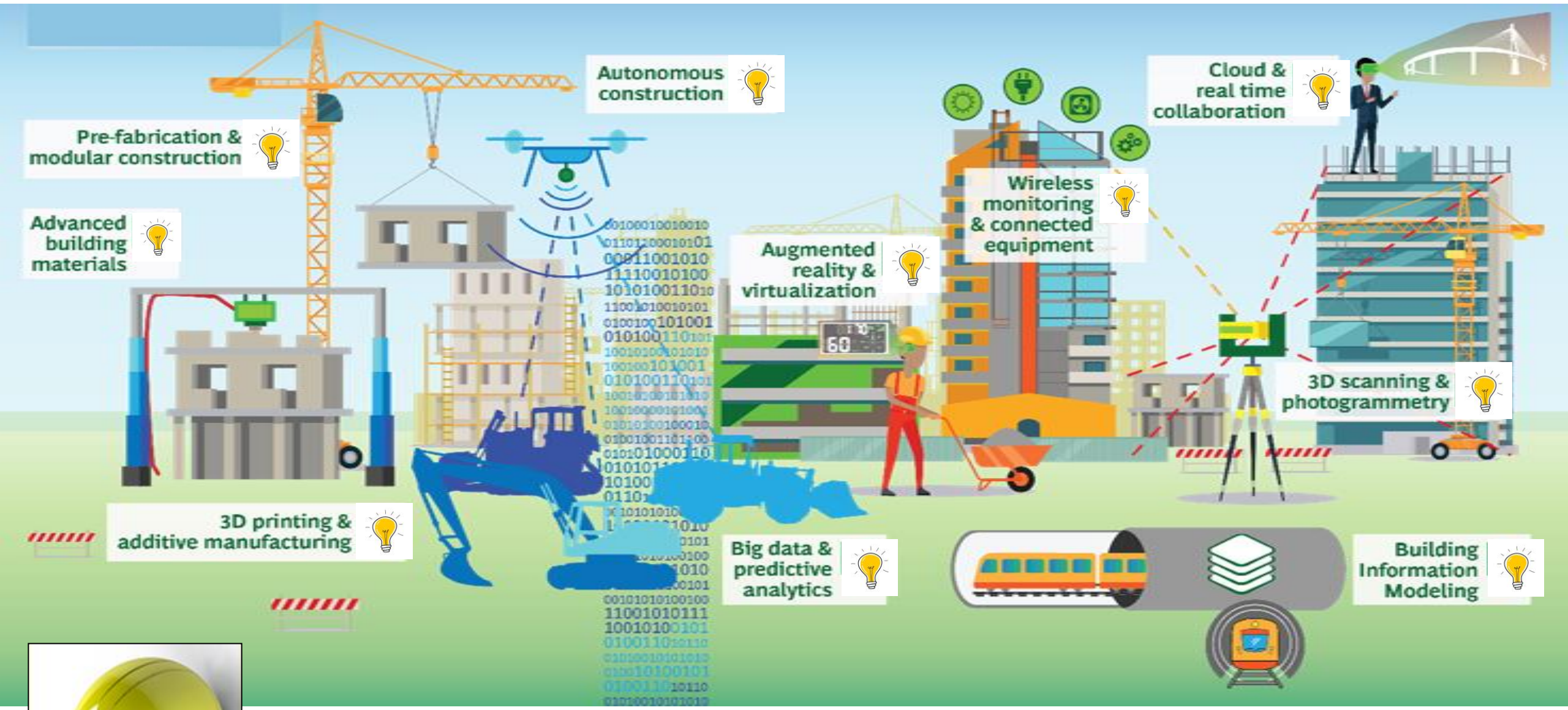
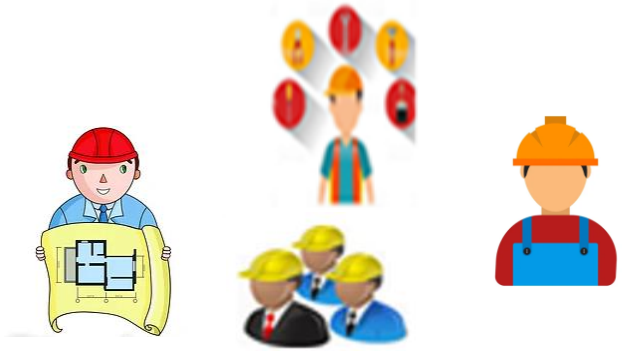



COGNISITE

# Reimagine construction

# Construction inefficiencies lead to cost overrun





Coordinating 50+ agencies can be tough





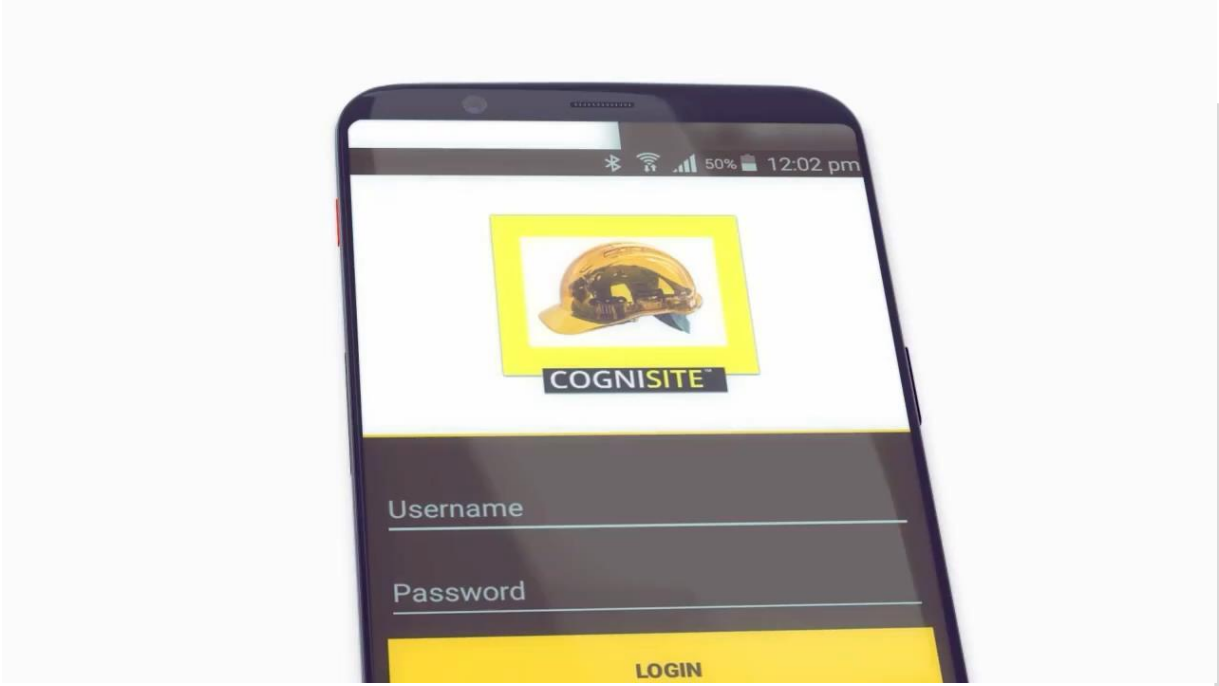
Machineries idling up to 30% of time costs money



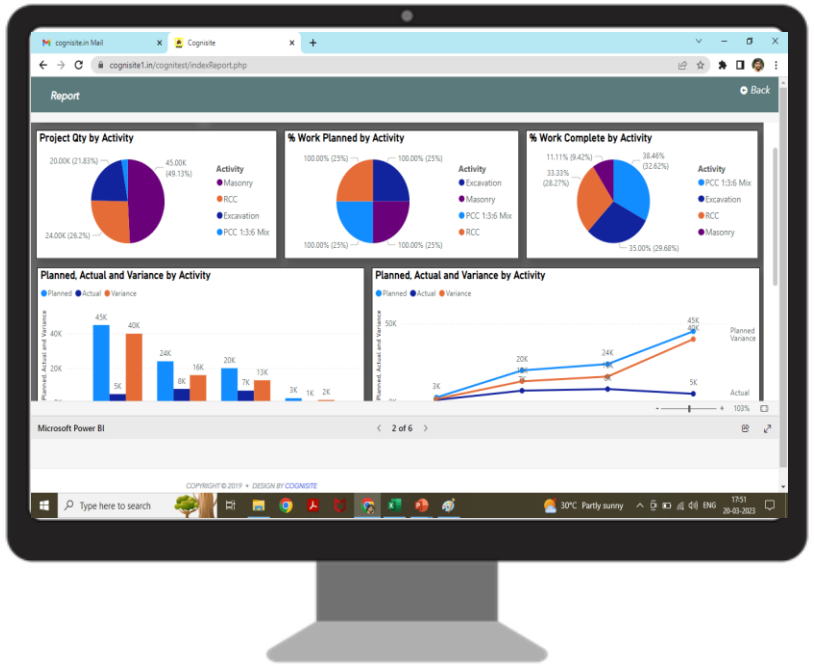


Poor quality means rework (20% cost overrun)

# Our worksite app helps to streamline operations




Mobile app for Worksite




Dashboard for management

# Worksite app has huge growth potential

## Pricing



**Developers**

Rs 2,00,000/.

Per month

5 projects

100 GB space

Incl all modules



**PMC**

Rs 1,00,000/.

Per month

5 projects

50 GB space

Incl all modules



**Contractor**

Rs 50,000/.

Per month

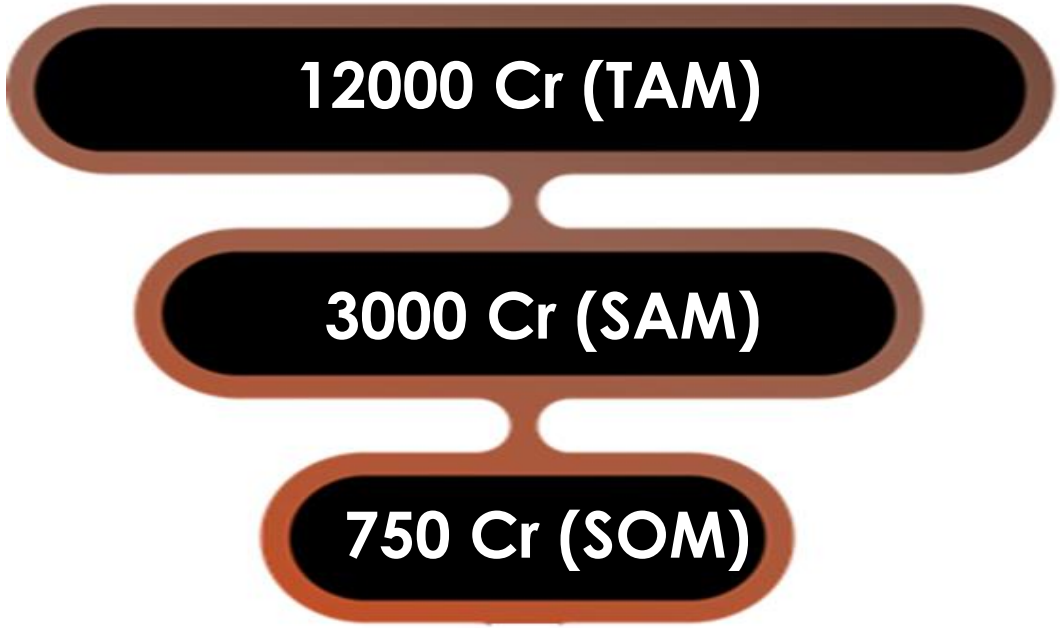
5 projects

50 GB space

Incl all modules

## Market sizing

| | |
|---|---|
| No of contracting firms | 200000 |
| ARR | 6 lakhs |



# We are aware of competition in this space

FIELDWIRE

PlanGrid

PROCORE

QwikSpec

digiQC
focus on quality

FALCONBRICK

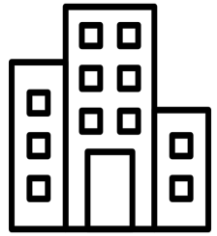
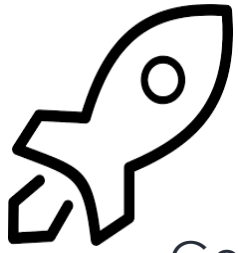
nadhi



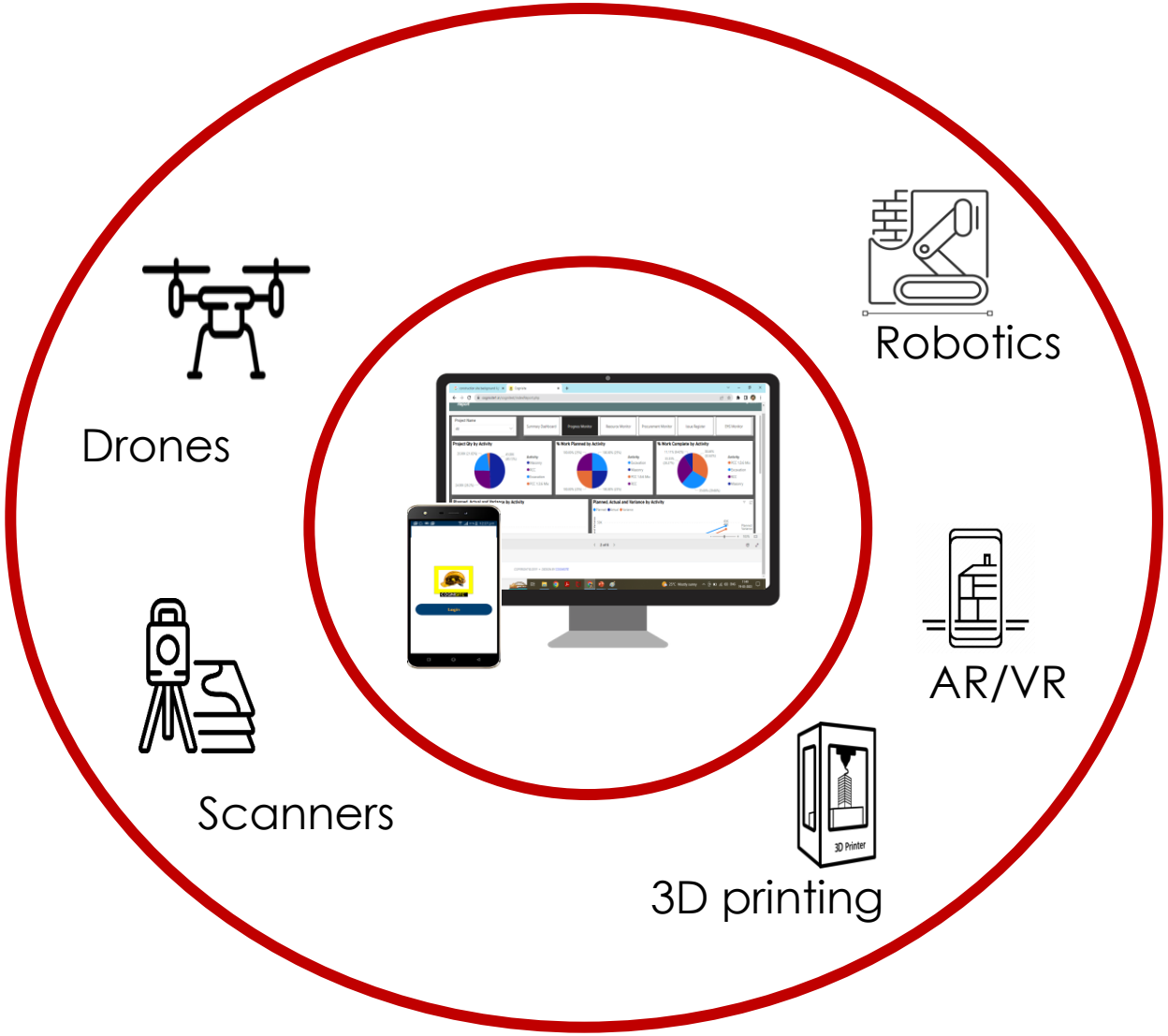
# App is gaining traction across customer segments



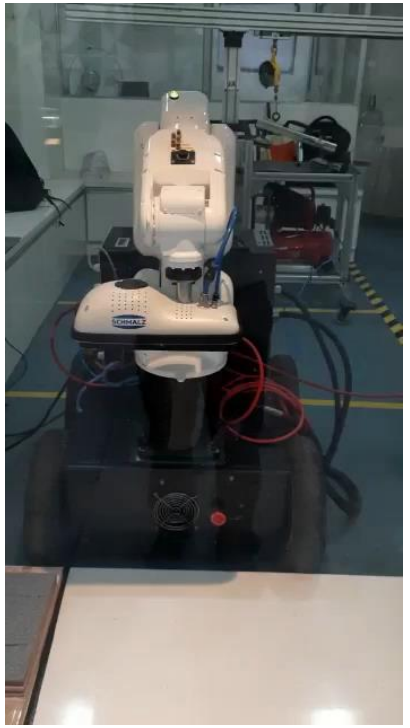


| | Developers | PMC | Contractor |
|---|---|---|---|
| Sales process |  Connect  Field trial  Go live | | |
| Target markets | Phase 1 – Mumbai , Bengaluru, NCR, Chennai<br>Phase 2 – Kolkata, Hyderabad, Ahmedabad … | | |
| Customers | Janaadhar<br>DLF | Vermillion<br>ONE SOURCE | L&T<br>RADHIKA ENTERPRISE<br>L&Y |

# Digital tech can be our moat and growth driver





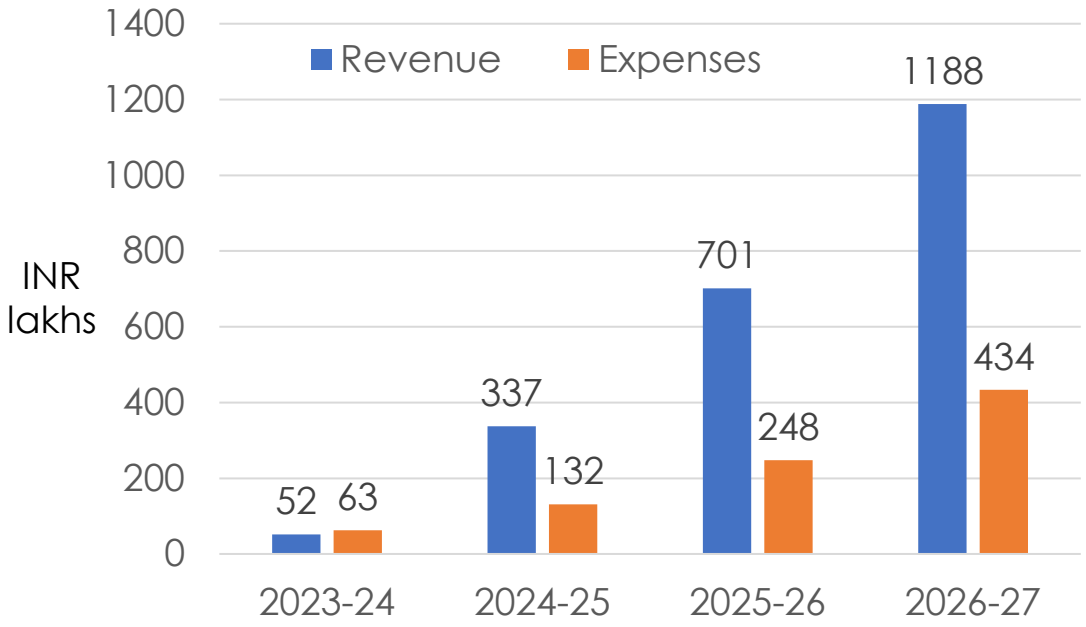
Prestige GROUP
Add Prestige to your life

Total Envirnment

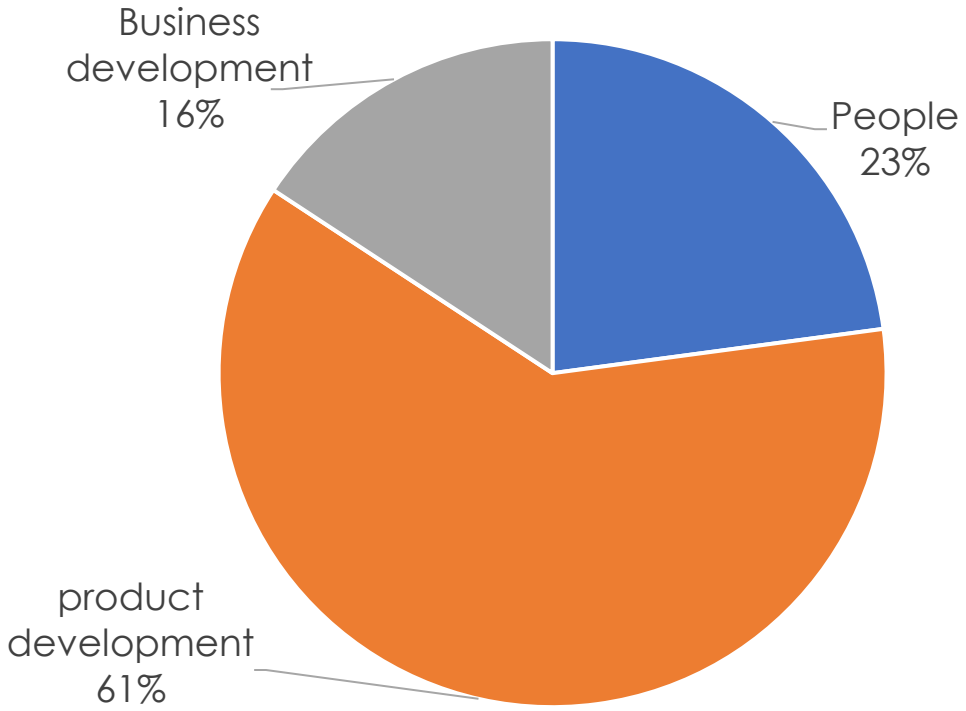
L&T Realty

# We seek 440 lakhs (INR) to accelerate our growth

## Financial projection




## Fund needs



# We are united by vision to digitize construction

## Founders



Experience in managing technical teams

Alumnus of AIT, Bengaluru university

Smitha



Driven multiple tech initiative in developer cos

Alumnus of IIT Kharagpur and IIT Delhi

Rajkumar

## Leadership



Track record in delivering construction services

Alumnus of IIT Bombay and IIT Delhi

Shashi



Hands on expertise in design of IOT systems

Alumnus of IIT Kharagpur

Satya

# Why back us?

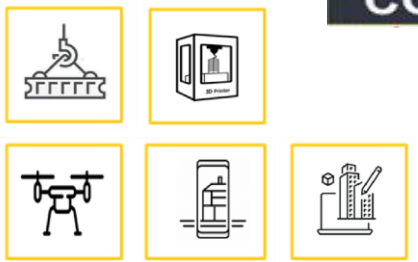
Domain understanding



Professionals with proven track record





Technology expertise



Desire to win

# THANKS

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www.cognisite.in