



Enabling Financial Institutions

Identify Bad Actors Efficiently



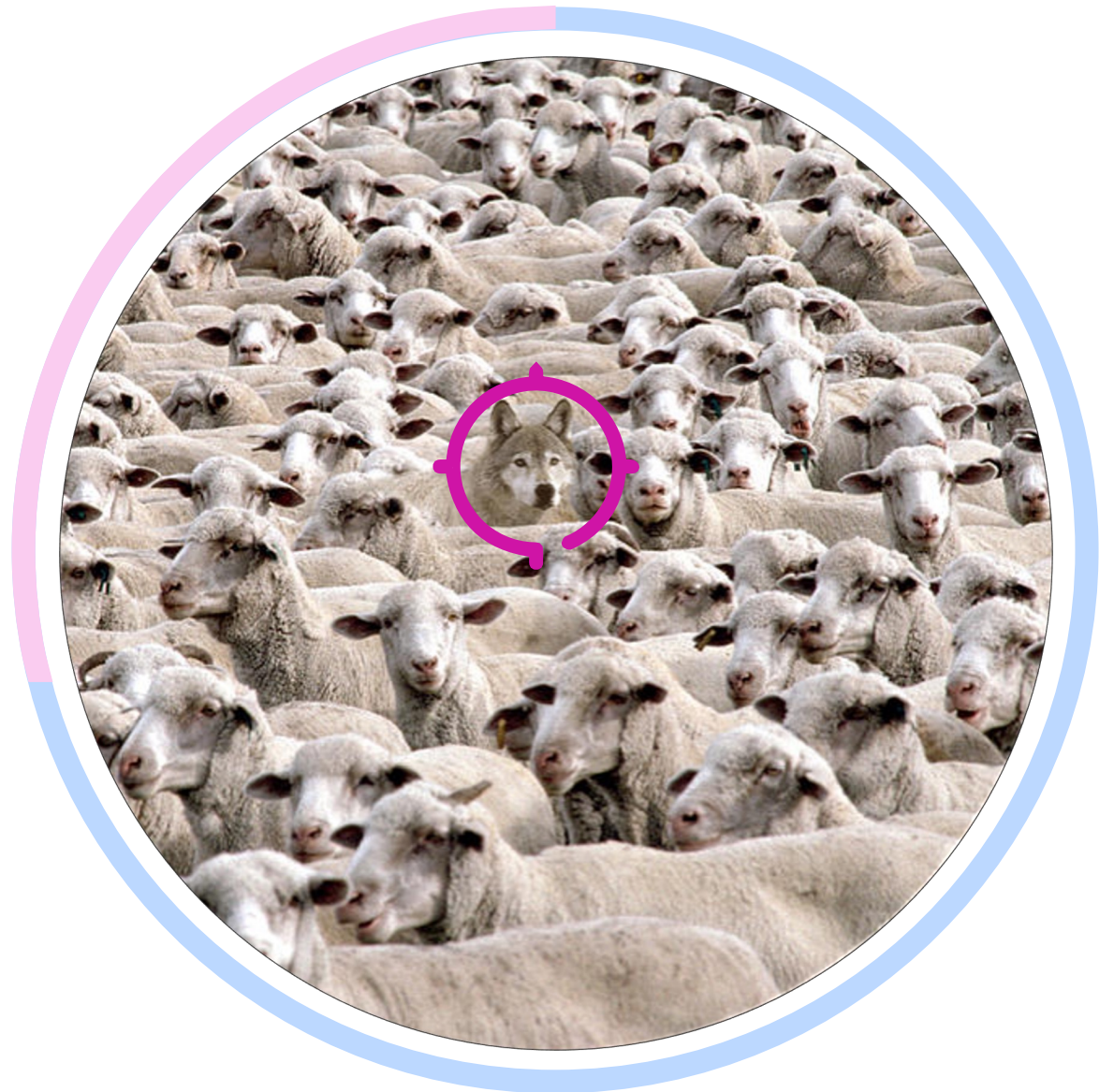
Sanctioned individuals



Scammers



Politically Exposed People (PEP)

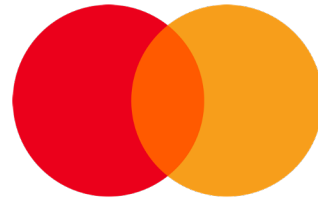




False financial crime alerts create significant noise—it's a major issue. We're excited to use Regulo technology to reduce alerts



Head of compliance and risk



mastercard

Identifying Bad Actors has been a Holy Grail for Financial Institutions

Name:
John Smith



23 Name Hits

ID	Name Matched	Name Confidence
1	John smith, Baron Kirkhill	100%
2	John smith	100%
3	John smith	100%
4	John smith	100%
5	John smith	100%



70%–99% financial crime alerts are false alerts.



100 people employed to clear alerts.

Unprecedented improvement in efficiency

Customer



John Smith

Regulo reduces false alerts
by 10x!!

Every **1,000 alerts** reduced, translates
to **\$20,000** saving to clients

 **Regulo Face Database**


Jon Smith


Smith, John A


John Smith


Smith, John Barry


Smith, Sydney John


Smith, Terrance John


Smith,


Smith,


Smith, John W.


Smith, Robert John

ID	Name	Match Confidence	Hit Type	List	Details
1	Smith, Terrance John	93%	Sanctions	Office of Forei...	Hide ^
	Source Rating 3	Source Link Link	PDF File Download	Reference ID 660b79da709e6e340c22eba2	

Our Vision

To create the world's first and largest face repository of bad actors for financial institutions



18 industries are required to perform these checks



Banks

\$200k – \$3 Mn



Real-estate

\$50k



Employment

background check

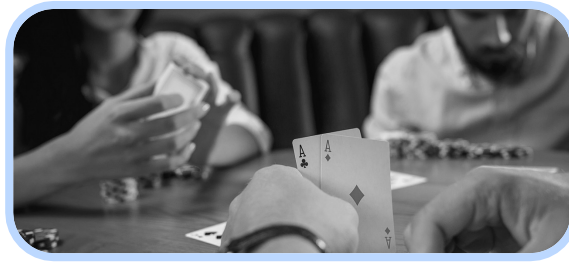


Fintech

\$50k



Insurance



Gambling



Precious metal



Auctions

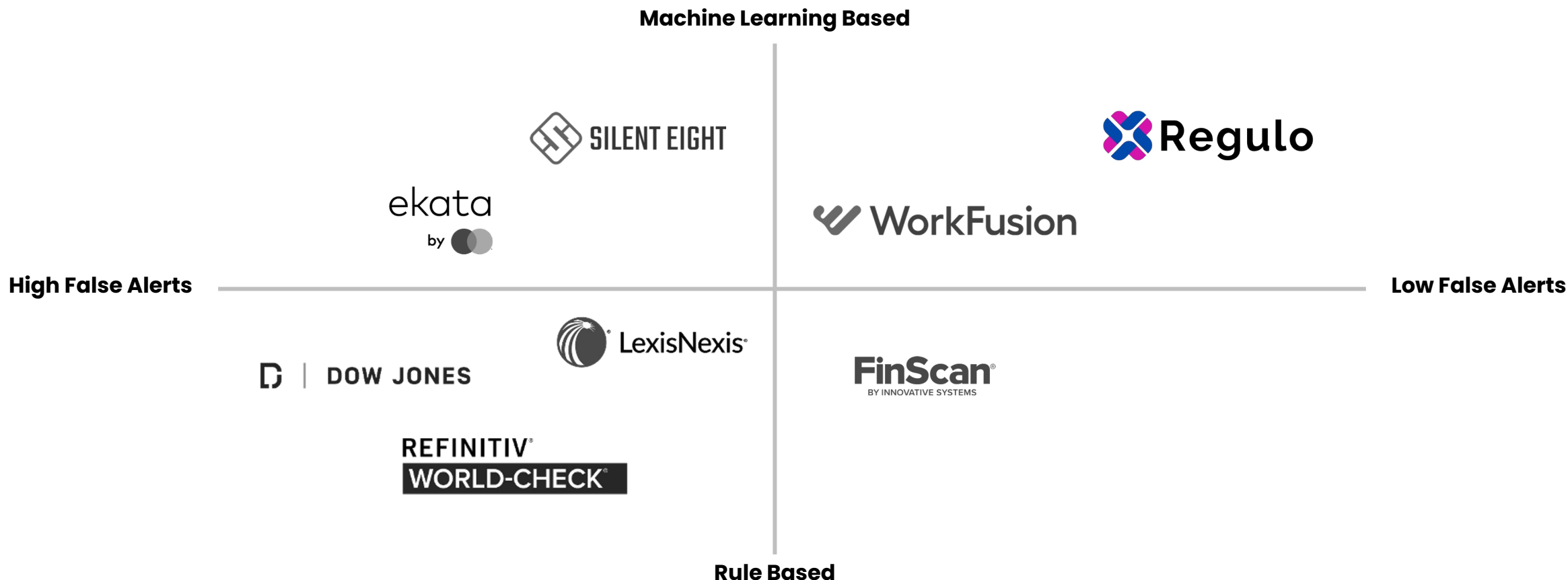
10 other industries



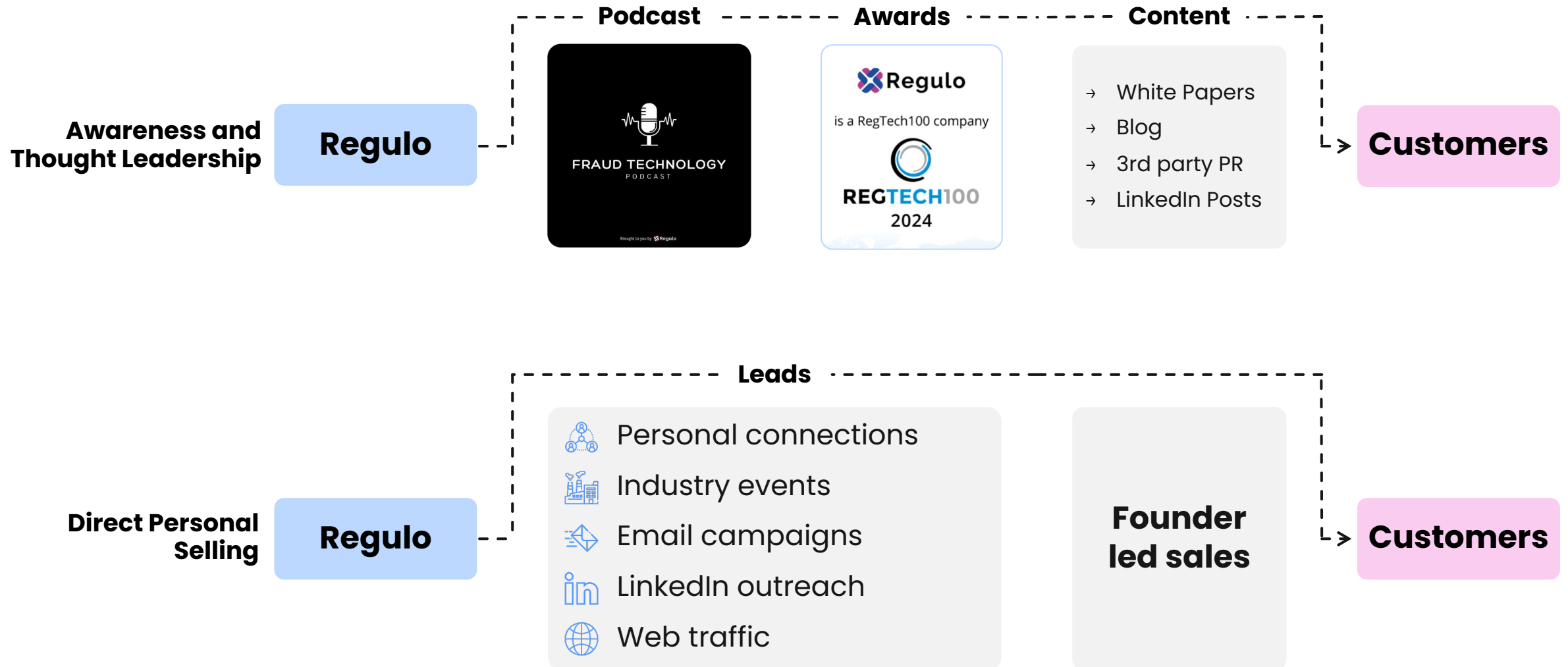
**Regulo has the lowest
false alerts**



**We are the first and only company
that provides face data**



Marketing Tactics & Sales Model



Traction – 5 Prospects in the Pipeline



Team with Strong Domain and Tech Expertise



Ravi

Cofounder & CEO



Indian Institute of
Technology, Kharagpur

Fincrine Domain



Sundeeep

Cofounder & CTO



Indian Institute of
Technology, Kharagpur

Machine learning



KJ

Cofounder & CRO



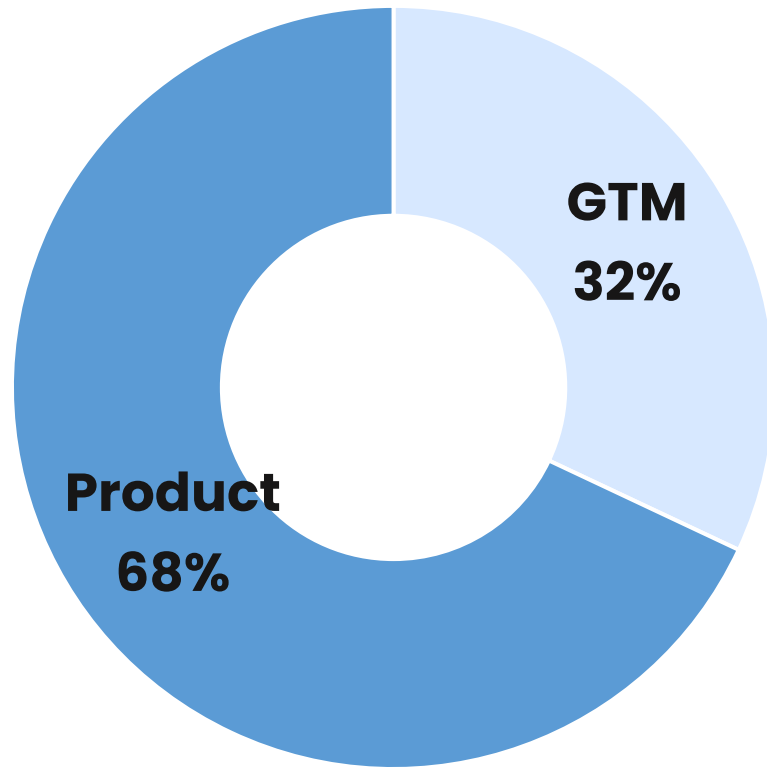
Sales



Team of 15

Raising \$2 Mn for the Next 24 Months

Utilization of Funds



**Target of
\$3 Mn ARR**



See you at
Table 4

