# Augur AI

PLATFORM ENGINEERING COPILOT

**Revolutionalizing Devops Management for the Agentic era**

Passionate
Founding Team

## Augur AI



# Pranil Dasika

CEO & Founder

AI Engineering & GTM analytics leader at AppDynamics, Harness, and Fiddler AI

harness APPDYNAMICS

ORACLE fiddler

## Augur AI



# Devinder Prasad

Cofounder & Tech Lead

AI Tech Lead | Ex-Harness, Lightup Data

harness mindtickle

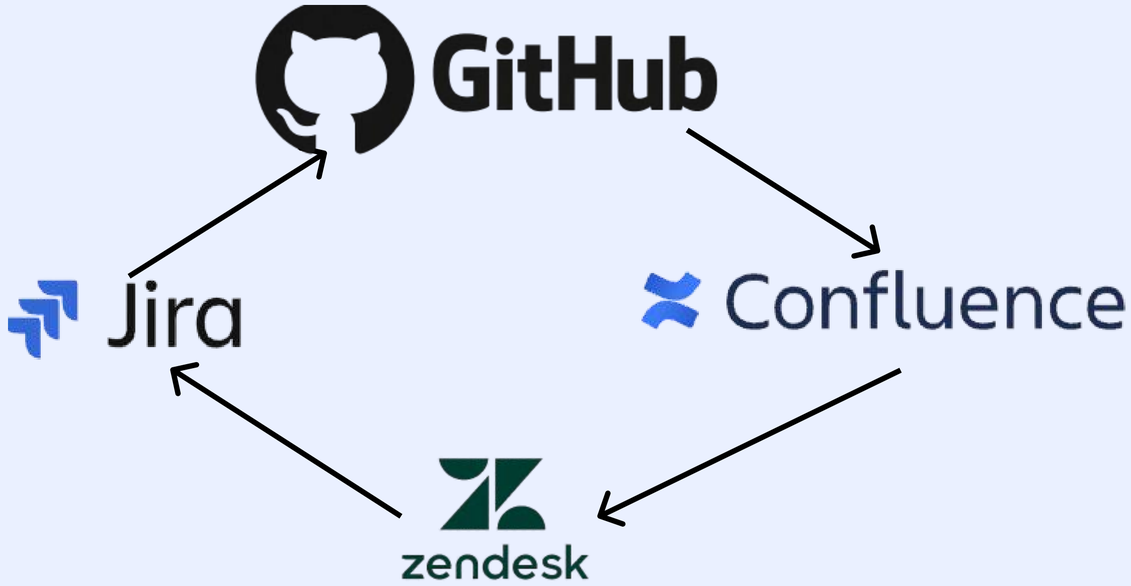
lightup

Fragmented workflows

# Meet Shawn, an engineering manager at B2B startup X

| Devops Initiatives | Status |
| --- | --- |
| 1. Move from Angular to React | Follow up with 5 product teams on individual progress |
| 2. 4.3 release | 5 tickets are in QA pending state |
| 3. Pen-testing | Needs API spec for gateway service |
| 4. Reduce Model bias for California customers | New OpenAI endpoint needs to be deployed in production |

Spends hours juggling across multiple devops tools for up to date status on various tasks and initiatives and unblock his team

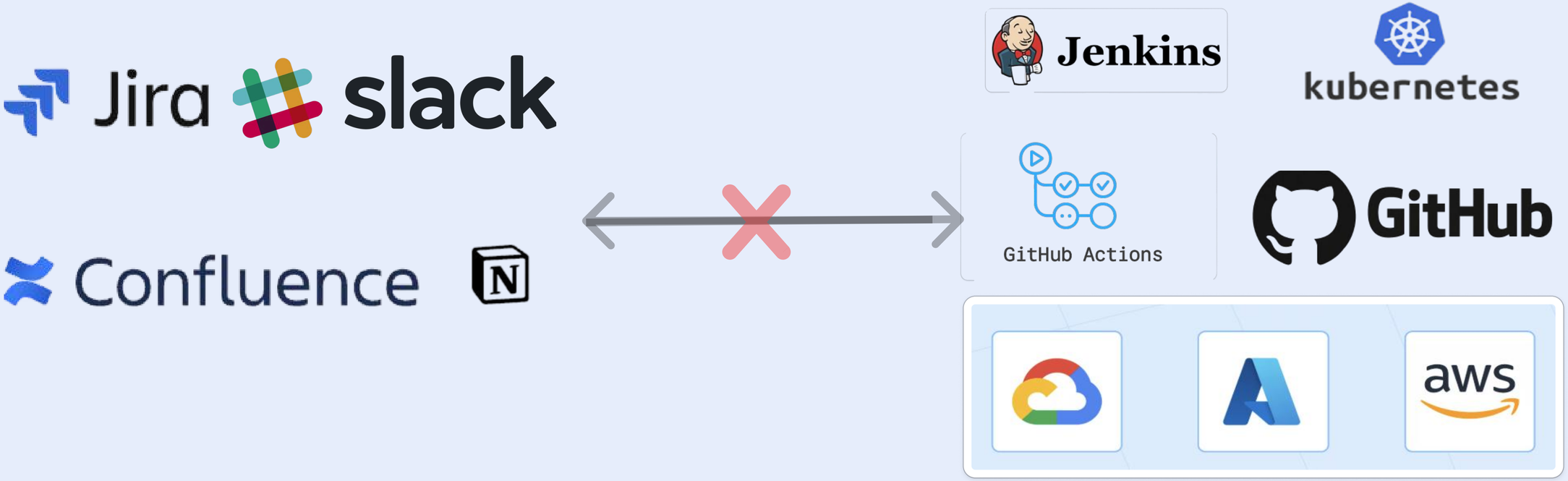


Problem

# Project planning and tracking is way harder than it should be

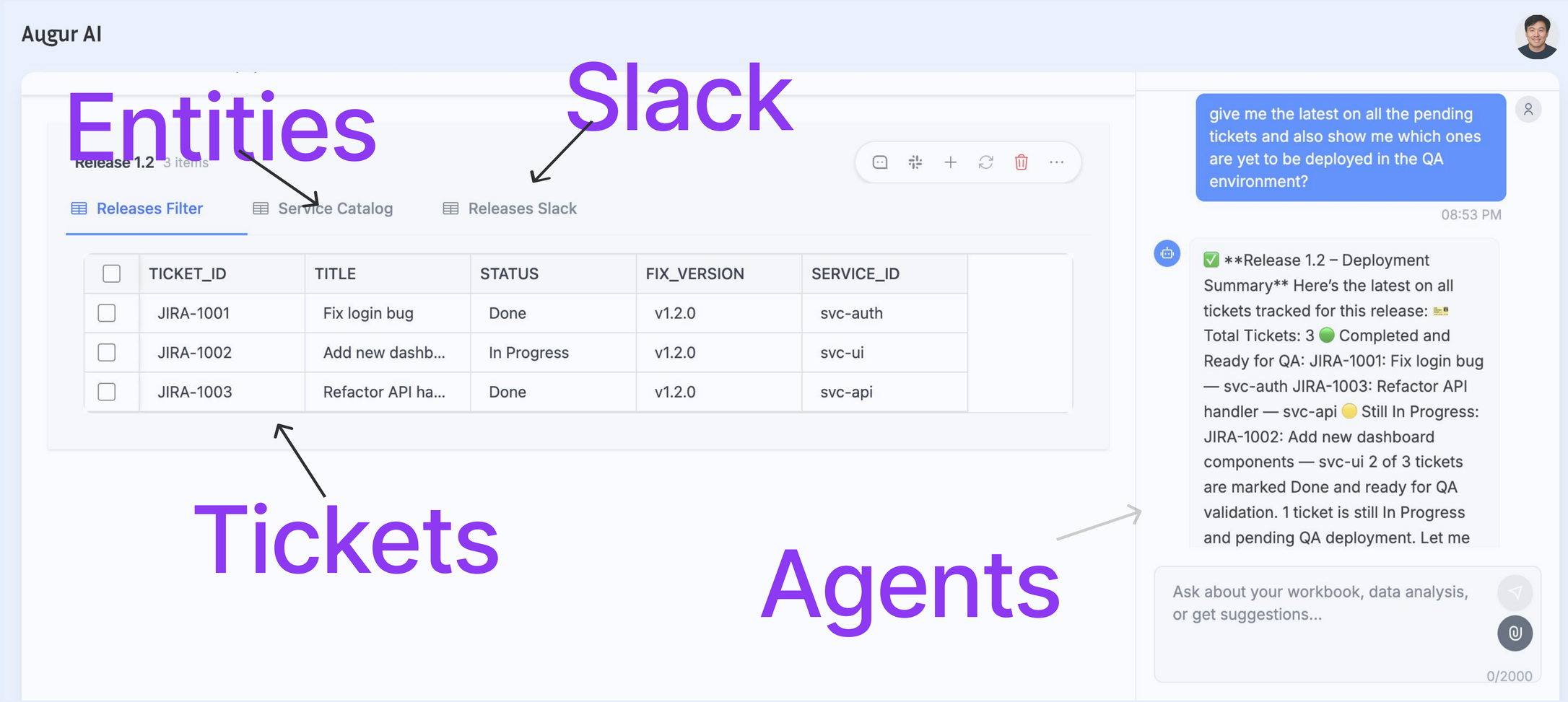
Ticketing tools lack deep integrations with SDLC resources e.g code, artifact repos & environments

Limited visibility => slippages => degraded CX and Churn



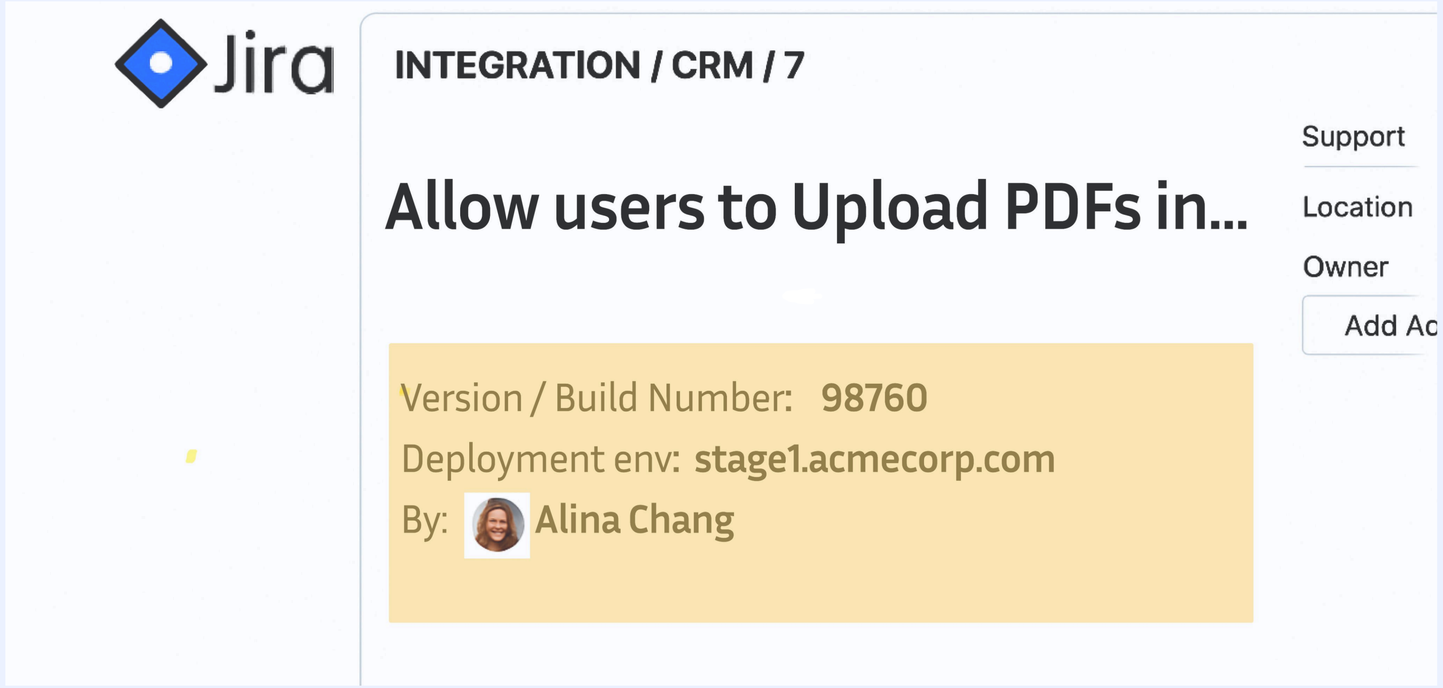
Solution

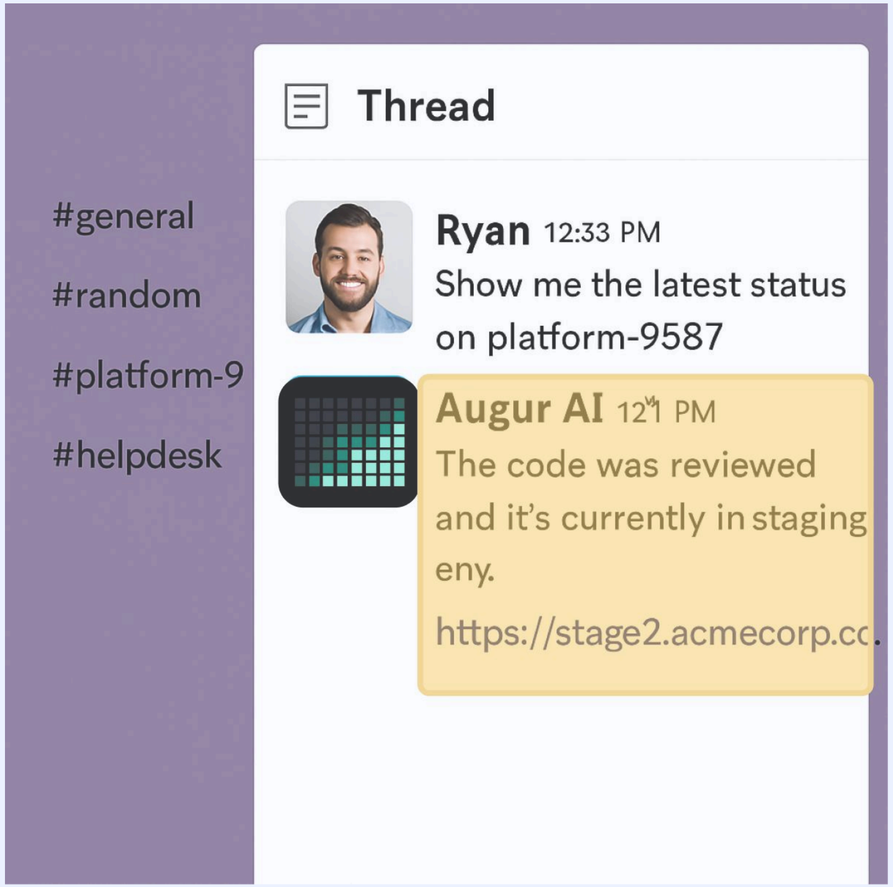
# Augur's powerful agentic workbook combines Agents + Docs + Slack comms with an entity database



Solution

# Insights as a service embedded in other platforms - JIRA, Slack, Zendesk, Salesforce




Augur AI

GTM

# Initial Target Audience

Primary Customer Profile:
Target market: **SMB/mid-market**
Company Type: **Fast growing B2B software**
Funding stage: **(seed+)**
Stack: **GitHub, JIRA, Slack**

Primary users:
**Product developers**
**Engineering Managers**

Primary buyers:
**SVP of Engineering**

Sales cycle:
**2-4 weeks**

Distribution:
**Atlassian, Slack app store**

# Early Traction

**10+ design partners**

**Beta launch**

**showHN, reddit, Product Hunt**

July - August

**Convert trials to paid accounts**

September

**Expand Outreach**

October

Fundraising

**25%**
Sales

**10%**
Marketing

**$2M**
**24-month runway**

**$200k already raised!!**

**10%**
Tech Infra, G&A tools

**55%**
Product Development



**Target by June 2026**
500K ARR
30 customers
$15-30K ACV

# Thank you!

**Pranil Dasika**

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**San Francisco, CA.**

**https://getaugur.ai**



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