CHAYAN.AI

Augmenting Business Efficiency with Agentic AI



- 13th Cohort, Atal Incubation Centre NMIMS
- 12th Cohort, IIT Startups incubation Centre

Inefficient processes are costing you billions

Superficial user interaction and inherent human biases create significant inefficiencies

- ✕ Limited User Insights
- ✕ Delayed and Biased Decisions
- ✕ Wrong Recommendations
- ✕ Missed Opportunities
- ✕ Higher Opex
- ✕ Employee Dissatisfaction



Revolutionize Business Processes and User Interaction with CHAYAN's Advanced AI Agent

Agentic AI is already transforming how enterprises operate, making them more agile, efficient, and competitive.

- Deeper and unbiased user Insights
- Enhanced data driven decision making
- Increased Efficiency of business processes



CHAYAN’s advanced Agentic AI redefines user interaction with human like AI video conversation and evaluation





AI Video Human like Conversation

Comprehensive evaluation

- Personality
- Views
- Intentions
- Skills
- Aspirations

Like a skilled magician, CHAYAN.AI unlocks deeper user insights at scale, enhancing data driven decision making

- Input documents
- Key Requirements
- Process details
- Situation Context

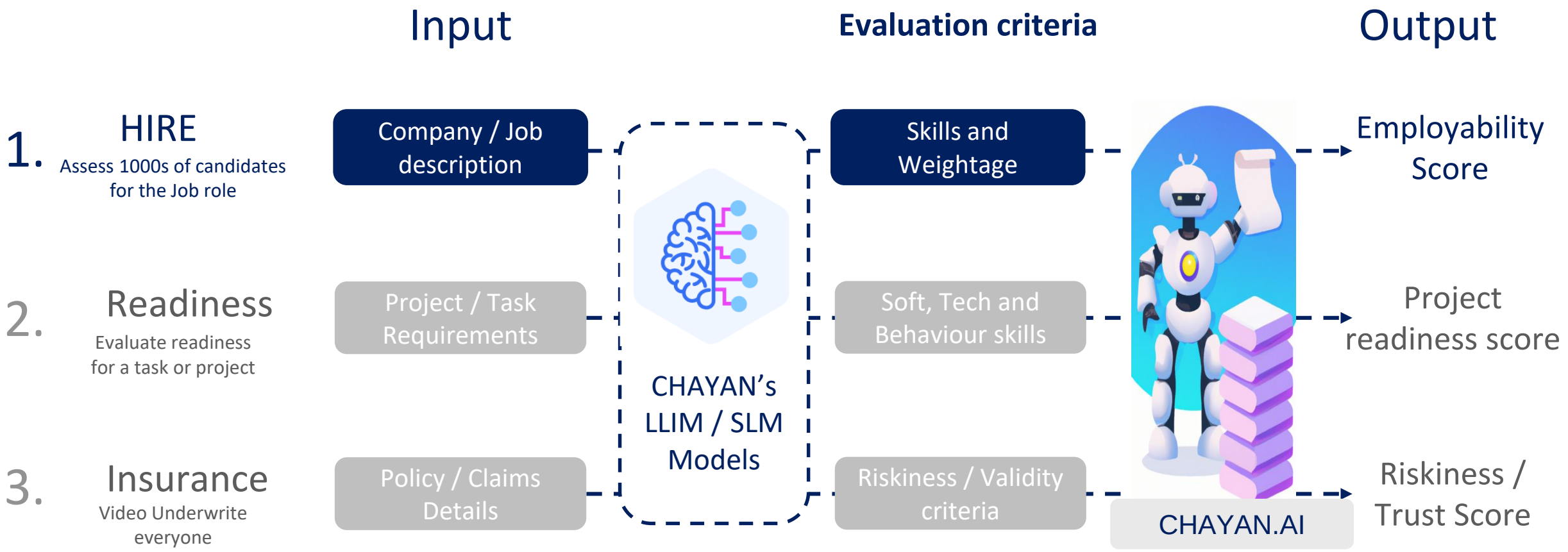
Evaluation Criteria



CHAYAN.AI

- User Score
- Explainable AI

CHAYAN’s agile and cutting-edge Architecture brings in versatility to deploy it in different business processes



CHAYAN's platform model can be adapted for diverse business applications, saving billions

Primary Focus

HR & Recruitment

TAM – USD 52 Bn
SAM – USD 1 Bn
SOM – USD 50Mn-100 Mn

Other POCs

Insurance Underwriting and Claims

TAM – USD 90 Bn
SAM – USD 4.5 Bn
SOM – USD 200Mn - 500 Mn

Potential Areas

- Admissions and Scholarship
- Banking and Financial Services
- Date and Matrimony
- Pilot / Driver Readiness for the job

Our POCs are gaining tractions and demonstrating PMF

50+ Businesses Approached >> 8 POC completed >> 4 Paid Partnerships

Paid POC Partnerships in Place/Pipeline

talowiz

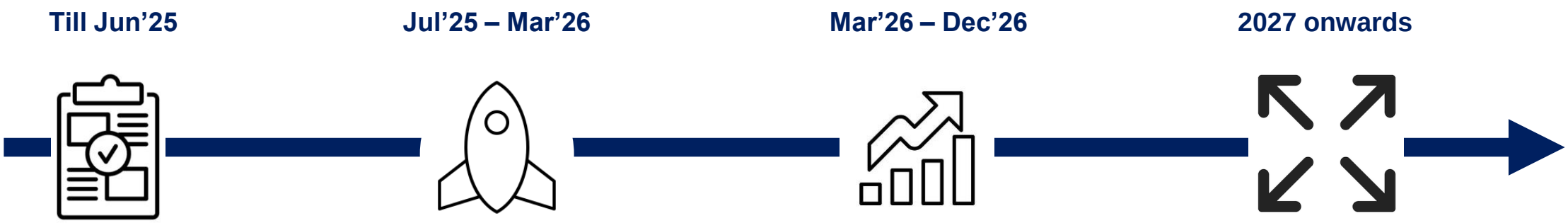
DSP MUTUAL FUND

Manipal Cigna Health Insurance

INDIAN RAILWAYS

पश्चिम रेलवे
Western Railway

CHAYAN.AI is redefining the Agentic AI applications to maximize efficiencies in business processes



Stage 1 – POC in Recruitment and Insurance

- POC and PMF
  - Recruitment Screening
  - Insurance Underwriting and Claims Processing
- Impact analysis and White Papers

Stage 2 – Strategic Partnerships and Initial traction

- Partnering with Consulting Companies and BPOs to Fuel Growth
- POC and PMF in Admission and Scholarship Assessment

Stage 3 – Growth in existing Solutions and Exploring Other Solutions

- Expansion and Growth in Recruitment, Insurance and Education
- POCs in Sales and Marketing

Stage 4 – Expand for Other used cases

- Exploring expansion into Global South like ASEAN and MENAP Nations

Revenue Models that positions CHAYAN for faster growth and long term success

	Approach	Used Cases	Revenue Model
Subscription Model for the Platform	SAAS as platform	• Candidate Assessment for hiring • Customer Support for large enterprises	• Tiered subscription plan
SAAS with Additional services	Through Strategic Partnerships	• HR • Insurance • Banking and Financial Services	• Product customization fee • Implementation fee • Analysis and Insights • SAAS subscription • Support fee

CHAYAN's Agile Infrastructure and Agentic AI deliver a competitive edge

	CHAYAN.AI	Hirevue	Pymetrics	SANAS	Interviewer.AI	Imbellus	Kira Talent
1. Platform for	AI video interaction driven user screening	AI powered Interview Platform	Psychometric Test platform	AI speech understanding for Health insurance customer communication	AI Based Video Interview Software	Gamified Interactions to assess skills and Personality	AI analysis for higher education admission
2. AI video interaction	✓	✓	✗	✗	✓	✗	✗
3. Adaptive Questions and Response Generation	✓	✓	✗	✓	✓	✗	✗
4. Real Time Analysis (Video, Speech and Text)	✓	✓	✗	✓	✓	✓	✗
5. Customization and Flexibility	✓	✗	✓	✗	✗	✗	✗



Saurabh A, IIT Roorkee

CEO

- Serial Entrepreneur
- Data Science and Product expert with ~15 years experience



Amit P, NMIMS

CTO

- 20+ years in AI, and Data Engineering
- Two patents for AI driven customer 360 solution



Rajeshwari B, INSEAD

Chief Strategist

- Serial Entrepreneur
- Cofounder - Percipere and FUTOROOT



Sourabh M, Xavier's

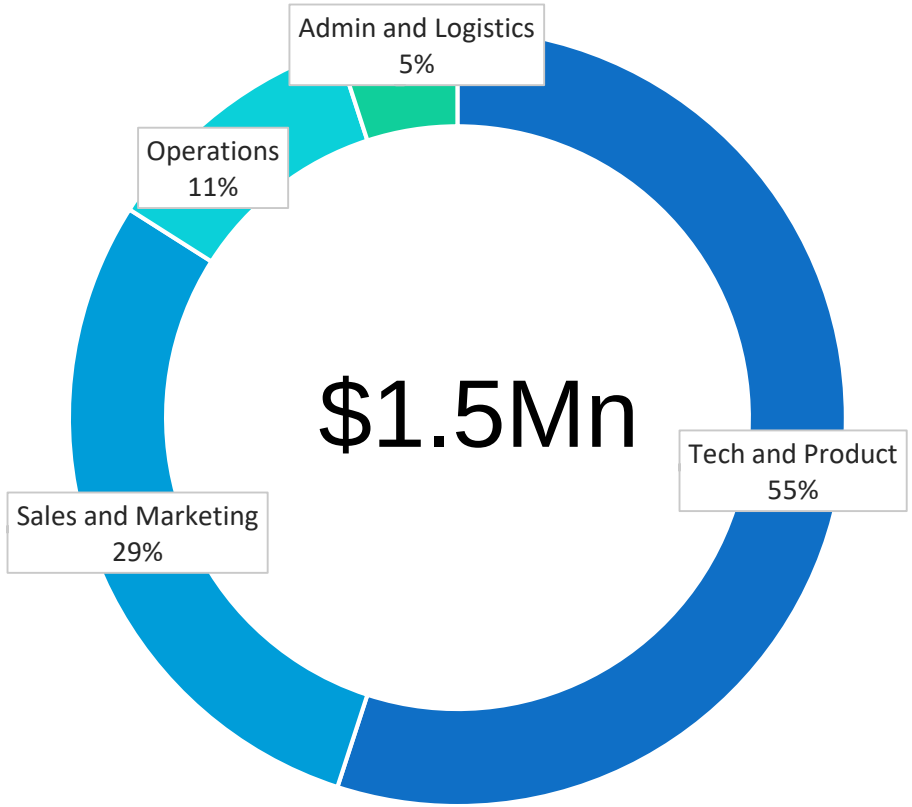
Branding Consultant

- Founder and managing Partner, Azendor Brand Consulting
- 30+ years into brand consulting

- ✓ Data and AI wizards
- ✓ Serial Entrepreneurs
- ✓ Brand Enchanter

We are raising $1.5Mn to establish the product in the market

- Complete development of the platform
- Engage with Strategic Partners and Channel Partners
- Launch the HR and Insurance solutions in open market
- Establish in India and ASEAN Markets and enter Europe and US markets



Join us in scaling CHAYAN's Agentic AI solution for transformative business impact

Thank You

To Know more, visit our website
www.chayan.ai