n'abler

Democratizing leadership coaching for all



Problem we are solving

Assessing leadership skills for managers at all levels is **expensive** for companies

Lack of time for managers & organizations to focus on leadership development

No easy way for leadership coaches to sell their services

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Solution

A **mobile platform** focused on leadership development where managers can:

MEASURE LEADERSHIP
regularly

AVAIL COACHING
on-demand

ON-THE-GO LEARNING
gamified

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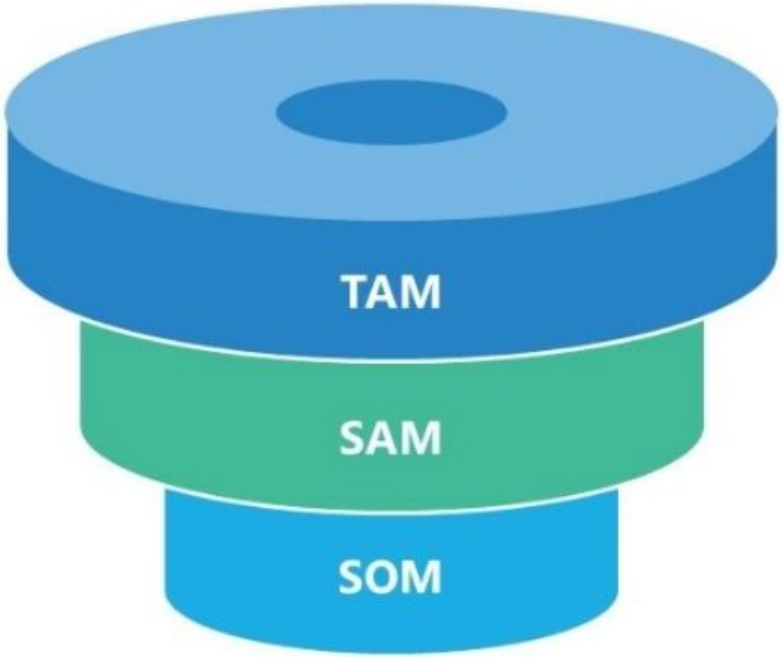
Market Validation



Million $ raised in 2022 for
on-demand coaching

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Market Size



360 B$ — Global

25-60 B$ — India

1.2 B$ — Fortune 500 Indian cos.

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Target Customer

We will focus on targeting Fortune 500 Companies in India

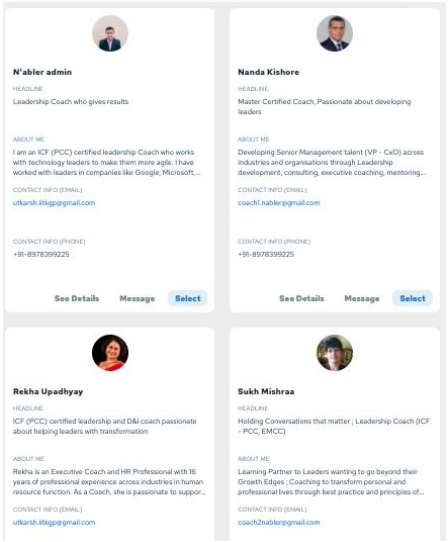
Enterprises we are targeting



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Product

Match with right coach



Gamified leadership learning



ROI Measurement



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Business model

We take a 30% commission for each session and the rest goes to our coaches.



Managers coached

B2B based sales

Avg. fee/ learner

₹9500/ session, @ 6 sessions

Gross Profit

Jan - June 2022

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Impact of our Coaching

4.5+ User Satisfaction score

60% Improvement on leadership goals (self evaluation)

6X ROI*

*Research done on Coaching ROI

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Competition in South-Asia

Affordable

Offline interaction

Online interaction

Expensive

peakperformer

Coach Mantra



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Competitive advantages

AI based matchmaking

Of Coach

Engaging Product

Via gamification

Exceptional Coaches

Only 5% get selected

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Team passionate about enhancing leadership skills



UTKARSH
(CEO)

IIM Bangalore

IIT Kharagpur



SWATI
KHANDELWAL
(COO)

IIM Bangalore



SANJIV RANGRASS
(Advisor & Investor)

Ex-CEO, ITC

Investor - Zetwerk,
Blackbuck,
Of-business

100+ Leadership Coaches

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Our plans for next 24 months

300k Learners

33 B2B clients by Y2

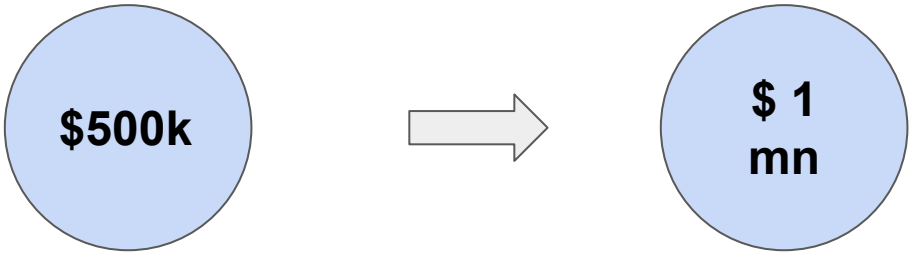
147 Cr Revenue by Y2

42 Cr Profits by Y2

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Ask

We need 1.5 mn $ for financing our initial product development & GTM



Product development (Aug ‘22)

GTM Sales (Mar ‘23)

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“The most dangerous leadership myth is that leaders are born-that there is a genetic factor to leadership. That's nonsense; in fact, the opposite is true. Leaders are made rather than born.”

- Warren Bennis

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Thank You

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