DREZILY

Shopping online for outfits is exhausting...



Dress for Keynote speech

- Too Many Options

- Broken Product Search

- Impersonal Discovery

Business casual jacket for a client meeting



DREZILY

AI-powered Personal Shopper

Divya Manjari

Drezily

Curated Shopping Experience Tailored ‘For You’

Your matches for: *Business casual jacket for a client meeting*

Tall

Eco friendly fabric

On Sale > 30%

Size M

$150 - $250



1. Hook Your socials or set preferences
2. Just Chat or visual search
3. Get Personalized recommendations

Your matches for: *Dress for Keynote speech*



Petite

Bright Colors

Hourglass shape

Size M

$50 - $100

Multimodal AI Engine Decoding Shopping Intent

Preference & Personality

Style, Body Type &

Budget

Shopping Behavior

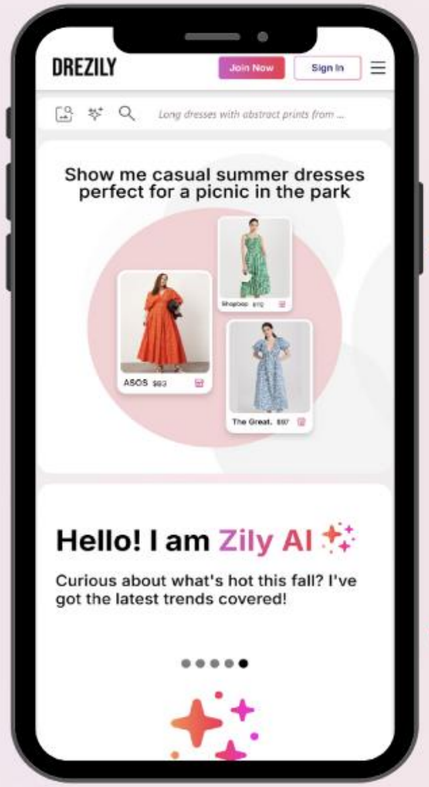
Expression of Identity

Trends & Fashion Knowledge

Fashion Trends

Social media + search signals

Editorial cues from fashion content



Inspiration & Occasion

Events from your calendar

Lifestyle context

Location, Weather and timing awareness

Product Inventory across Stores

Aggregated product listings

AI enriched product attributes

Price history tracking

Massive Market With Growth Potential

U.S. e-commerce market set to **double by 2030**



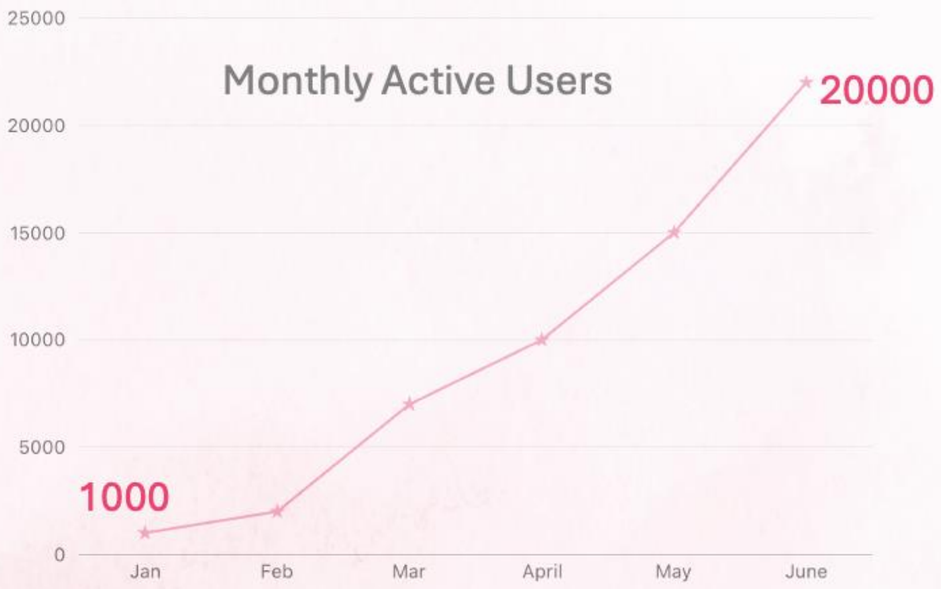
Source - https://ecommercedb.com/

Rapidly Growing Partner Ecosystem And User traffic

48 Premium Stores

2700 Stellar Brands

Organic user traffic grew **20X** since beta launch

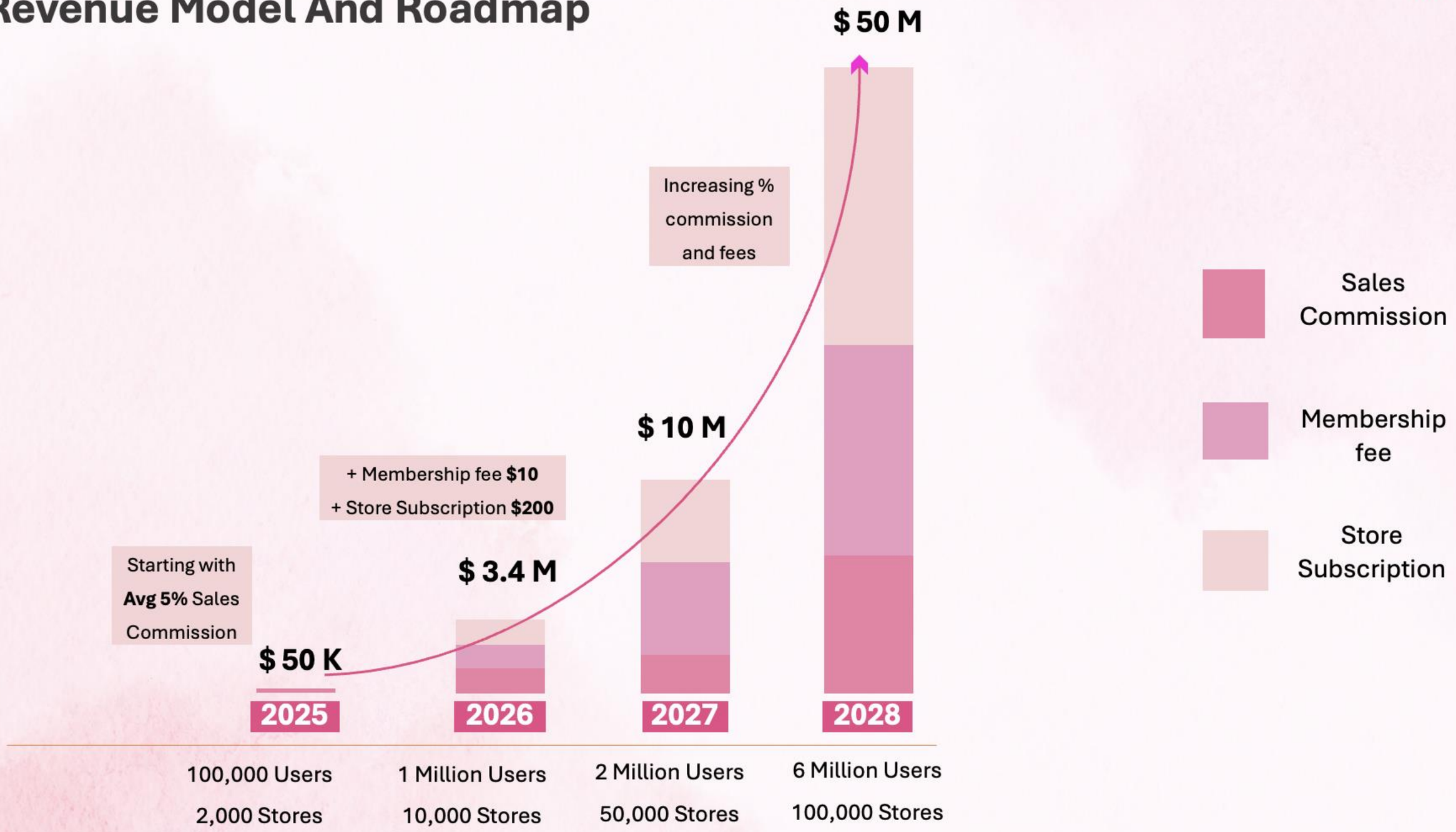


DAVID'S BRIDAL
BANANA REPUBLIC
WHITE FOX
oh POLLY
ANN TAYLOR
J.CREW
ZARA
PINKBLUSH
Madewell
OLD NAVY
BERGDORF GOODMAN
LOFT
LANE BRYANT
Neiman Marcus
NASTY GAL
bloomingdale's
NEXUS POINT LUXE
Marshalls
macy's
PEPPERMAYO
PRINCESS POLLY
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TOMMY HILFIGER
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COTTON:ON
STEVE MADDEN
asos
NET-A-PORTER
Reformation

NEW YORK
DESSY GROUP
EST. 1939

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Revenue Model And Roadmap



Team with Deep Experience in Consumer Tech & AI



Divya Manjari — Co-founder & CEO

- Prev. **scaled e-commerce AI startup** to **2 M users**
- Engineering from **IIT Kharagpur** and **MBA** from **ISB**



Rahul Desai — Co-founder & CTO

- Technology architect with **15 years** of experience in building **consumer & enterprise applications at scale**

Team with experience from

Unilever · GAP · Vue.ai · GE · Microsoft · NORDSTROM · mastercard

Investors + Advisors strategically positioned at

Google DeepMind · Meta · Adobe · LEVI'S · Walmart · Uber

DREZILY

Proposed fund raise – Terms, Usage & Goals

$2 Million

Goal

2,000 Stores

1 Million MAU

3.6 Million ARR

Runway **18 months**

Product development — 40%
Improve Personalization

Customer Acquisition — 30%
SEO, Social media, Ads, Product and community led growth

Sales — 15%
Sales team set up, affiliate & partnerships

Tech infra & tools — 15%
Cloud & API expenses, CDN, productivity and communication tools

Thank you!

DREZILY

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