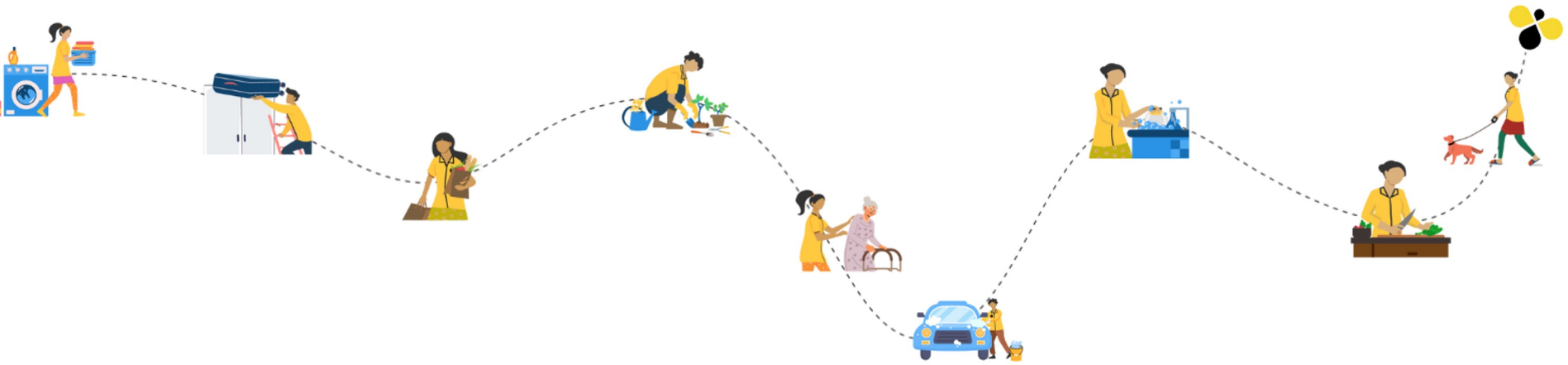
beegle

We give you extra hands!



Sticky Situations

House maid doesn't turn up and you need help NOW!!





You are away and your elderly parents need assistance to go to the doctor!





On a work call and need someone to walk the dog!



It's your kid's birthday and you need help at the party

Worker **Bee** + **Google**

Beegle is a **hyperlocal platform** catered to **Gated Communities** to get **on-demand and instant** help with **chores and errands**.



Customer Workflow



Booking



On premise campus team gets assigned



Helper attends to the request in minutes.



Ratings & Payment

The Beegle Edge – Being Onsite



Quick Turnaround Time

No Travel time

Ability to get help on micro tasks

As short as 30 minutes

Higher Reliability

No delays due to rains or traffic

No Cancellations

On site helper would definitely go

Trained and Verified Helpers

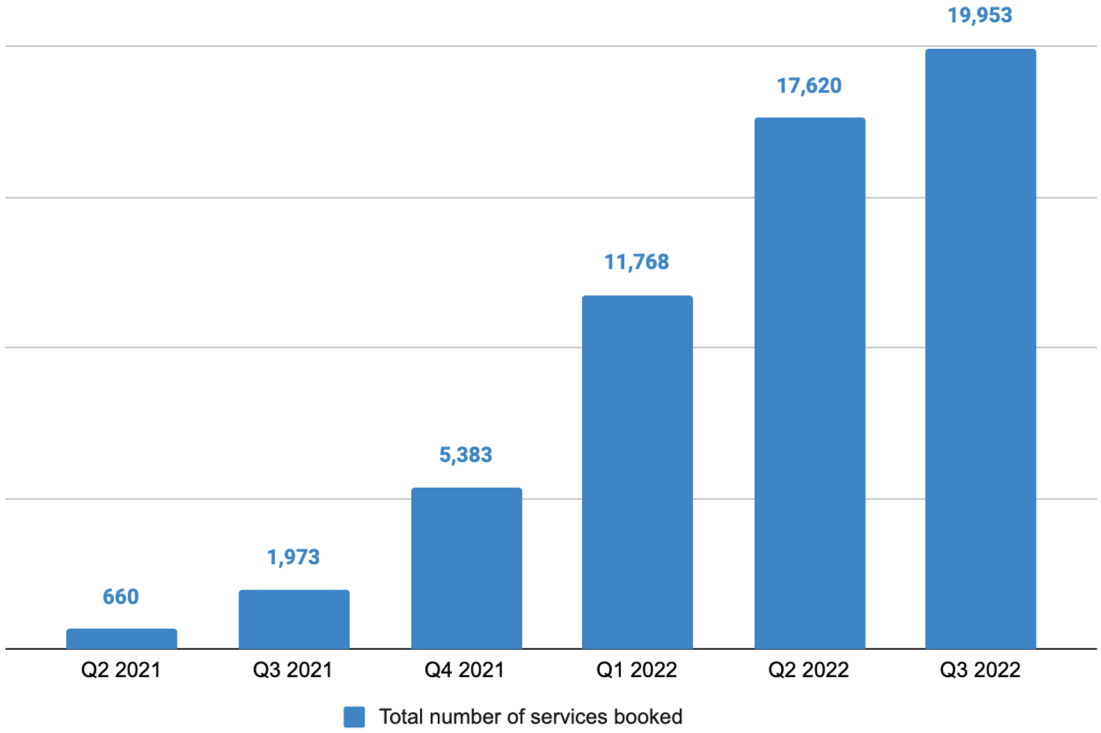
Safety First

Competitive Landscape

		Todoo Yufy Helps	Urban Company / Local Ramu / Bro4U / Unplan
Onsite	✓	✗	✗
Time Based Services	✓	✓	✗
House Help Services Sweeping | Mopping | Dishwashing | Veg Cutting | Roti Making	✓	✓	✗
Assistance Services Pet Walking | Elder Assistance (non-medical) | Manpower Assistance | Window Cleaning | Errands	✓	✗	✗
Pre packaged Services Deep Cleaning	✓	✗	✓



Market Validation - Tasks



30x Growth in Quarterly Tasks

65,000+
TASKS

217
AVG NO. OF SERVICES PER DAY

93% Domestic Help
7% Errands and Manpower
Pet Walking
Gardening
Elder Assistance

People need Beegle

65%
CUSTOMERS NEED HELP WITHIN 1 HOUR

People need **NOW**

18*
TASKS PER CUSTOMER PER YEAR

People need **OFTEN**

80%
REPEAT CUSTOMERS

People need **TIME & AGAIN**

*: median of actual bookings

*Beegle has helped address a major issue faced in Apartments– the **availability of sundry services/microservices**.*

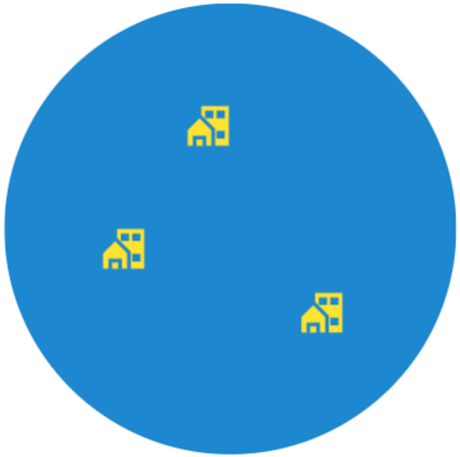
- Mr. Karthikeya Khanna,
  Secretary, DLF Westend Heights

Go To Market Strategy

Service Obtainable Market

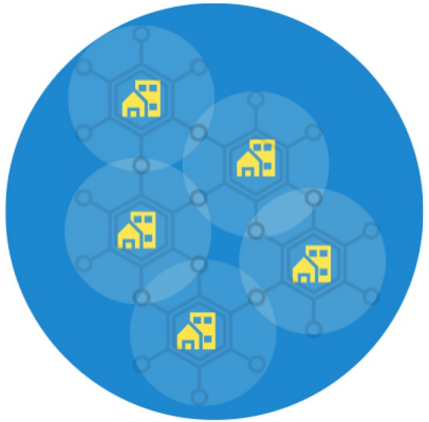
$2.5B

25% penetration in top 10 cities



Deploy campus teams in **selected gated communities** and serve them

- Deploy **mini teams first**
- Build demand, stabilise
- Create reliable pool of people



Use **Hub and spoke model** to cover the city

- Serve neighbouring gated communities

*Based on **Beegle Market Validation** and data from **"Redseer Gated Community $500B consumption story in 2026"***

Business Model



Customer pays Beegle as per utilised time

₹200/hour

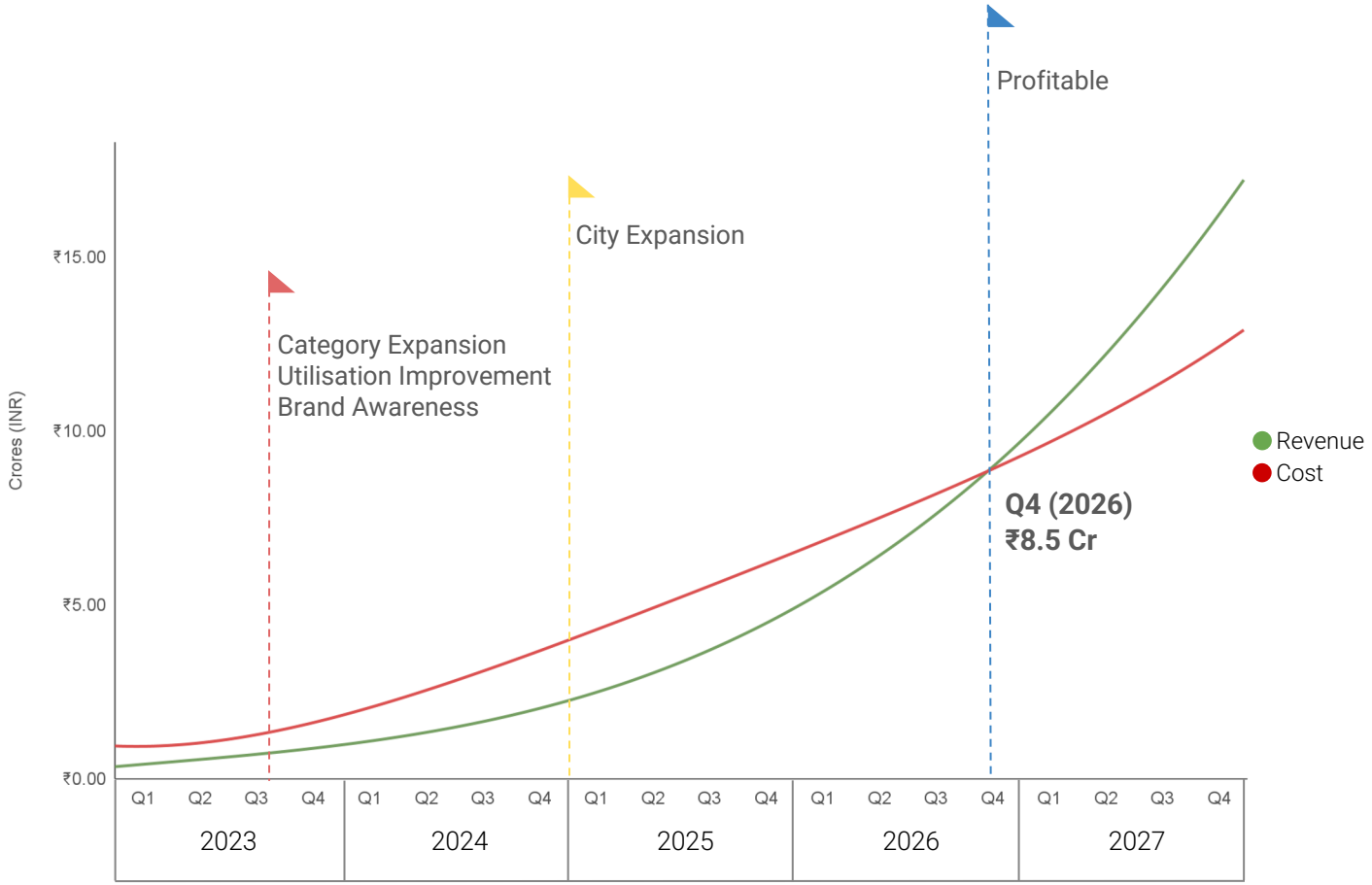


Monthly Payout + Incentives + Paid Time Off + Training & Upskilling + Insurance

=

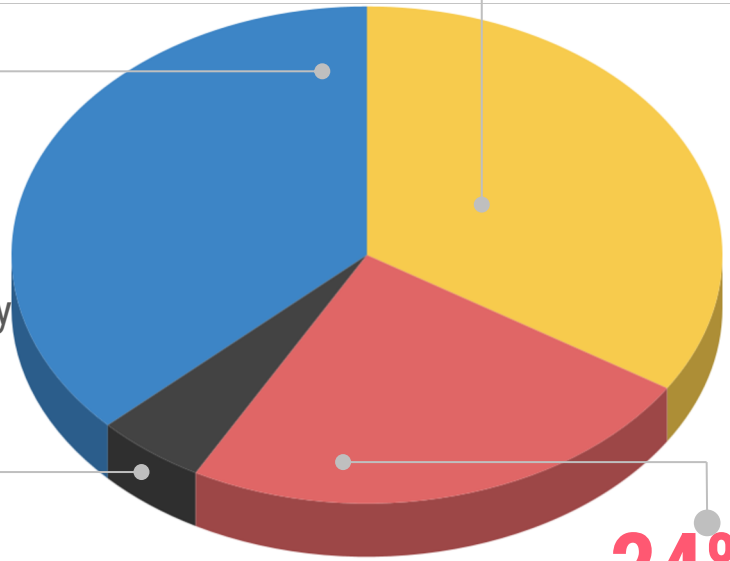
Dignity, Pride and Self-Worth

Path to Profitability



We are raising

₹8Cr



37%
TECHNOLOGY
Increase Automation
Improve Ops Efficiency

34%
OPERATIONS
Increase footprint
Launch in Pune

5%
HR & ADMIN

24%
SALES & MARKETING
Customer Acquisition
Increase Brand Awareness

Founding Team



Shiv Shankar
Co Founder

18+ years of hands-on experience in cross functional team management across industries such as oil & gas, technology services and supply chain.

Class of 2002, IIT Kharagpur

Class of 2007, McCombs School of Business

Linkedin Profile



Mukesh Ghatiya
Co Founder

20+ years of technical and business experience across domains such as software, advertising and startup advisory with a focus on product management and strategy

Class of 2002, IIT Kharagpur

Linkedin Profile

beegle

Quick and Hassle Free services for Gated Communities

*Beegle is probably the **most relevant and important service in our apartment complex**.*

- Ms. Rumno Mukherjee
  RWA Sobha City

https://beegle.app

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