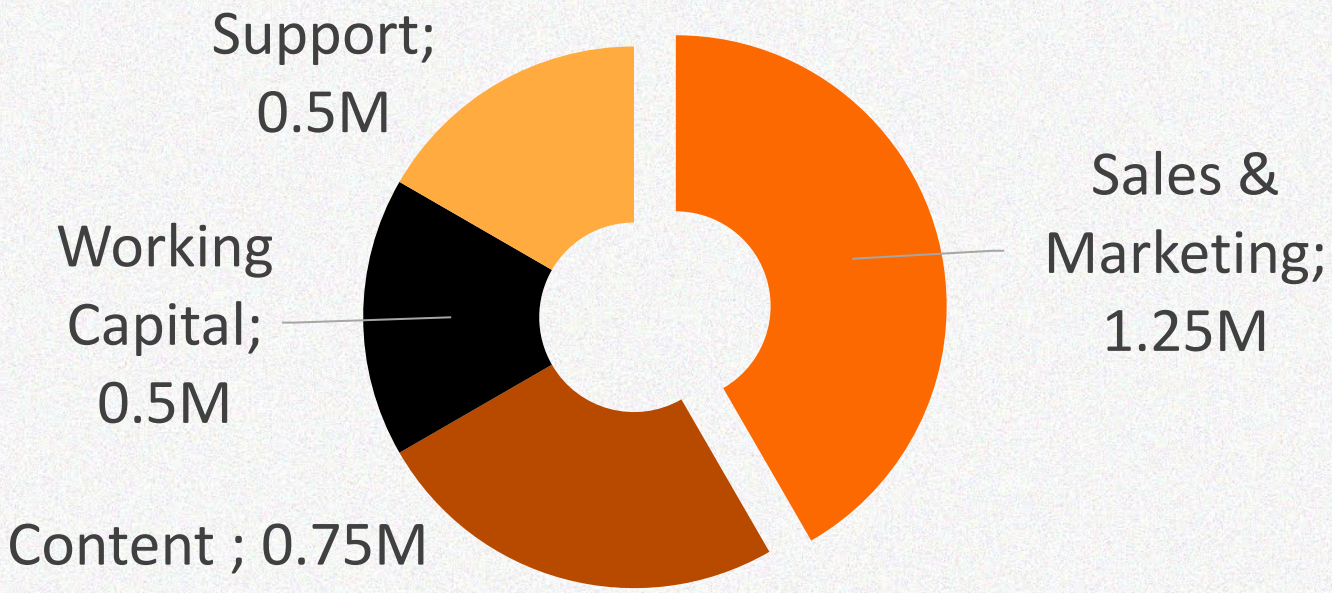
Vaughn College

Funding Ask / Use of Funds

$ 3M

Targeting
$ 10 M+ Revenue
in 18 months

Next Raise $ 20 M in Late 2026, add SKUs > $ 200 M in Revenue





Join our goal
&
Help Move Communities!



Contact : Sid Raman

Sid@xpriential.com