

YANTRAM ELECTRONICS

Connected Platform for Resource Monitoring and Optimisation

Problem



Residential



Educational



Commercial



Industrial

Efficiency Concerns

Inadequate Visibility

Missed Efficiency Goals

YANTRAM

Even 40% energy savings are possible...

Head of a top Property Management Services company

Visibility is very beneficial

Project Manager of a top real-estate developer

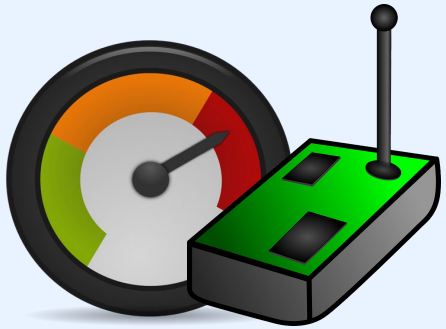
Prohibitive quote by the systems integrator.

President of a community

Solution

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Integrated sensing, analytics, and optimisation platform







Sensors
Monitor and transmit data

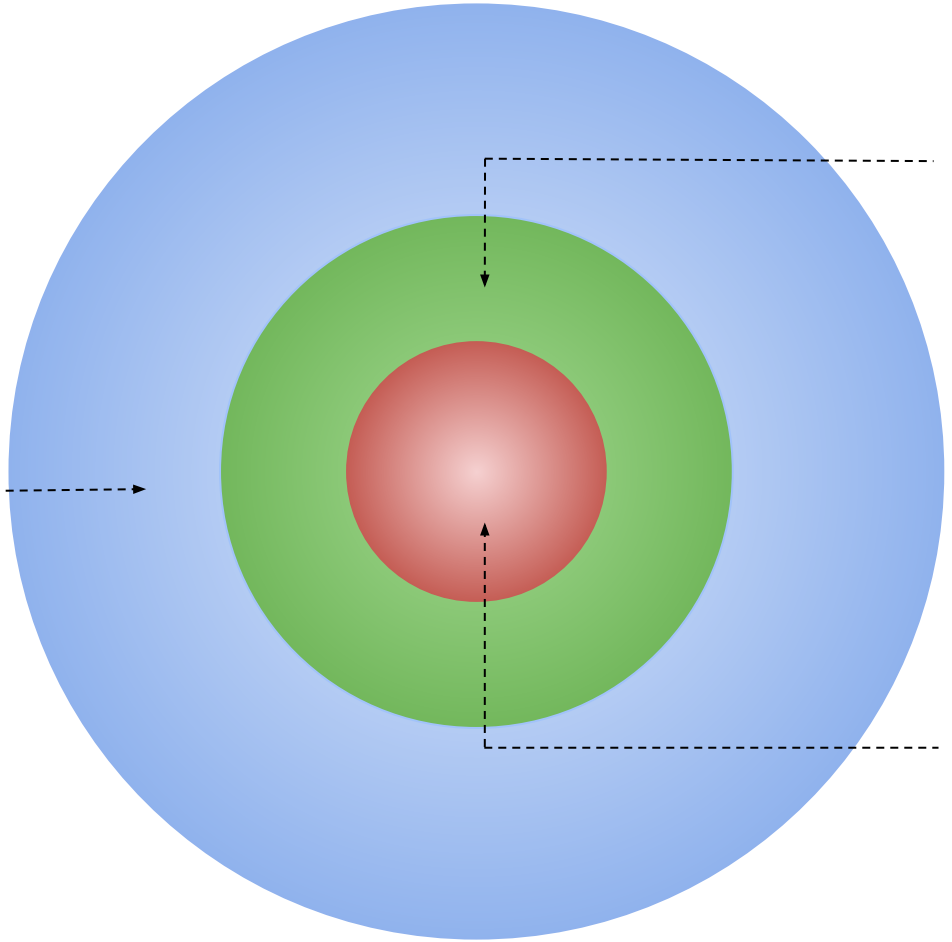
Software
Enables visibility, analysis and reporting

Efficiency
Driven by informed decision making

What gets measured gets improved

Market Opportunity

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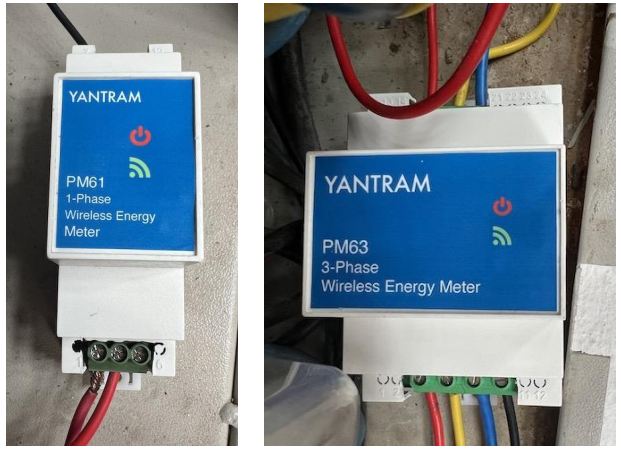
TAM
$1350m
Residential, Commercial, Industrial Complexes in Urban India

SAM
$400m (30%)
Medium/Large Complexes

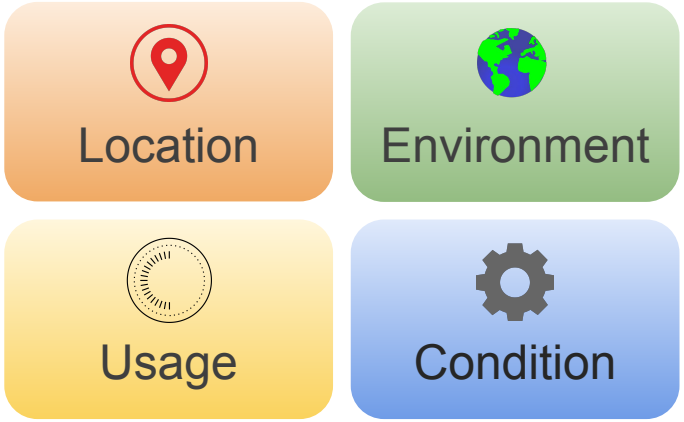
SOM
$100m (25%)
Market Share

Product

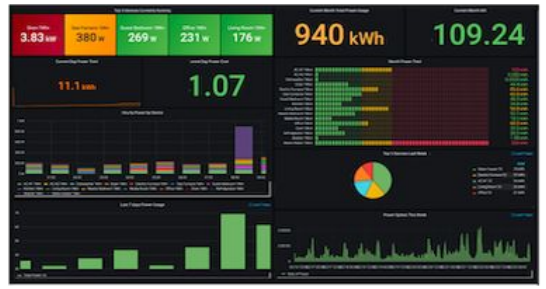
YANTRAM



Compact & Easy-to-use
Real-time Energy Meters



Low-power wireless sensors
Purpose Built
Hardware/Software integration



Cloud Software
Charts, Graphs, Reports

Energy Analysis

30% savings in water filtration costs

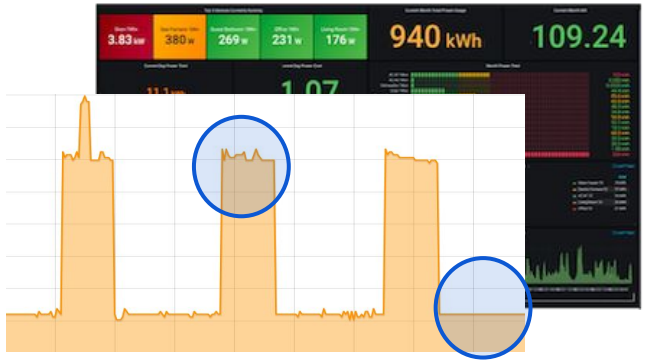
Scheduling Analysis

8% savings in excess load fee

Business Model

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Devices

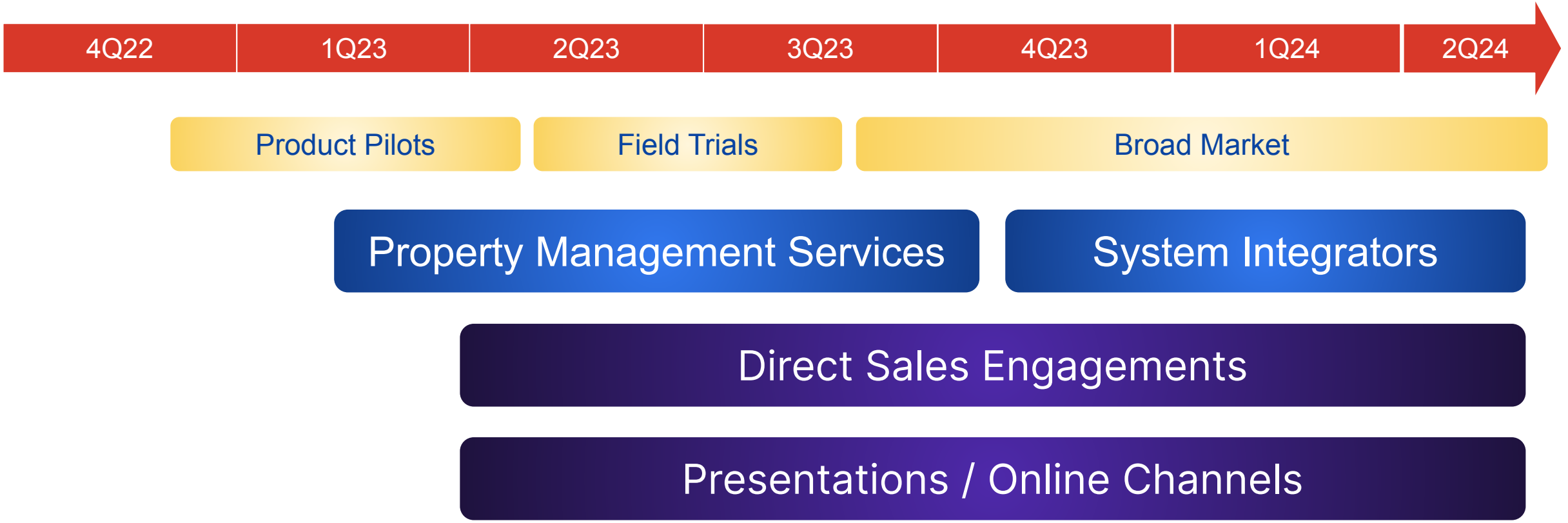
One-time payment /
Device as a service

Data Analytics

Services
Subscription

Go to Market

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Team

YANTRAM



Maneesh Soni
Founder
20+ Years in Electronics
15 Years in Texas Instruments

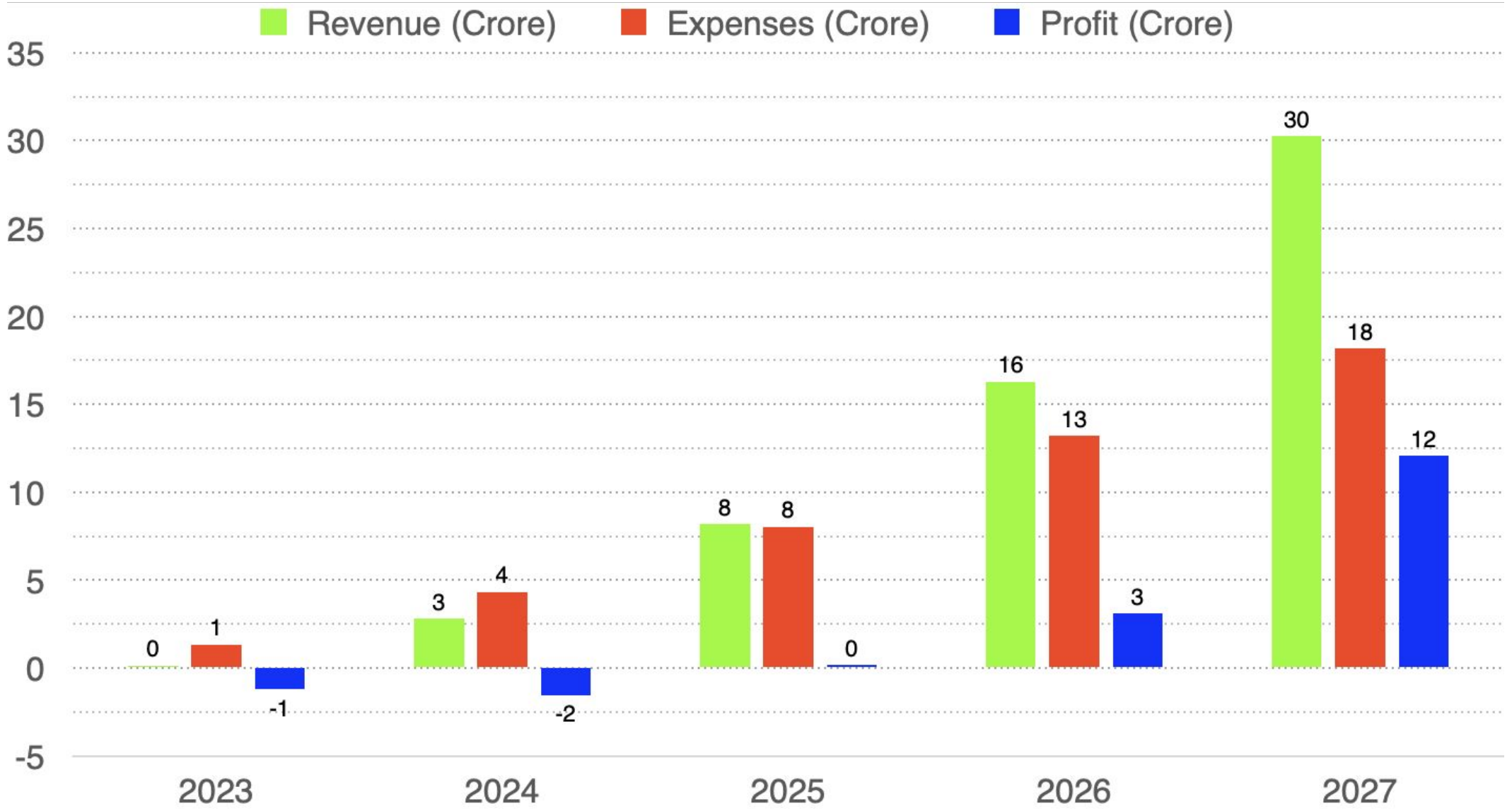


Ashish Garg, Ph.D.
Technology Advisor
Founder, MultiSense IoT
Medical Electronics



Sanjiv Agarwal
Strategy and Business Advisor
Decades of Sales and Strategy
experience with IBM and McKinsey

Financials



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Investment Goal

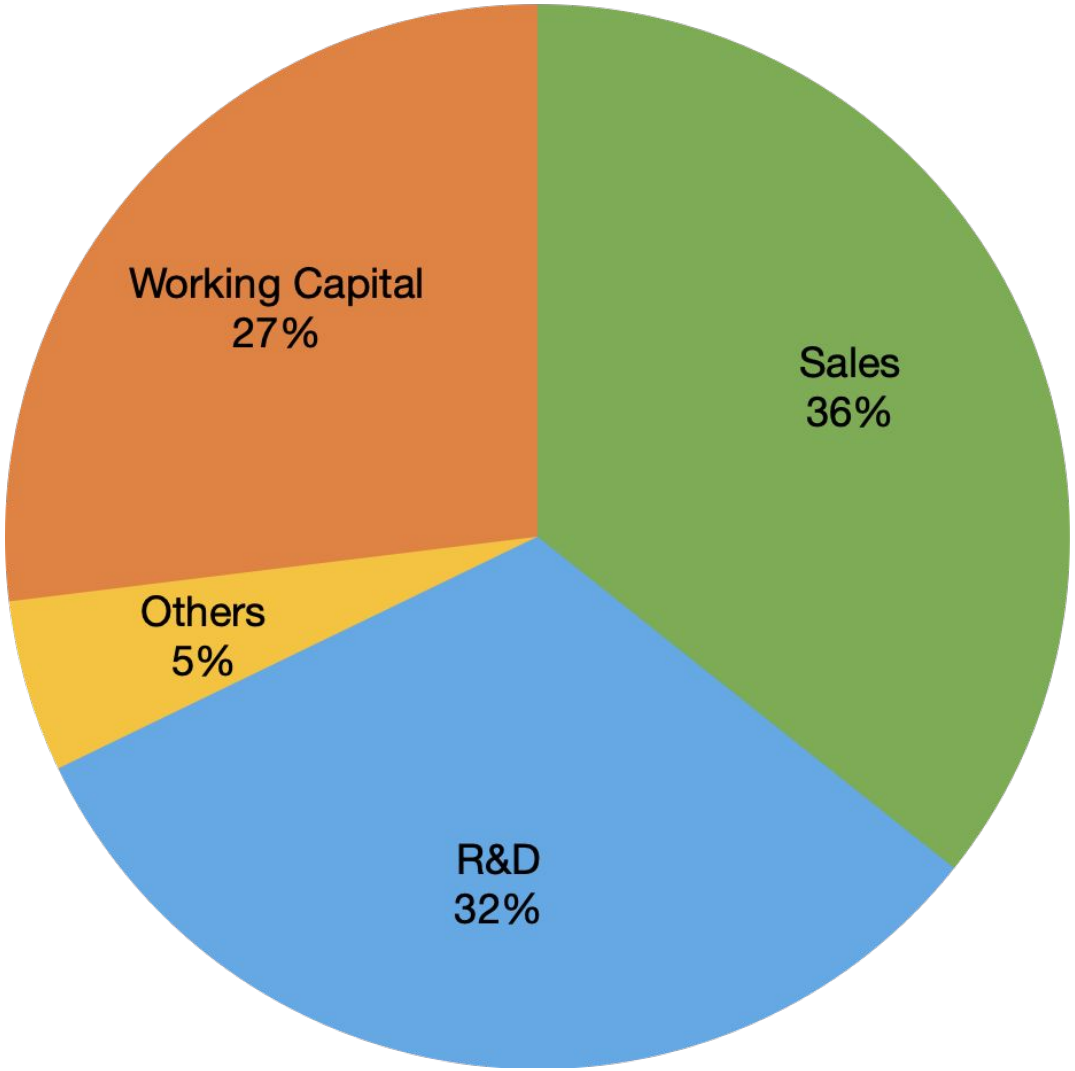
YANTRAM

24 Months

Team
Sales & Engineering

₹ 4 Crores

Working Capital



YANTRAM

Driving Efficiency & Sustainability

with world-class electronics, engineered in India

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