

ImagineGPT
Imagine the New

Generative AI Platform for driving business productivity and automation

Vivek Singhal
CellStrat Inc.

What are we solving



Problem

How to leverage a plethora of corporate data sources for insight and productivity



Existing Solution

Distributed Knowledge Bases, RPA & Rules-based Chatbots



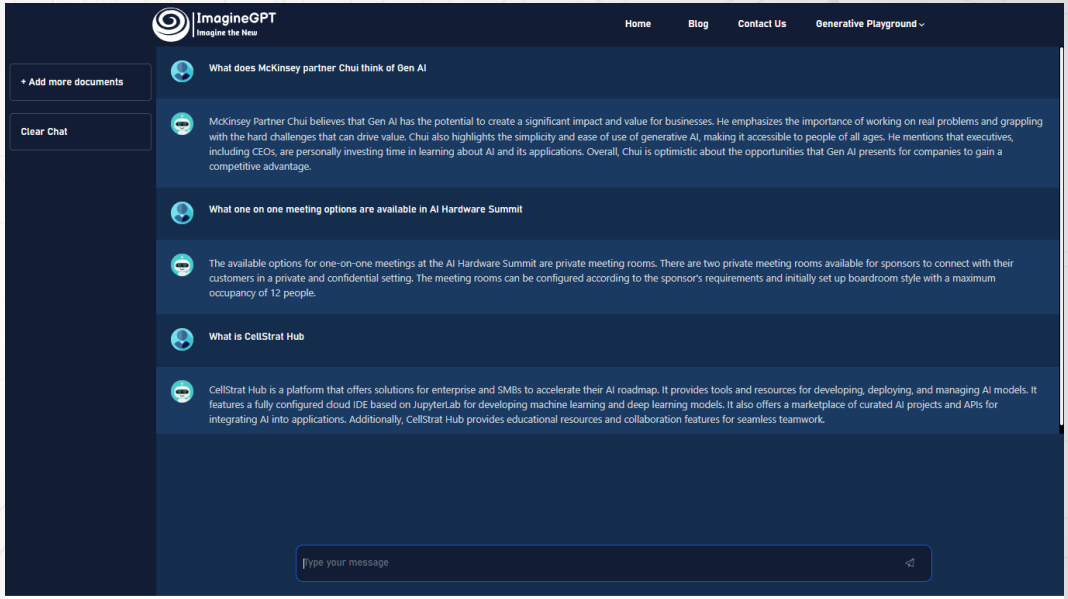
Generative AI offers revolutionary new techniques to solve these problems

Case Study – Bond Market Customer

- GET PLETHORA OF CRITICAL INSIGHTS about Bonds
- Drive Investment Returns !

RESULTS :

- Customer Engagement increase 100%
- Customer Retention 50%







Our Product – ImagineGPT

ImagineGPT
Imagine the New

A *SAAS Platform* that provides *Gen AI tools* for mining *Corporate data corpuses* for *Insight and Analysis*.

Use Cases

Product Manual Automation
Chattable PDF manuals or URLs

Sales and Marketing Content
Search for relevant info quickly

Knowledge Base mining
Retrieve critical insights

Features

- Upload corporate data into Gen AI app
- Intuitive interactive Chatbot to ask any questions

Benefits

- ✓ Get Critical Insights
- ✓ Analyze Data
- ✓ Drive Productivity and Automation

Top-level Architecture

PRODUCTS

Modality

Modality	Knowledge Base Miner	Virtual Assistant Bot
Text	• PDF Miner • URL Miner • Office Docs • SQL Data Sources • Connect ERP, Jira, Slack • Chat Interface	• Ask me anything • Creativity vs Precision Score
Image	• Image Intelligence • Chat with Image	
Video	• Video Intelligence • Chat with Video	
Audio	• Audio Intelligence • Chat with Audio	

Custom Fine Tuner

- Corporate Data Corpuses
- Fine tuned Chatbots

LLMs

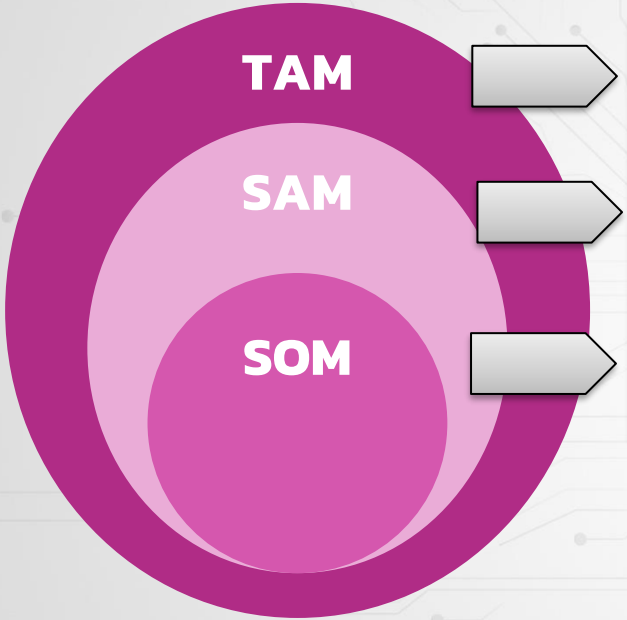
OpenAI GPT
LLaMA-2
Falcon

Business Model

Billing and Subscription

- SAAS Delivery
- Purchase Credits

Market Size (GenAI for SMBs)



Total	332 Mill SMEs	
10%	33 Mill SMEs	166 Bill USD
1%	3.3 Mill SMEs	16.6 Bill USD

TAM : Total Addressable Market; SAM - Serviceable Available Market; SOM : Serviceable Obtainable Market
Total SMEs reference : https://www.statista.com/; Image Source : HubSpot

Business Model

- Sell **SAAS Subscriptions** on our **ImagineGPT Cloud Platform** to enterprise customers (primarily **SMBs**).

Bondview	FreedomGPT	Sun Leisure	Denmark eSports
Solution : Chatbot	Solution : Uncensored Chatbot	Solution : Travel Chatbot	Solution : Audio AI
Similar clients : Bloomberg, CB Insights	Similar Clients : Gen AI startups	Similar Clients : MakeMyTrip, Expedia	Similar Clients : Dream11



Sales Strategy

Outbound Led

- Direct Sales
- Account Based Marketing

Event Led

- Exhibition Booths
- Thought Leadership content

Channel Partnerships

- System Integrators
- Product marketplaces
- Consulting Firms



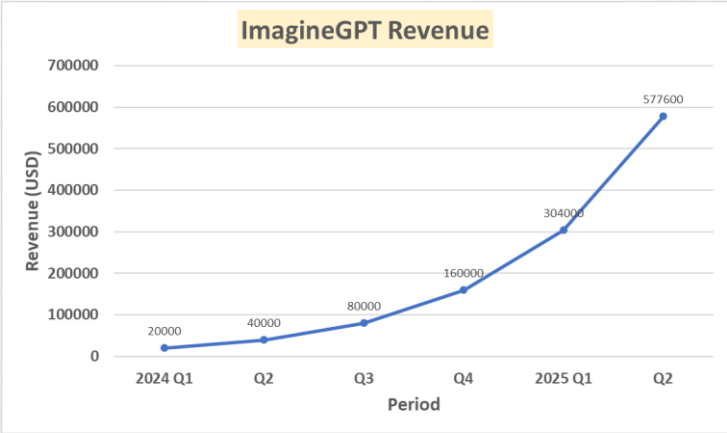




100+ leads from Booths in US and Middle-East Exhibitions (AMD, Philips, NeuChips, TechArena etc.)

Revenue vs Cost

Years	Cost	Revenue	Profit	Funding Ask	
2024	1	0.3	-0.7	1	Mill USD
2025	4	4.1	0.1	5	Mill USD
2026	15	37	22	15	Mill USD



Current ARR : USD 100,000

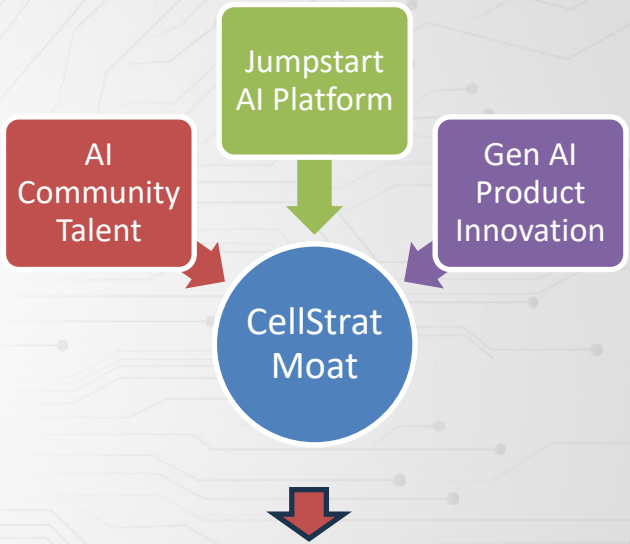
Net Margin : 20%

Cellstrat Inc.

""Gen AI startup that enables Enterprises with novel Information Mining solutions""

- 16000+ AI community
- 400+ jumpstart AI projects

- AI projects for global clients
- Co-creating Gen AI Platform



Raising Funds to Accelerate further

Founding Team



Vivek Singhal

Co-Founder & CEO

- A leading Data Scientist with expertise in AI & ML.
- AT&T, IBM, Schlumberger etc.
- BE (IIT Roorkee), MBA (Georgia State University, Atlanta, USA)



Vishal Singhal

Co-Founder & CMO

- Author of Bestseller "Leveraging Artificial Intelligence for Business Success"
- Sales and Marketing Leader
- Kellton Tech, Boxx.ai etc.
- MBA (Western Sydney University, Australia)



Team

- Backed by a large community of expert AI talent
- Also supported by a set of Angels and Advisors
- Presence in USA and India

Funding Ask

Funding

Raised Angel Investment of USD 140,000 (INR 1 Cr) from 5 Angels in 2022.

Funding Ask (2024)

USD 1 Million (INR 8 Cr)

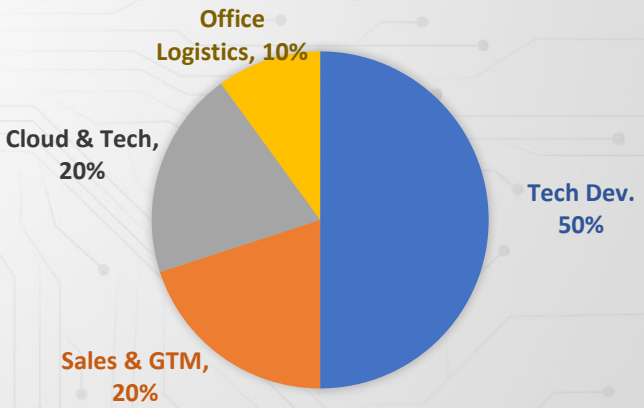
Why Invest in Us?

- Massive AI talent pool and jumpstart AI portfolio
- Co-creating cutting-edge Gen AI with customers

Ride the Gen AI Wave with a mission-driven AI team...

Be part of our Moonshot!

FUND USE



ImagineGPT
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By Cellstrat Inc.



Generative AI Studio for Business Acceleration
Driving productivity gains in Enterprises

Thank you..

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