A unit of **Nexiser Softech Private Limited**

MetaMechX

YOUR MECHANIC EVERYWHERE



PROBLEM AREA

Customer Pain Point

1. Authorized or Local Garages?
2. Inspection Report
3. Trust & Cost effective
4. Insurance Claim headaches

Garage Pain Point

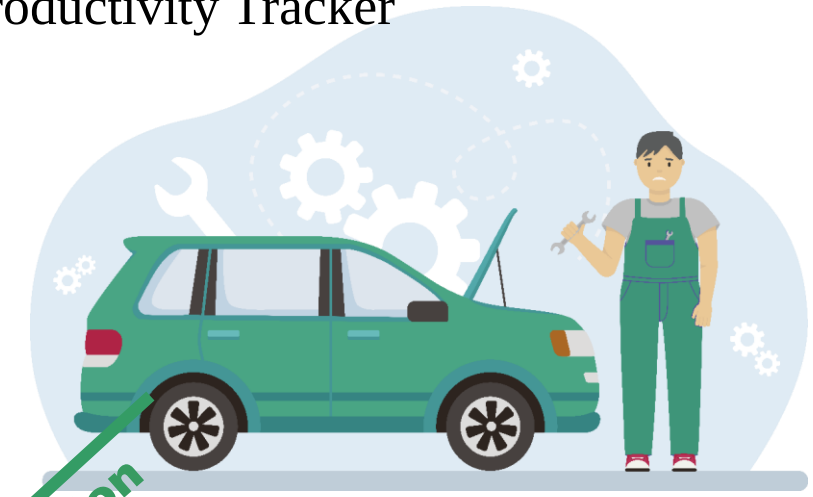
1. High ERP Cost
2. Finding Staff & Training is headache
3. Spare Parts Procurement
4. Productivity Tracker



Solution



Solution



Nexiser Softech Private Limited

"Transforming a traditional garage into a modern, technology-driven space through digitalization"

Value proposition for Customer :

1. Price Comparison
2. Easy Insurance Claim
3. Trust building through live updates

Value proposition for Garage :

1. Helping them with SOPs from experienced professionals in the industry
2. Complete ERP Software
3. Hire staff & Provide training
4. Helping garages share manpower resources between garages to help them optimize cost

Case Study

Garage

- 3 Service station 6 months study Report

Service Station Name	Particular	Before ERP	MetaMechX ERP & SOP	% Increases
Nikitha Motor Works (Bangalore)	Monthly Productivity	80	**112**	40%
	Periodic Service delivery time	7 hrs	**4 hrs**	75%
	Denting and painting delivery time	3 to 4 days	**2 days Standard**	25%
	Inspection & Diagnostics Report, Estimation	4 hrs	**1 hrs**	82%
	AC Services and Repairs	2 hrs	**1 hrs**	32%
	Car Wash Productivity	45 min	**30 min**	21%



Customer

- 600 Customer reduced their car service cost by 30%
- 20% Customers say that live updates are instrumental in building trust,

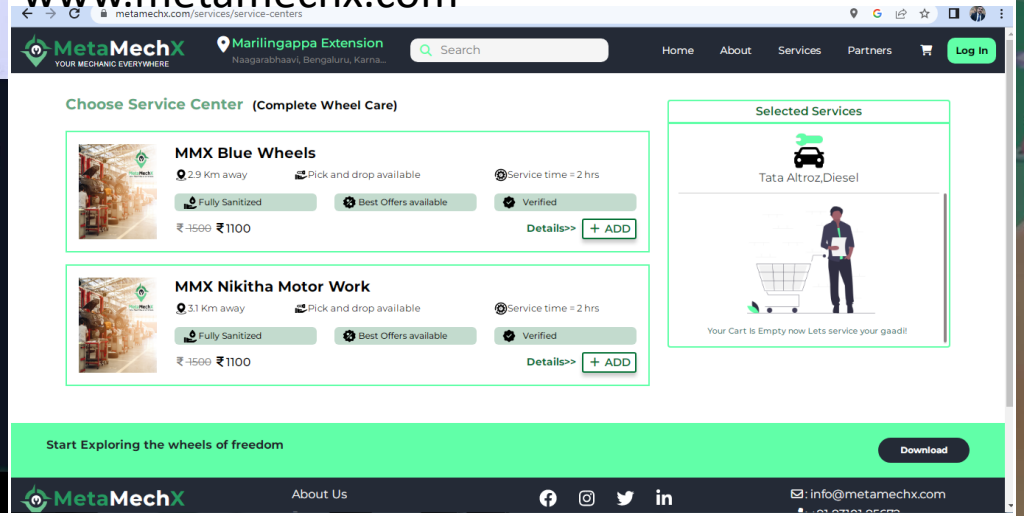
PRODUCT

Application

Customer Side

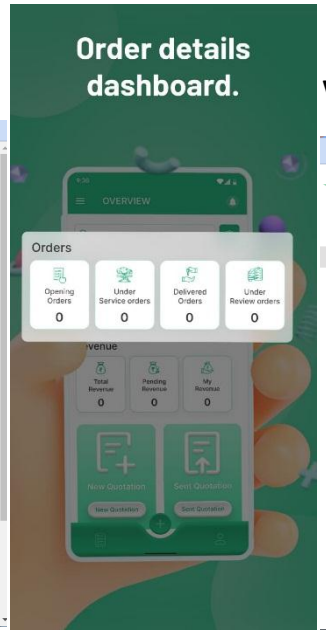
www.metamechx.com

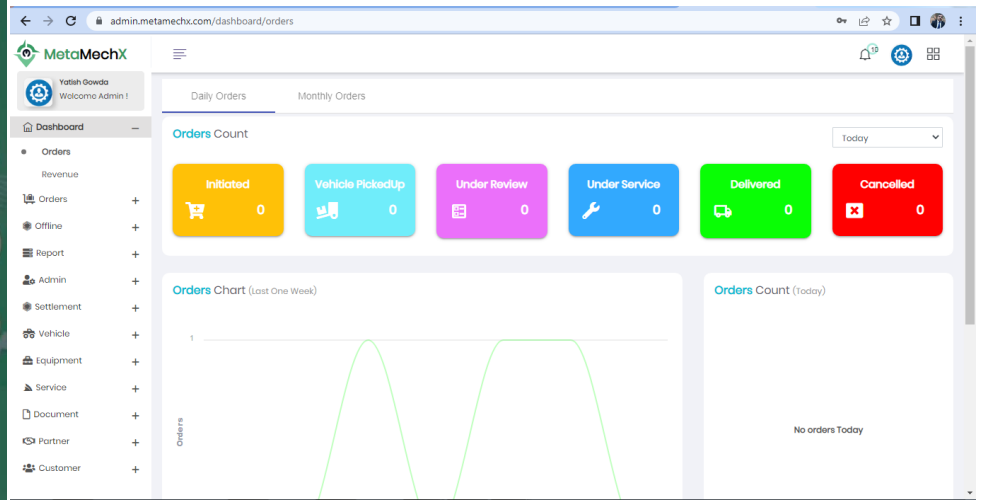




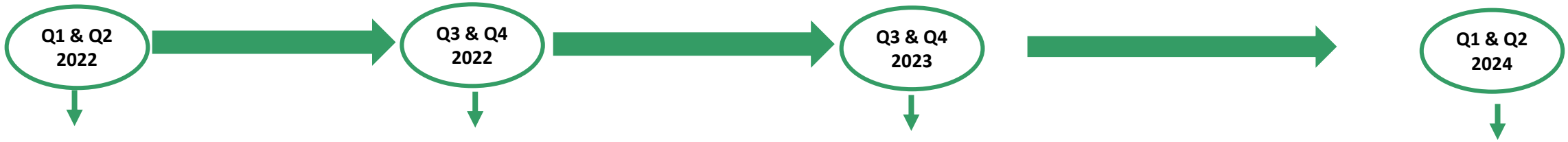
Garage Side

www.admin.metamechx.com/dashboard





PRODUCT ROADMAP



Customer App

- Available in play store & App store
- 2k download still now
- Daily 5 order we are receiving
- All feature available

E-commerce website

- In 2022 we launched e-commerce website
- Daily visitor 30

Garage ERP app & web base software

- Basic app &Web is ready
- Job card
- Estimation,
- All Report & Analysis
- Service Catalog
- CRM Feature
- Coupon
- Admin management
- Employee management
- Notification
- live update

✓Upcoming

1. Spare Parts Distributor Integration
2. Staff Hiring & Training
3. WhatsApp API integration
4. Multiple Garage Management
5. User Cars Dealer Integration

REVENUE MODEL



Vehicle Service

10% Commission
Lead generated
by MetaMechX



ERP Software

Yearly Subscription
Rs. 15000/- to Rs. 25000/-



Revenue



Advertisement

Earn Brand's advertisement in
MetaMechX platform



Staff Hiring and Training

1. Charge on each hiring.
2. For Training and certification from industry expert.

Market

- Customer Segment

✓ From Demand Side

Ideal customer : **Car & Bike Owner**
User: **Car & Bike Owner**
Decision maker: **Car & Bike Owner**

✓ From Supply Side

Ideal customer : **Garage Owner**
User: **Admin, Accountant, Garage Staff, Mechanic**
Decision maker: **Garage Owner / Procurement Dept.**

Current Business

- Vehicle Service as on 2022-23 total revenue
  - ✓ 83 lac
- ERP Software as on 2022-23
  - ✓ 3 Garage – 15000/- paying



MARKET SIZE

MetaMechX
YOUR MECHANIC EVERYWHERE

INDIAN market

Total Addressable Market (TAM)	25000 Cr
Serviceable Available Market (SAM)	15000 Cr
Share of Market (SOM)	13000 Cr

Business Expansion

A. 2 & 3 Wheelers
B. Commercial Vehicle
C. Farmer Vehicle and Equipment

Source : https://economictimes.indiatimes.com/industry/auto/auto-news/tech-platforms-to-propel-india-car-services-repair-market-to-25-bn/articleshow/85362390.cms?from=mdr

5 Year Plan

MetaMechX
YOUR MECHANIC EVERYWHERE

REACH	Year 2024-25	Year 2025-26	Year 2026-27	Year 2027-28	Year 2028-29
	Metro Cities • Bengaluru	Metro Cities • Bengaluru • Hyderabad	Metro Cities • Bengaluru • Hyderabad • Chennai • Mumbai • Kochi	Major Cities 10+ Tier 1 and Tier 2 Cities	Major Cities 30+ Tier 1 and Tier 2 Cities
Garage	100	500	1000	2000	5000
Expt. Revenue A	15lac	75lac	2cr	4cr	10cr
Car Owner	2k	7k	15k	50k	1lac
Expt. Revenue B	10lac	35lac	75lac	2.5cr	5cr
Total Revenue A+B	25lac	1.1Cr	2.75Cr	6.5Cr	15Cr

Ask 5Cr

5Cr

- 1Cr — IT / Development
- 2Cr — Expansion / Launch
- 2Cr — Human Resource
- 1Cr — OPS / Working Capital

Run way
18 to 24 Months

Seed Round
Raised 60lac

[Cashflow for MetaMechX_5 years 5cr investmnet.xlsx]

Founding Team



Siddesha Talakal

Co-Founder & CEO

6+yrs **IT**

CGI



Yathish M R

Co-Founder & CMO

8+yrs **Marketing**

TATA MOTORS

PATANJALI®



Surendra Yadav

Co-Founder & CTO

6+yrs **IT**

carelon Global Solutions



Marvin D'souza

Branding Director

10+yrs **Branding**

EXIDE

hungama

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