BotGauge

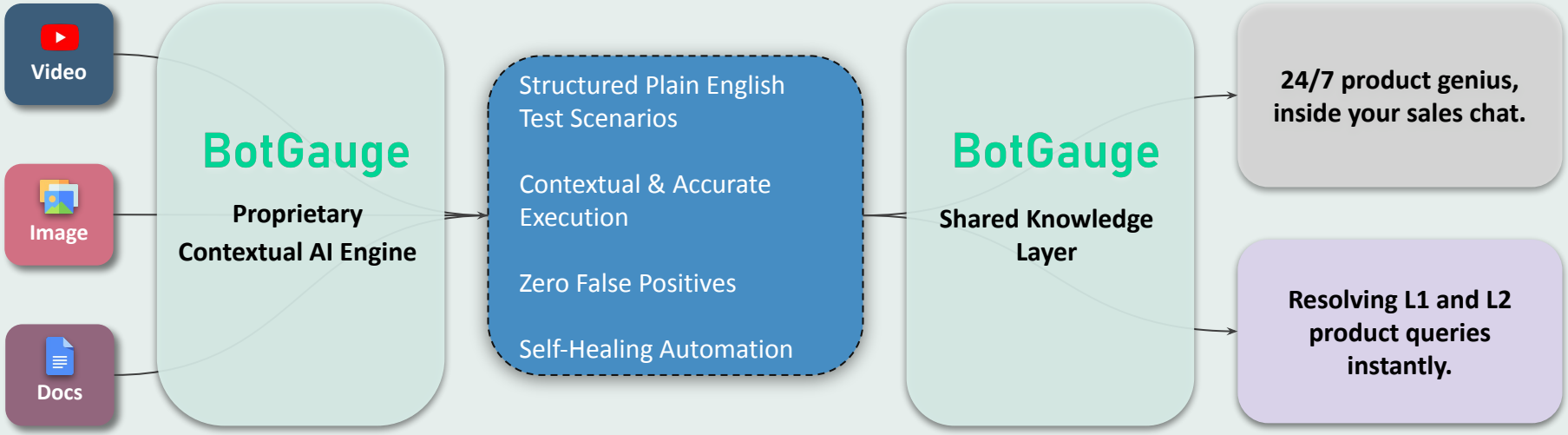
Disrupting the $30B Testing & Knowledge Layer with AI QA Agent

QA IS **BROKEN** - SLOW, EXPENSIVE, AND UNRELIABLE !

- Legacy QA is broken, **80%** coverage takes **4** months
- AI-generated tests **hallucinate**
- Product updates **breaks** current tests
- Feedback loops are **manual**
- Developers spend time maintaining tests, **delaying** new feature releases

"Legacy test automation is reactive, brittle, and blind to product context"

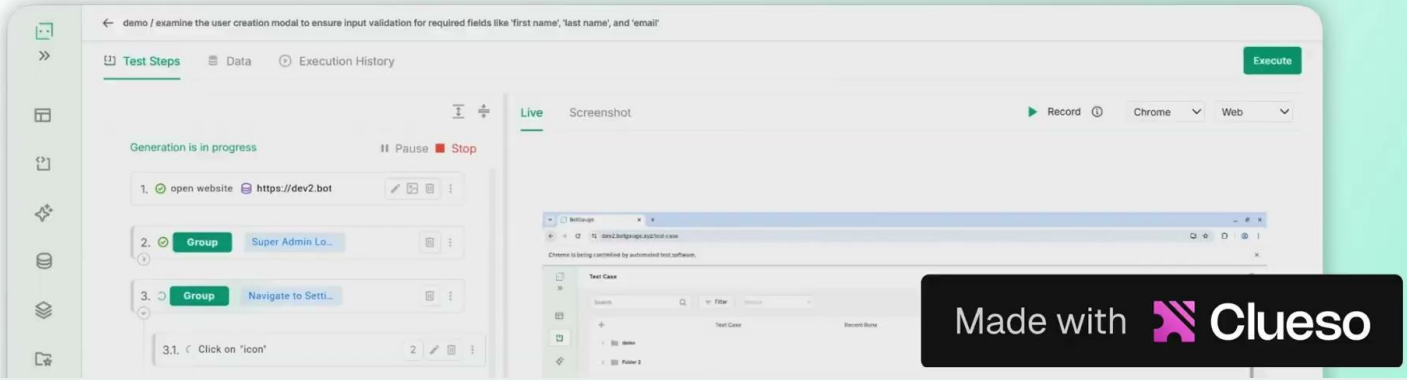
80% QA COVERAGE IN **2 WEEKS** WITH BUILT-IN **PRODUCT KNOWLEDGE**



HOW WE **DO IT!**

BotGauge

AI QA Agent



Unable to play the video? Click here

DECADE OF **LOW-CODE + AI** EXPERTISE



Pramin Pradeep, CEO

- 7+ Years in **Product Management**
- Previously scaled a product from 0 to **$2.5M** in revenue.
- Incubated a **product-led growth** model in 2+ low code startups
- **IIT Kanpur Alumni.**

SauceLabs AutonomIQ



Sreepad Krishnan, CCO

- Deployed **AI low-code solutions** at **100+** companies, including Adobe, Unqork, and Infosys.
- **8+ years** as a founding team member in AI and low-code startups.

ISAE SUPAERO SauceLabs cognizant AutonomIQ



Naresh Kumar, CTO

- **Founding engineer** at AutonomIQ (acquired by Saucelabs)
- **7+ years** of experience of engineering with a focus on **AI/ML, including LLMs and NLP.**
- **IIT Kanpur Alumni**

SauceLabs AutonomIQ



Vivek Nair, COO

- **Built 0–1 GTM in** B2B SaaS; led Sales, Partnerships, and Accounts across RPA and Testing.
- Generated business of over **$3 million across AA, Whatfix, Saucelabs, and Lambdatest**

SauceLabs LAMBDATEST AUTOMATION ANYWHERE whatfix

15+ PAYING CUSTOMERS IN **8 MONTHS**

"BotGauge cut our testing costs by 60% and replaced 10 automation engineers with just 3 manual testers no flaky tests, just reliable coverage that scales with our product."

- Sujala HV, QA Head — bloomreach

"Zero setup. Zero noise. 100% confidence in every release."

- Sadaf Tauheed, QA Manager — THE JOINT

Trusted by Leading **SaaS Companies**

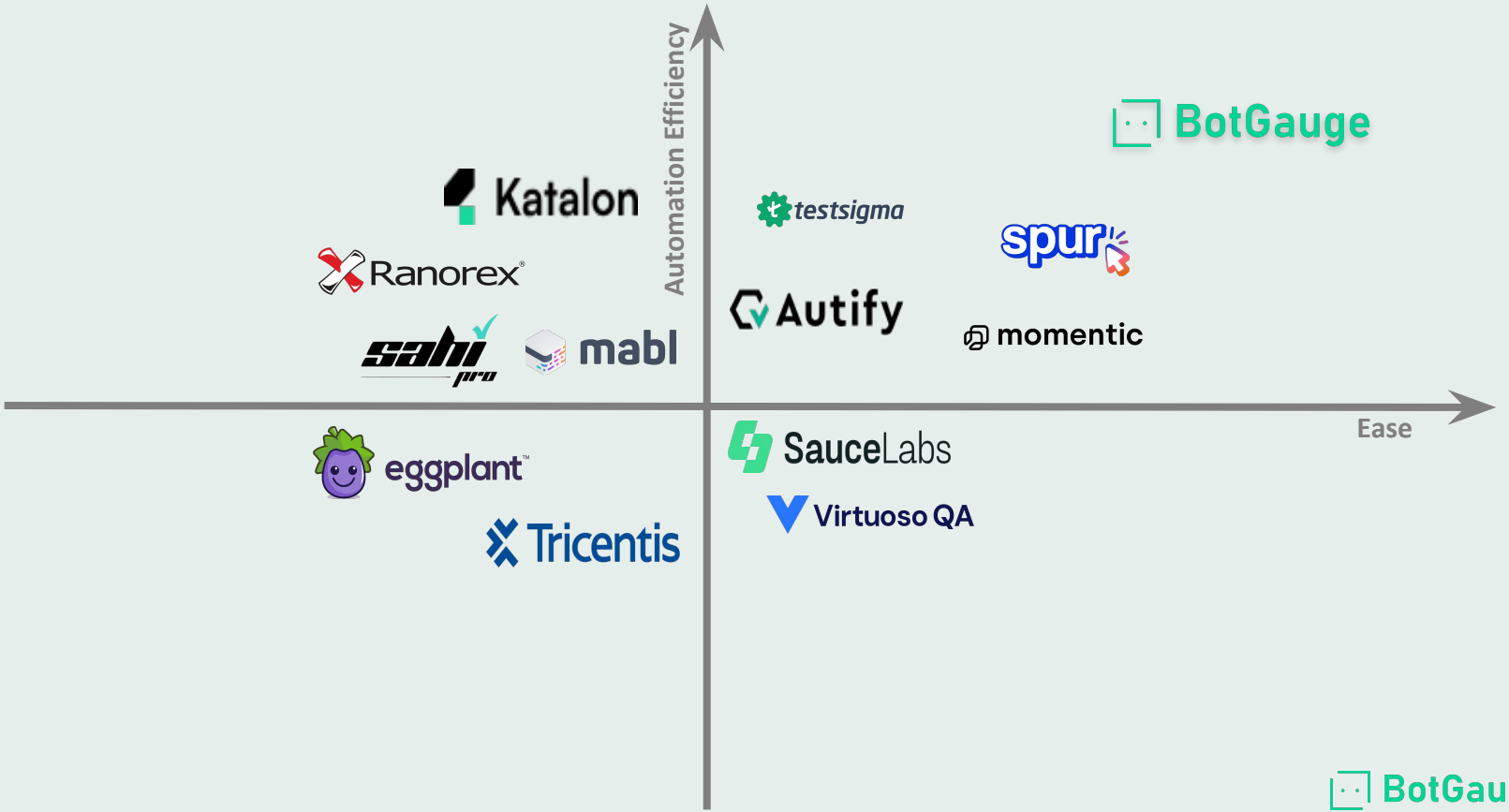
Enterprise

THE JOINT · square yards · bloomreach

Growth Stage Startups

UNIFY · EXCEGO Compliance Beyond Excellence · LeT · Inflection · mareana Connected Data. Deep Insights. · Soffude · quaeris

BUILT FOR **VELOCITY**, PROVEN **2× FASTER.**



MARKET GROWING TO **$30+ BILLION**[1][2]

Companies seeking testing and customer service tools: **400,000+** [3][4]
Target Customers (3-5 years) **: 4,500**

TESTING

ACV* = **$70,000**/Org/year

ARO** (4,500 × $70,000) = **$315 M**

Total Annual Revenue Opportunity

$540 Million

SUPPORT

ACV* = **$50,000**/Org/year

ARO** (4,500 × $50,000) = **$225 M**

***ACV** - Annual Contract Value ****ARO** - Annual Revenue Opportunity

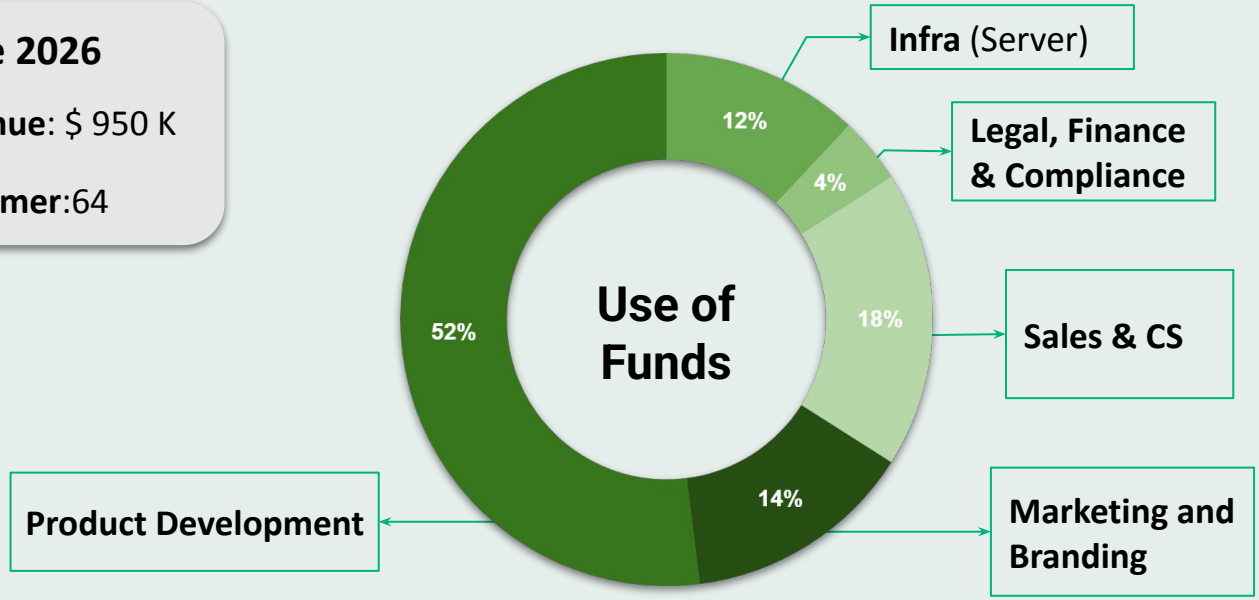
[1] https://www.zionmarketresearch.com/report/customer-service-software-market
[2] https://www.futuremarketinsights.com/reports/codeless-testing-market
[3] Software Testing Market - Growth, Trends, COVID-19 Impact, and Forecasts (2023 - 2030)
[4]Customer Experience Management Market by Component, Deployment Mode, Organization Size, Vertical, and Region - Global Forecast to 2025

NOW RAISING: **$1M** TO FUEL THE **NEXT PHASE**

Target by June 2026

Revenue: $ 950 K

Customer:64



Ready to **disrupt** QA with us?

Let’s talk!


+1 408 304 6867


pramin@botgauge.com


Book Meeting