Retail Investors Are Locked Out of Smart Investing

> “ The Tools of the 1% are not built for the 99% ”

DIY Retail Investors



Complex Investment Strategy Discovery Tools

Limited Backtest Capabilities

No Automated Deployment Options

Passive Retail Investors



Historical Performance cannot be verified

Real Performance lags Advertised Returns

Skeptical on quality of Investment Products

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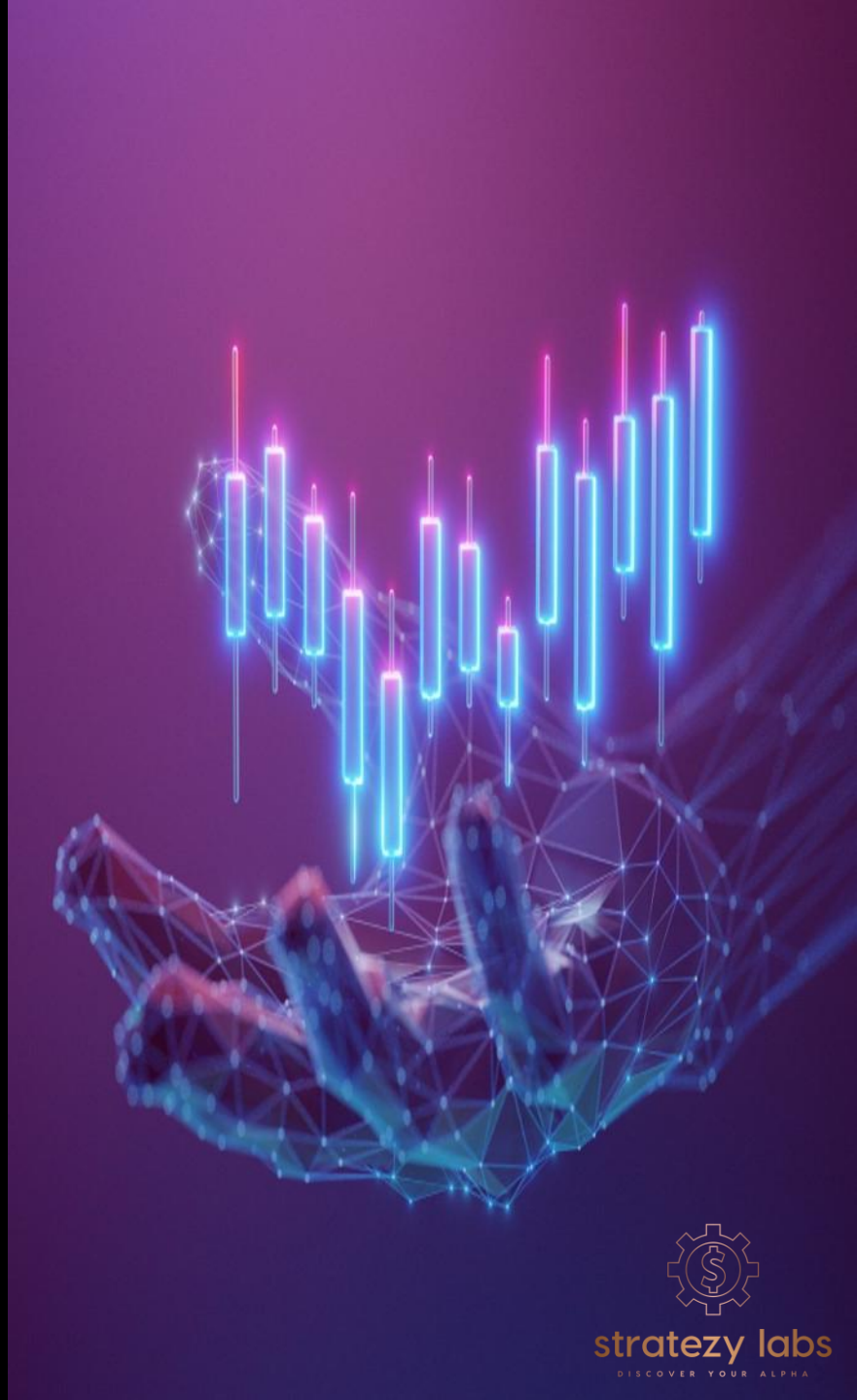
DISCOVER YOUR ALPHA

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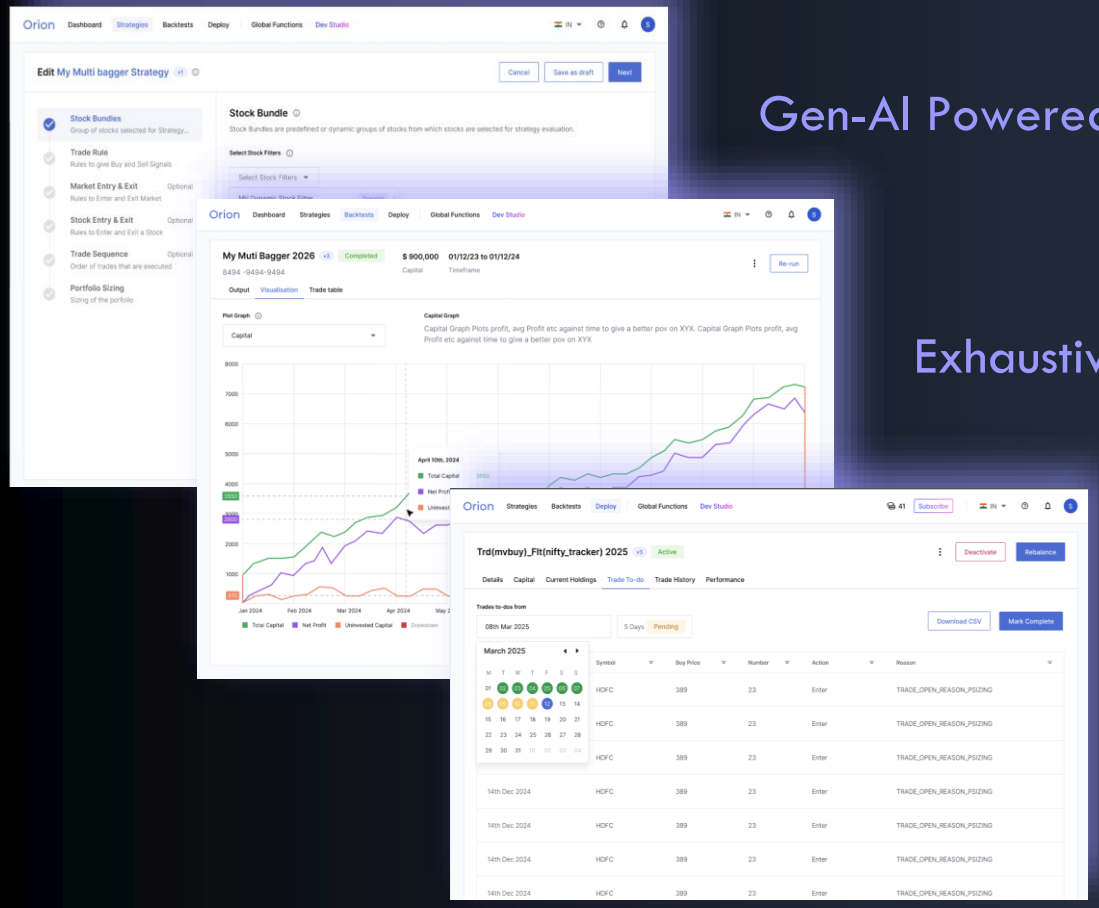
Empowering Retail Investors to

Invest Smart !



Stratezy Labs Orion

Your Own SMART Stock Market Portfolio Manager!



Gen-AI Powered Strategy Builder

- Intuitive User Interface
- Exhaustive Technical Indicators Coverage
- DIY and Managed Strategies

Exhaustive Backtest

- 30 Years of Historical Data
- Backtest Results in Minutes

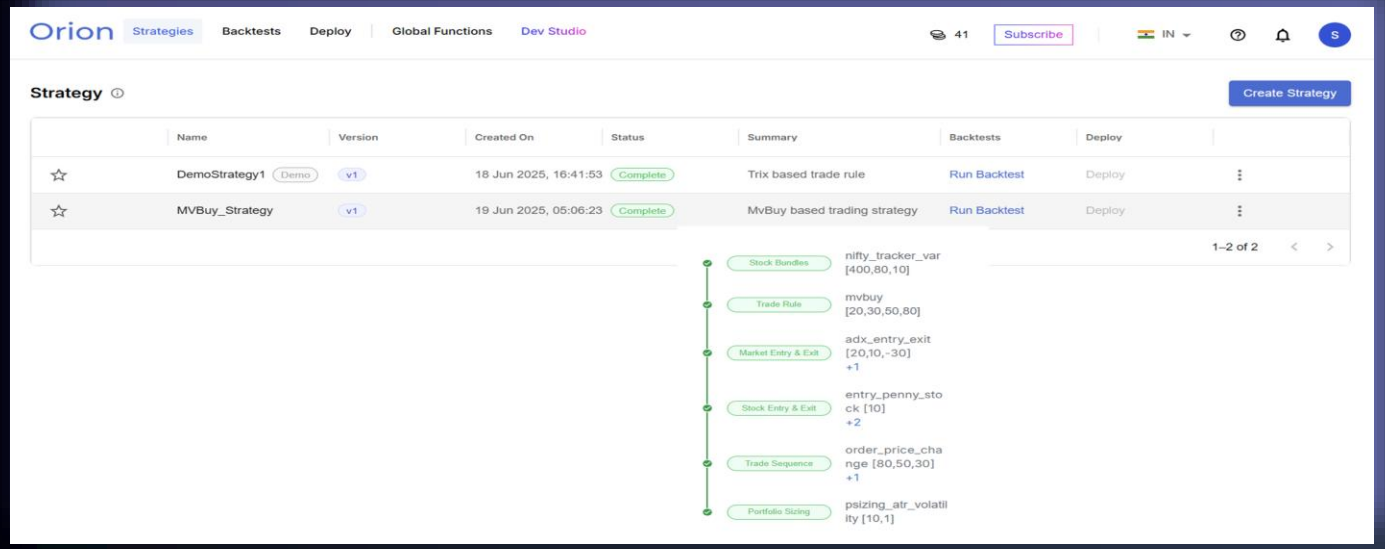
Automated Deploy

- Integration with Brokerage Platforms
- Live Performance Reports
- Schedule incremental investments

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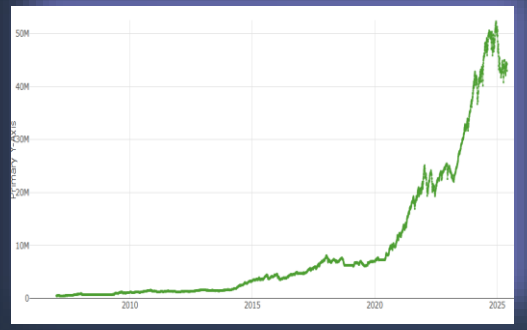
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Discover Your Alpha!



Example Investment Strategy curated on Orion

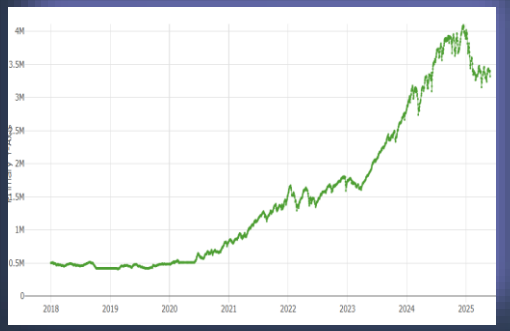
Beating the Market by 1200%!!



2007 – 2025 (18 Years) Performance

Capital Appreciation: **86x**

Total Nifty Index Appreciation: 6.9x*



2018 – 2025 (7 Years) Performance

Capital Appreciation: 6.6x

Total Nifty Index Appreciation: 2.4x*



2020 – 2025 (5 Years) Performance

Capital Appreciation: 6.2x

Total Nifty Index Appreciation: 2.3x*

** https://www.niftyindices.com/reports/historical-data*

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Traction

Launched Beta Platform in India in January'25

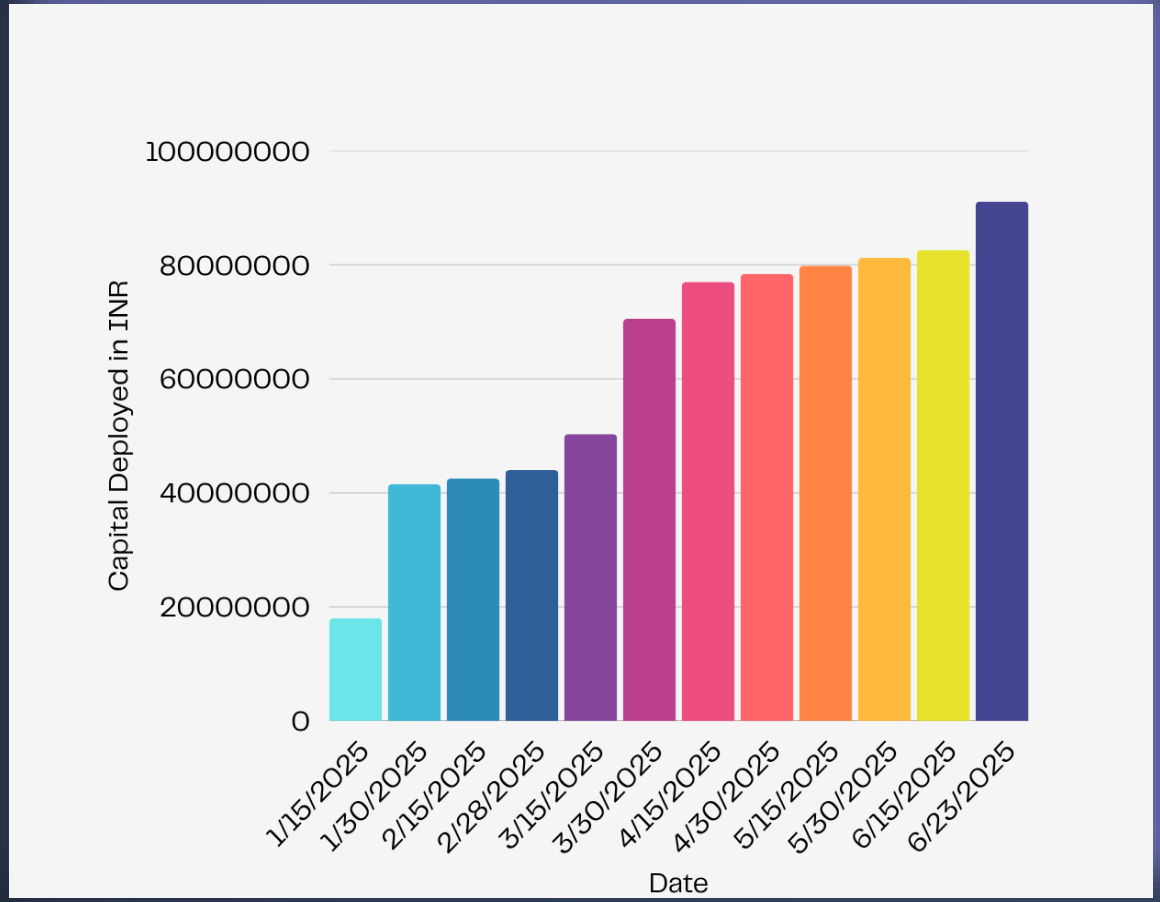
30 users by invitation

Cumulative live capital deployed over 6 months = INR 9.1 Cr/$1.1Million

% Users deploying initial capital = 100%

% Users deploying incremental capital = 75%

User Retention = 100%



Capital Deployed by Beta Users over last 6 Months

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Market Opportunity & Customer Segments

Key Markets



India: 90M+ unique investors

USA: 50M+ unique investors

Targeting 8M–10M reachable retail investors

Customer Personas

Young, tech-savvy DIY investors focused on outsized returns



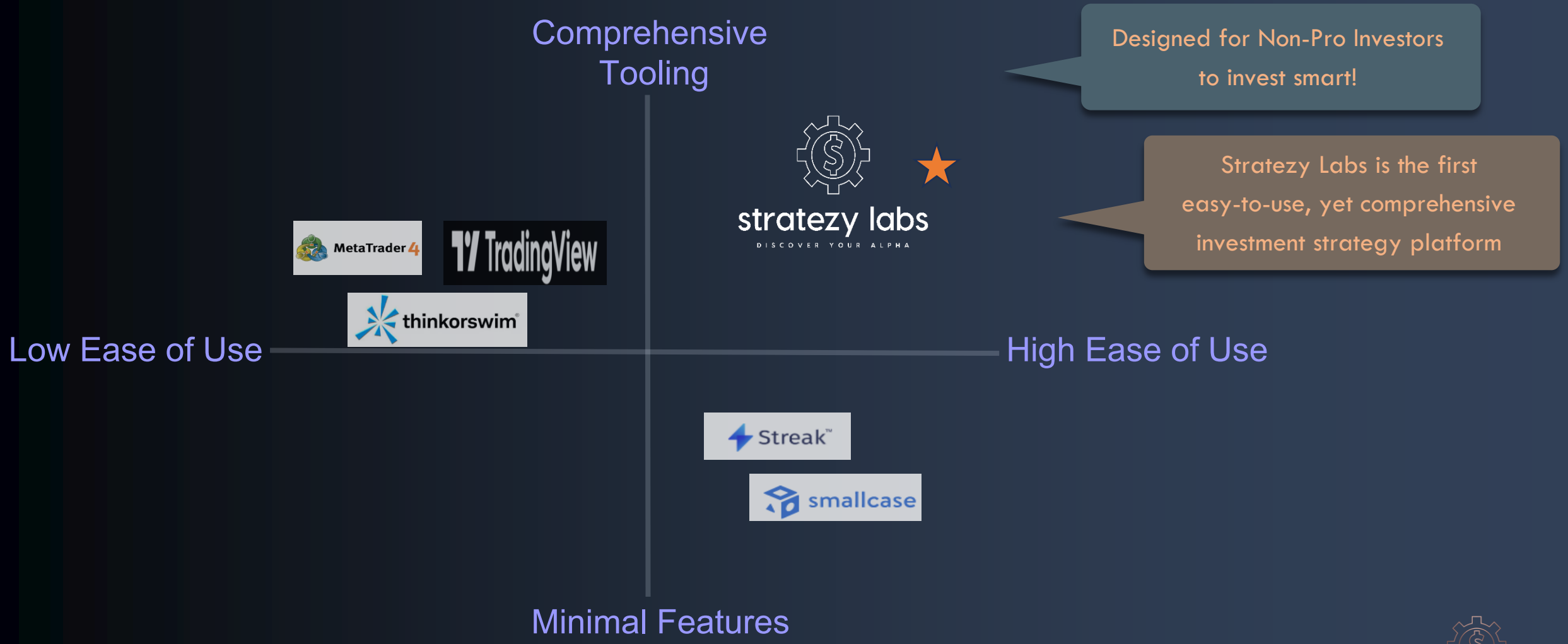
Non-tech Passive investors seeking transparent managed services



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Competition & Differentiated Value



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Marketing Tactics and Sales Model



Thought Leadership



Social Media Campaigns



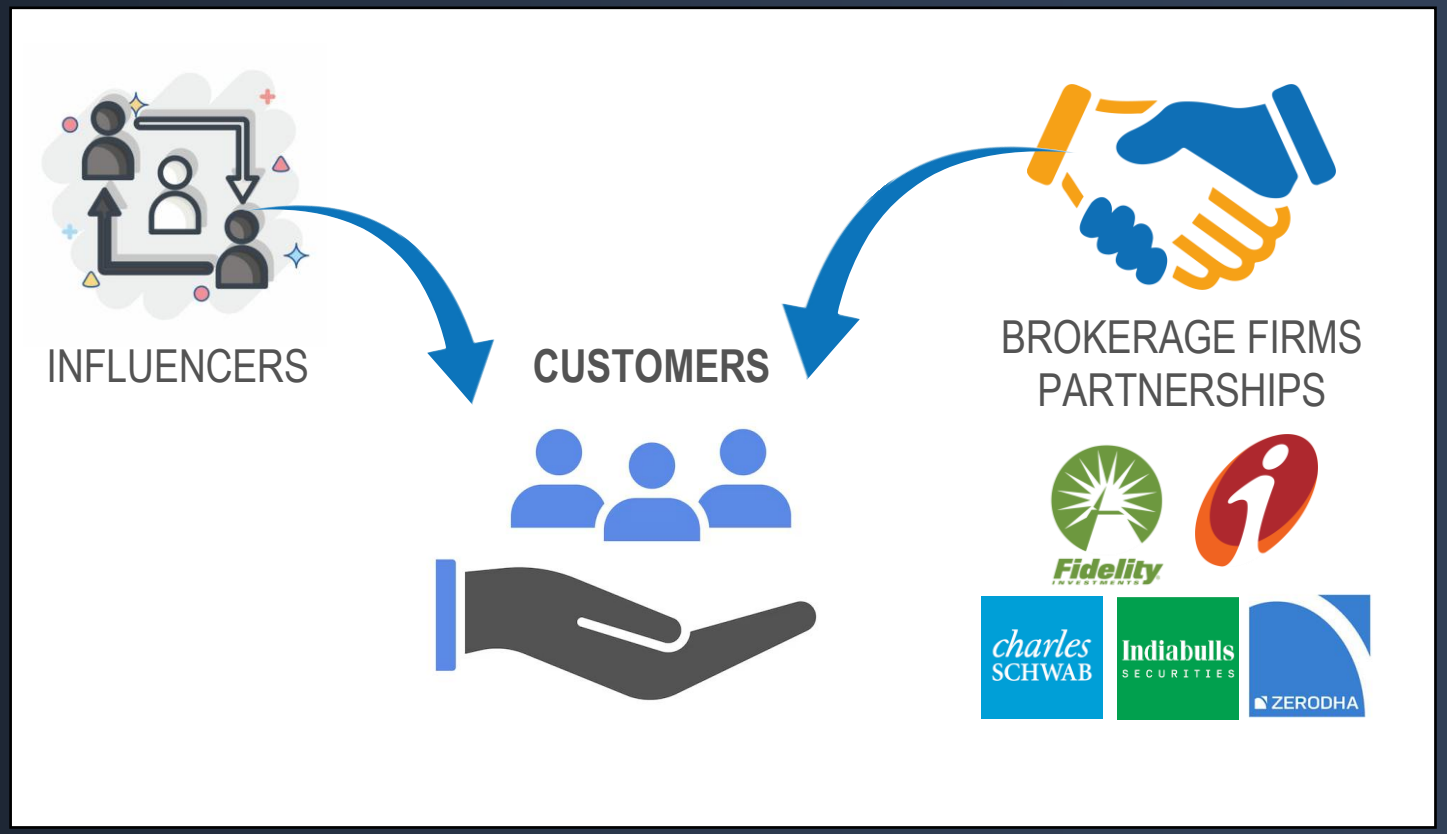
Stratezy Academy

Invest Like a Pro!

YouTube

udemy





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Leadership



Manoj Paul

Co-Founder and CEO

Product, GTM

IIT Delhi
Indian Institute of Technology Delhi

Wharton
University of Pennsylvania



Sanjay Kumar

Co-Founder and CTO

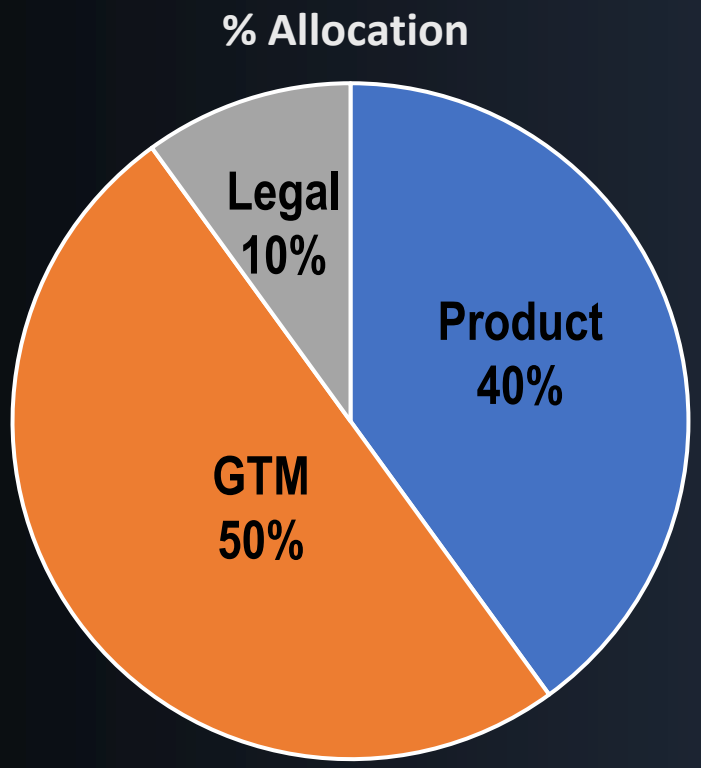
Technology, FinTech

INDIAN INSTITUTE OF TECHNOLOGY BANARAS HINDU UNIVERSITY (IIT BHU)

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Raising $1M Seed Round





Target of $300K ARR in 2025

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Thank You!

Join Us On This Journey to Redefine Retail Investing





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