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find good

Did you know?

- Manufacturers spend **10-15%** of their sales on quality control
- They spend **$6.5bn/year** on brand reputation impact, product wastage and losses
- They use at least **20%** of the workforce for doing quality inspection

Source: Economic Times / American Society for Quality

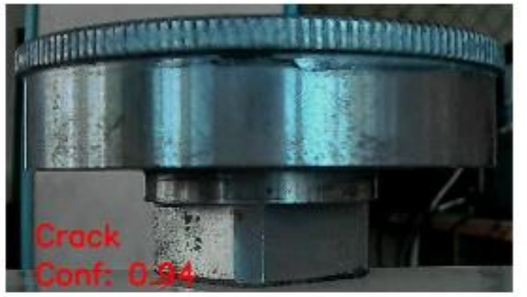
Verifygn helps manufacturers **track, find, and verify** their products to make sure they ship them defect free, using our **AI powered vision technology.**



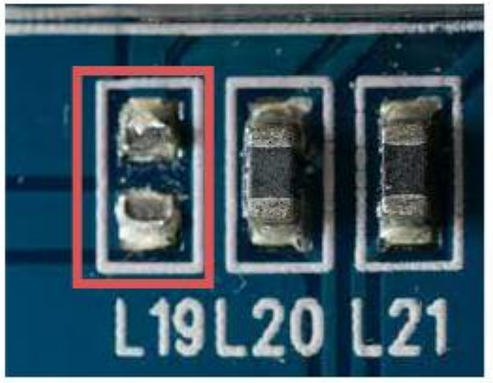
www.verifygn.com

Problems

- Defective parts reaching end customer



- Missing parts on a PCB

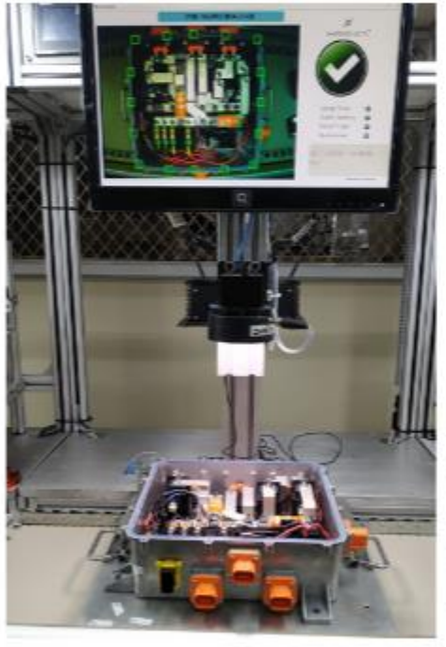


- Manually matching route card to product resulting in errors



The Solution

VerifyNC - AI powered defect checker and tracker



Defect checking in manufacturing lines

Fixed Position / Standalone



Endoscope Inspection - Tubes/Pipes



Hand held

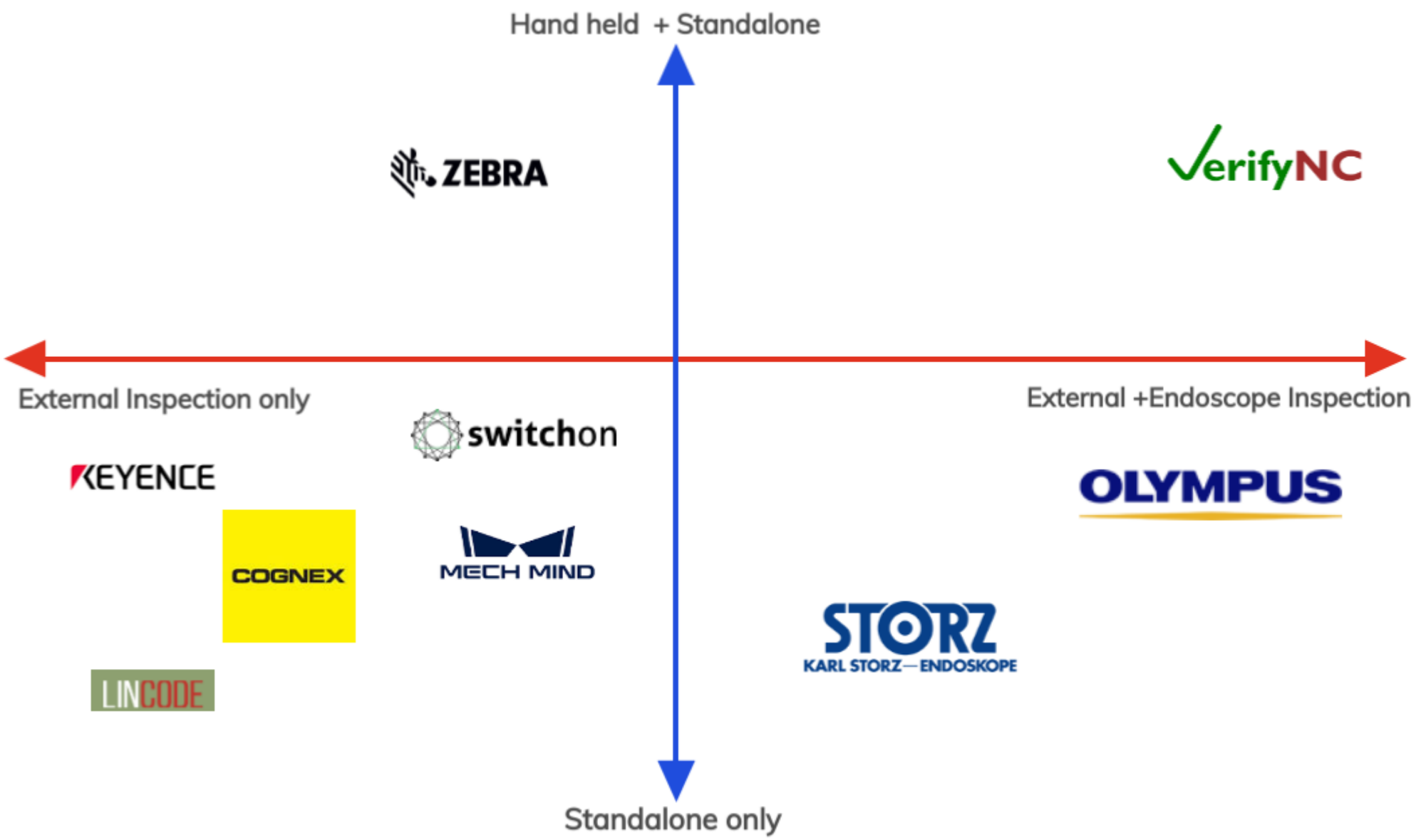
A hand-held device for tracking parts by a user

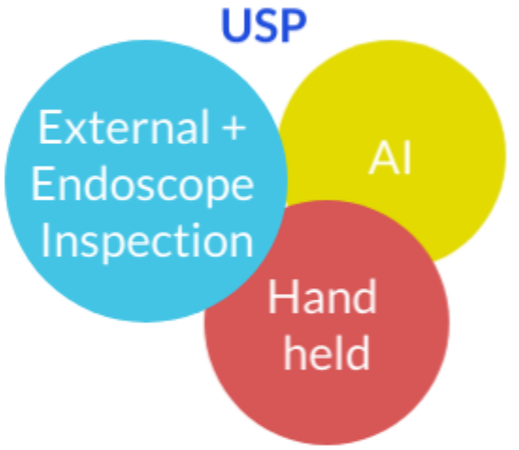
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Solution Impact / Benefits

- Nexon EV's power distribution unit gets inspected by our vision system since 2019
- Our system has inspected at least **5 lakh+** parts in the last 3 years
- Prevented at least **20 not ok** parts from reaching end customer per year

Competition

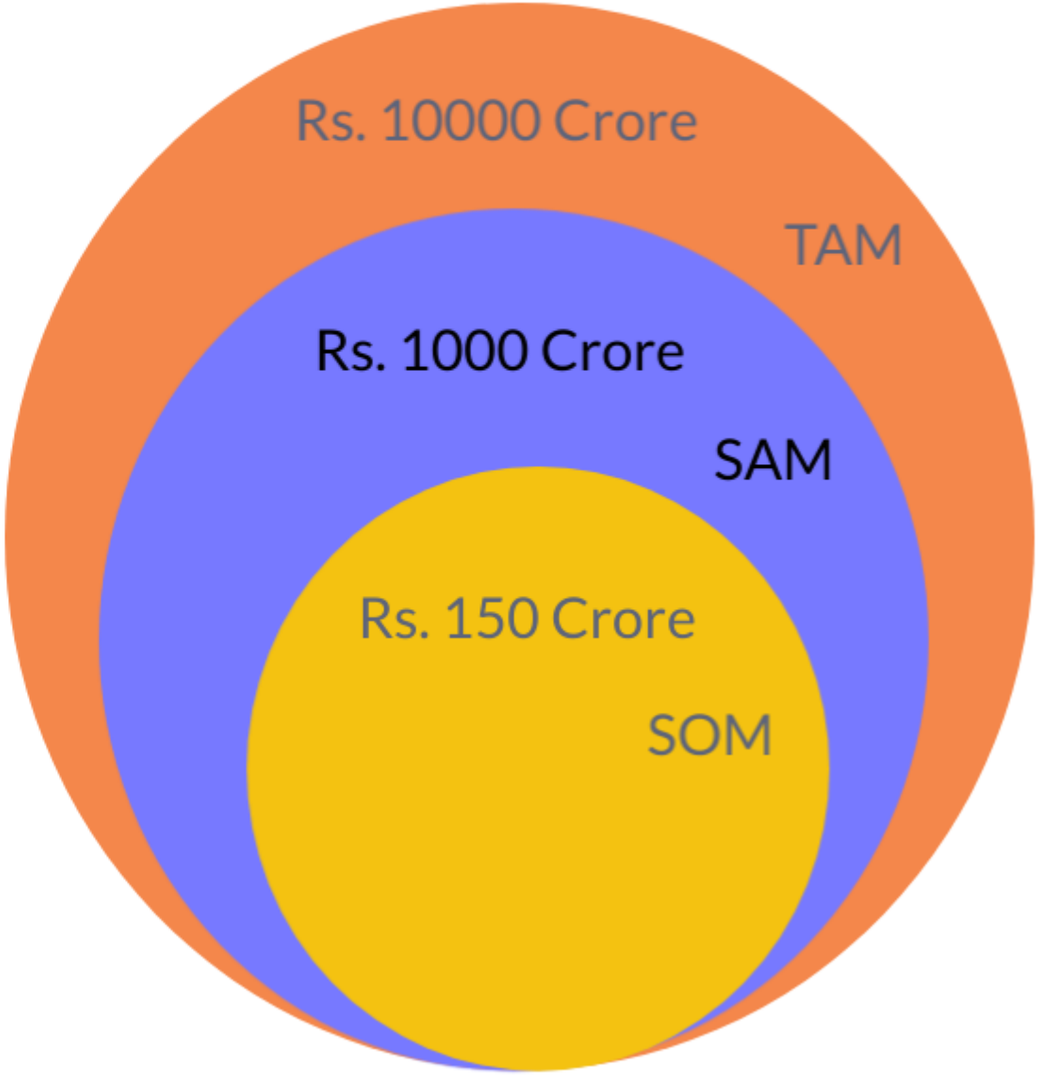




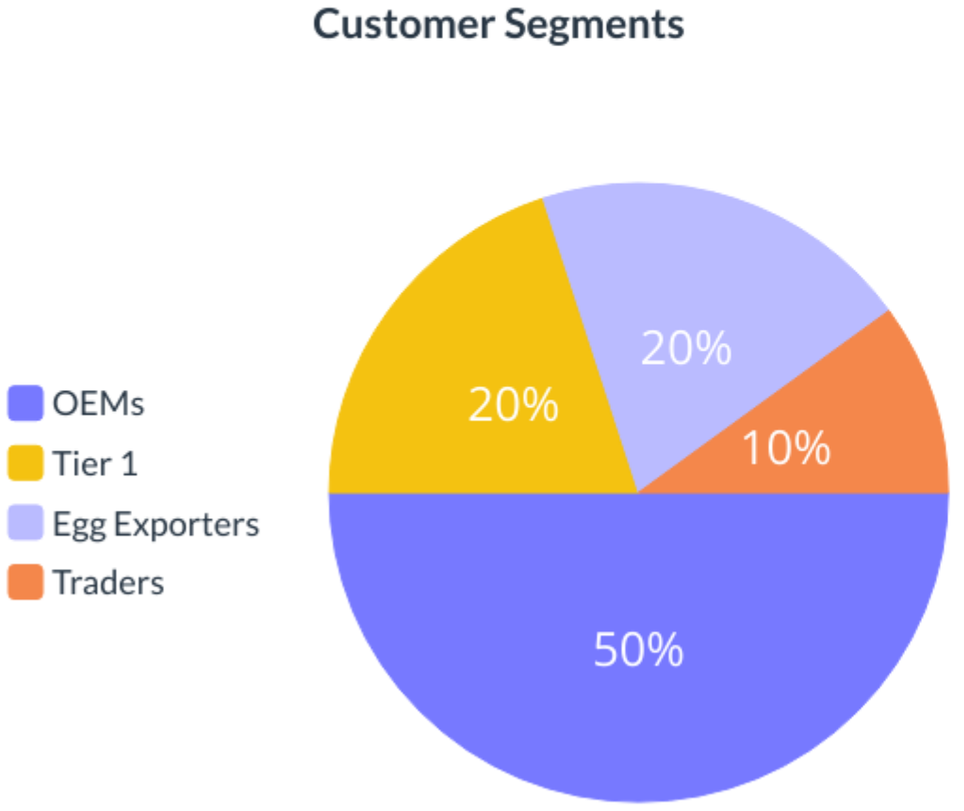
Market Opportunity

Indian Market based on

- **Manufacturers**
- **Hardware traders**
- **Pharma traders**
- **Egg exporters**



Customer Segmentation



Our high profile customers

- Ashok Leyland
- GE
- Nippon Steel
- Brembo Brakes
- Aptiv

Revenue Model/Pricing

Standalone Systems

Rs.8 Lakhs- Rs.25 Lakhs

Portable/ Handheld

Rs 1 lakh one time + Rs.3 lakhs/year

CAC = Rs.50000 per customer

LTV = Rs.5Lakhs to Rs.25 Lakhs per customer

Team

A 10 member multidisciplinary team



Kesava Prasad
(Founder Director),
2003 Batch M.Tech Machine Design IIT Madras

25 years of Industry experience in electro-mechanical system design, analysis, sensors, computer vision and robotics



Sreekumar K
Advisor

Head of ERP Business vertical at Censanext Systems Pvt Ltd. Responsible for establishing ERP



Terence Robert
Advisor

Sales Director at a leading oil rig drilling equipment manufacturer in UAE

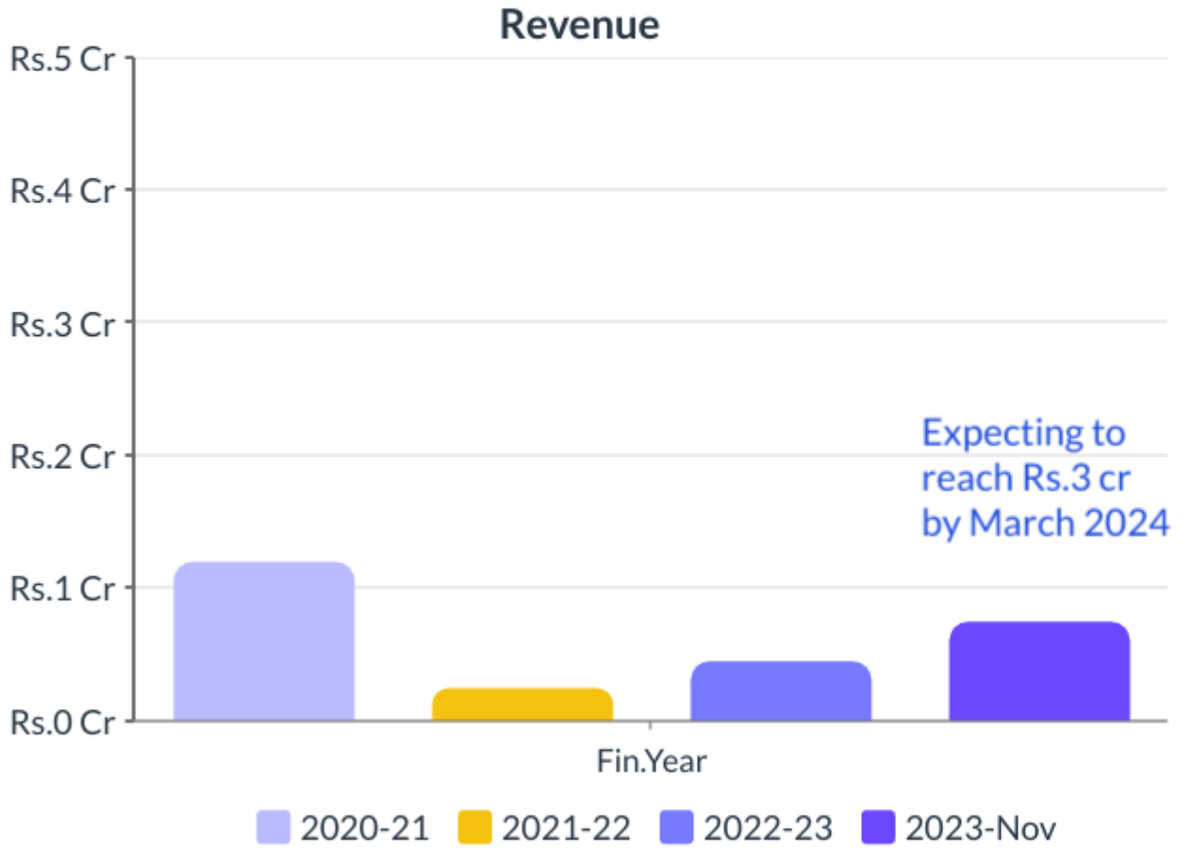


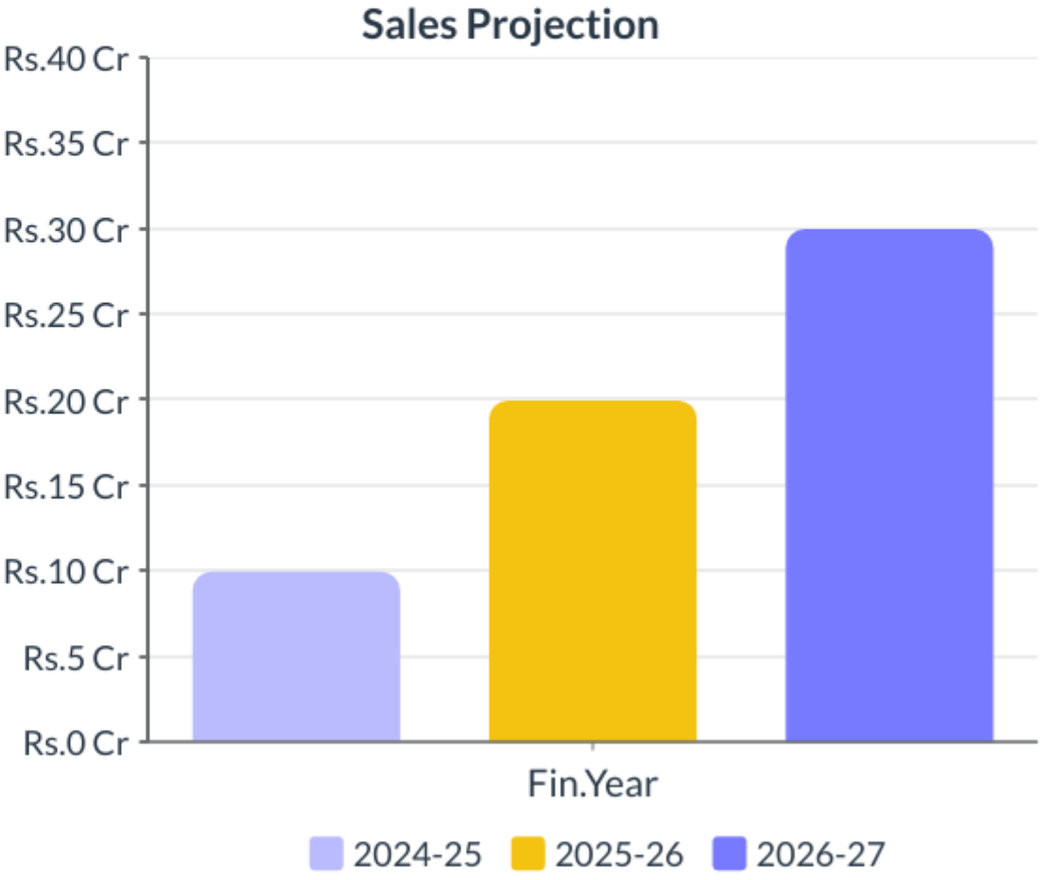
Krishnan V S
Advisor

Krishnan has almost three decades of experience in the software industry. Domain expertise on various lines of banking such as Commercial Banking, Retail Banking

Pipeline & Traction

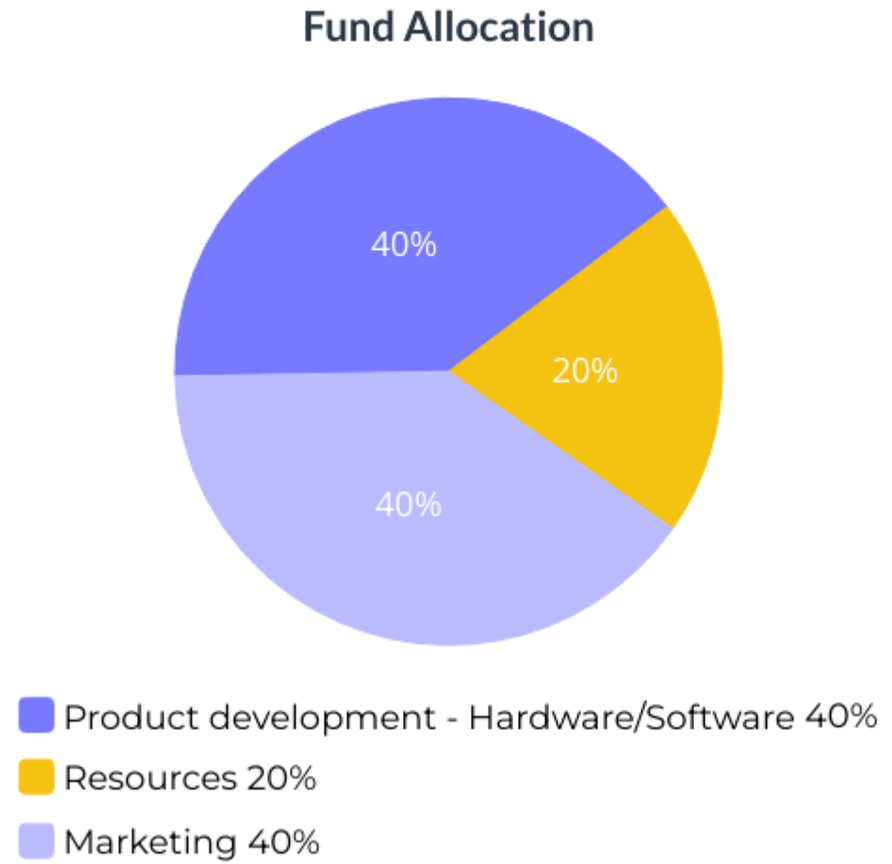
Gross margin
50 - 60%





Funding Ask

FUNDING ASK Rs. 4 crore



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IIT STARTUPS

My coordinates

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@kprasad7394

Thank You!

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